



SOCIETĀS  
PARTNERSHIPS



# **SOCIETĀS INTERNATIONALIZATION ASSESSMENT**

**Bridging the Gap Between Global  
Ambition and Institutional Reality**



# Your Ambition is Global. So Why Does Progress Feel So Slow?

Most universities have ambitious internationalization plans. Yet, many suffer from the "Implementation Gap." Strategies falter not because of a lack of vision, but due to systemic disconnects: siloed governance, misalignment between faculty incentives and global goals, and the "additive" trap of chasing volume over value.

We identify the root causes of stagnation:

- **Strategic Coherence:** Does your activity align with your specific institutional identity, or are you replicating generic models?
- **Governance Agility:** Can your current structures support cross-departmental global initiatives, or do they create administrative gridlock?
- **Resource Alignment:** Are investments focused on impact, or diluted across too many low-value partnerships?
- **Faculty Engagement:** Does the academic core feel supported by the strategy, or do they view it as a distraction?

The **Societās Internationalization Assessment** dismantles these barriers, shifting your focus from transactional activity to systemic impact.

# Move Beyond Metrics of Volume. Measure Capacity and Impact

Stop Counting Activities. Start Driving Impact

True internationalization cannot be measured solely by the number of MOUs or student mobility figures. It requires a systemic view.

**A Diagnostic Built for Complexity.** The Societās

Internationalization Assessment functions as an organizational MRI. We go beneath the surface metrics to diagnose the structural, cultural, and operational realities that determine your institution's global success. We provide the rigorous evidence required to transition from activity to strategy.

We provide the analytical rigor you need to lead with confidence –without adding administrative burden to your team.



# Leading in a Volatile Global Context

The era of easy internationalization is over. Institutions today face profound external pressures that demand a more sophisticated approach:

- **Geopolitical Risk:** The landscape of collaboration is shifting. Institutions need risk-aware strategies that protect research integrity while maintaining global openness.
- **The Quality Imperative:** As public scrutiny rises, internationalization must demonstrably enhance the core academic mission—research quality and student success—rather than just serving as a revenue stream.
- **Resource Efficiency:** In a constrained fiscal environment, every international partnership must deliver measurable value.



# Beyond "Additive" Internationalization

For too long, internationalization has been treated as an "add-on"—more programs, more trips, more agreements. In a resource-constrained environment, this approach is unsustainable and leads to administrative burnout.

**Strategic Integration.** Sustainable excellence comes from integrating global perspectives into the existing structures of your university. Our approach shifts the focus from accumulating activity to deepening institutional capacity.

# Rigorous Analysis. Practical Solutions.

You need more than opinion; you need data-driven insight to navigate internal politics and resource constraints.

**We Provide the Analytical Capacity.** Your team is already at capacity. Societās acts as a specialized extension of your office. We conduct the forensic analysis—reviewing data, interviewing stakeholders, and mapping processes—so you receive a clear roadmap without overburdening your staff.

- **Unblock Governance:** Identify the silos slowing you down.
- **Optimize Resources:** Pinpoint where investment is needed versus where it is being wasted.
- **Secure Buy-In:** Move the conversation from "administrative mandate" to "academic opportunity."





## A Methodology Grounded in Experience

Developed through over 13 years of operational leadership across three universities, our framework is both research-based and practice-proven.

The Societas Internationalization Assessment evaluates the entire Institutional Ecosystem using up to 50 targeted indicators. We don't just ask "what are you doing?"—we ask "how effectively are you structured to deliver it?" We deliver the evidence you need to catalyze change.

# Three Dimensions of Institutional Readiness

The Assessment applies a rigorous, **research-based framework** across three core pillars. We analyze the specific structural and cultural drivers that determine your institution's **capacity for global impact**.

1. **Institutional Capacity & Culture Are your people ready?** We assess if your faculty and staff have the intercultural skills and incentives to engage. Is the campus culture inclusive enough to support your global ambitions?
2. **Structural Readiness & Resources Is your system working?** We analyze if your internal policies (finance, HR, legal) are enablers of global engagement or administrative bottlenecks.
3. **Leadership & Governance Can you execute?** We evaluate if there is a clear vision and if decision-making structures are agile enough to seize global opportunities.



# Select Your Level of Insight

We offer three levels of engagement tailored to your institution's specific context, allowing you to choose the depth of insight required to support your strategic goals.

4-6 weeks	<b>Level 1: The Diagnostic Review</b> A rapid 'health check' to identify immediate bottlenecks and key strengths. Ideal for new leadership seeking a high-level overview	- Diagnostic Report + International Directory	Targeted Scope (~18 Indicators)
3 months	<b>Level 2: The Strategic Assessment</b> Deep analysis of operations and strategy to inform new strategic plans or accreditation cycles	- Full Assessment Report + Organigram Analysis + International Directory	Strategic Scope (~25 Indicators)
4 - 6 months	<b>Level 3: Comprehensive Transformation</b> Holistic restructuring of the international apparatus, governance, and culture to reposition your global standing	- Full Assessment Report + Organigram Analysis + International Directory + Stakeholder Workshops + Leadership Symposium	Systemic Scope (~50 Indicators)

The Societās Internationalization Assessment develops a tailored framework reflecting your specific culture and ambitions. It serves as the evidence-based platform required to foster internal dialogue and drive institutional transformation.

# The Internationalization Maturity Model

## Stage 1: Ad-Hoc

Activity is driven by individual faculty champions without central coordination or strategy.

## Stage 2: Reactive

Engagement is transactional and opportunistic. Volume is high, but strategic impact is inconsistent.

## Stage 3: Strategic

A clear vision exists. Systems are being put in place, though "implementation gaps" persist.

## Stage 4: Integrated

Internationalization is systemic. It drives academic excellence and is supported by agile governance.





# Partner with Experience

Transformation requires the courage to look honestly at your institution's limitations and potential. You do not need another generic consultant; you need a partner who understands the unique pressures of higher education.

Begin the Conversation. Let us discuss your specific context. We can help you determine the appropriate level of assessment to unlock your institution's global potential.

**Contact:** [founder@societaspартnership.com](mailto:founder@societaspартnership.com)



# Societās Partnerships



## **The Scholar-Practitioner Advantage**

Societās Partnerships is led by Carlos Vargas, a leader with over 13 years of operational experience across three diverse university environments (University of Calgary, Carleton University, University of Toronto).

We are not just observers; we are practitioners. We understand the nuances of university administration, the complexity of cultural adaptation, and the demands of academic research. We bring this multidimensional perspective—combining deep research with practical execution—to every engagement.

**We move beyond strategy to execution.**