

Societās Internationalization Assessment




Preparing your
university for global
engagement.



**The pursuit of university
excellence never stops.**

**The Societās Internationalization
Assessment prepares your
university for global engagement.**

ELEVATE YOUR INSTITUTION'S GLOBAL REACH



What makes a university an exceptional international partner? Rankings offer a glimpse, but even top institutions struggle to maximize global engagement. Attracting international students is just the start. True impact requires understanding limitations and leveraging advantages globally. For elite universities, internationalization offsets funding challenges; for others, it unlocks unique opportunities. Yet, without effective strategies, university partnerships risk becoming transactional.

The Societās Internationalization Assessment empowers university leaders and senior international officers with robust tools, data, and methodologies to drive transformative change and prepare their institution for a changing global higher education landscape.

For more information, contact us:
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NAVIGATING A COMPLEX GLOBAL LANDSCAPE



Universities operate in a changing world

1 Multipolarity

China's rise in global higher education, leading in STEM research and attracting talent, reshapes collaborations amid geopolitical tensions and shifting partnerships.

2 Rankings

Global university rankings influence perceptions of academic excellence, driving competition and investment. This focus on metrics distorts quality and perpetuates inequities, yet impacts policy and funding.

3 Public Trust

The value of university education is declining due to accessible knowledge, high costs, and graduate underemployment. High student debt in Western nations further diminishes perceived returns.

A young woman with long brown hair and glasses is smiling at the camera. She is wearing a grey t-shirt and a black backpack. She is holding several books, including a large blue one and a green one. The background is a library with bookshelves filled with books. The text is overlaid on a dark grey rectangular box on the left side of the image.

The global higher education sector is changing, so should universities' approach to international engagement.

EXCELLENCE & INTERNATIONALIZATION



No university achieves excellence alone, and merely increasing international partnerships isn't enough. World-class status stems from attracting talent, securing funding, and effective governance. Rankings highlight specific criteria but reveal little about global engagement.

Internationalization of higher education, if deployed successfully, is the most effective way for universities to achieve excellence. Internationalization maturity can be assessed like other university dimensions, enhancing performance and transforming how students and faculty engage globally. To lead these efforts effectively, senior international officers must be equipped with robust data, tools, and strategies that can ensure lasting impact.

SOCIETĀS INTERNATIONALIZATION ASSESSMENT



The Assessment reveals barriers to achieving institutions' international potential, offering a thorough evaluation of universities's global efforts and pinpointing areas for improvement. Using up to 50 indicators, it spans diverse institutional aspects, fostering discussions to drive transformative change.

ASSESSMENT DIMENSIONS

The Assessment applies a rigorous research-based approach that includes:

Institutional Capacity for International Engagement

The institutional capacity for international engagement is concentrated in universities' activities, their capacity to involve as many participants as possible, and their ability to create talent.

International Activities	Inclusivity	Institutional Culture	Skills Development
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Structural Barriers and Institutional Readiness

Without a supportive external environment that celebrates international excellence and innovation, universities might not be able to successfully reach their international potential.

Self-reliance	Government Priorities	Institutional & Service Performance
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Integration and Institutional Leadership

The coordination of universities' international apparatus is crucial for institutional transformation and long-term impact. Leaders play an important role in such efforts.

Coordination	International Office	Leadership	Incentives and Resources
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UP TO
50
INDICATORS



INTERNATIONALIZATION ASSESSMENT LEVELS

The Assessment level is determined based on data collection, staff availability, institutional engagement, and the university's desired transformation.

1 - 2 months	Compact International preparedness, issues, challenges and opportunities.	- Report - International Directory	Up to 18 indicators
2 - 4 months	Standard Strong changes to the internationalization approach and aspirations.	- Report - International Directory - International Organigram	Up to 25 indicators
3 - 6 months	Comprehensive Transformation of the international apparatus and institutional culture regarding global engagement.	- Report - International Directory - International Organigram - Workshops & Symposium	Up to 50 indicators

The Assessment develops a tailored framework reflecting the institution's culture and global ambitions, which includes strengths, scope, and expected reach. It serves as a platform for fostering internal dialogue necessary for institutional transformation and international strategy deployment.

HOW MATURE IS YOUR INSTITUTION'S INTERNATIONAL ENGAGEMENT?



Naïveté Stage

During this period, universities apply concepts and approaches to the entire regions without a clear path or vision.

Limited Engagement

Most actions are driven by transactional partnerships in a reactive way and with limited success without much consistency.

Rising Performance

Institutions have a clear vision, structure, and capacity to engage internationally but their impacts are inconsistent.

Highly Impactful

Institutions are driven by highly engaged visions, supported by strong performance, and with a clear understanding of their place in the world, including their international limits and reach.



**Ready to improve your university's
global impact?**

**Contact us at
founder@societaspartnership.com**



SOCIETĀS PARTNERSHIPS

Societās Partnerships is a consulting firm specializing in resolving complex challenges that hinder higher education institutions from implementing effective international strategies.



URL:

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