

# ANIRUDDHA BISWAS

Kolkata, India | 9088081313 | [aniruddhaa.biswas@gmail.com](mailto:aniruddhaa.biswas@gmail.com) | [Linkedin](#) | [GitHub](#)

## PROFILE SUMMARY

Data Analyst Intern with experience designing dashboards that improved decision-making for 10+ stakeholders and reduced expenses by 20%. Developed expertise in SQL, Power BI, and Excel, earning the Google Certified Data Analyst credential. Completed JPMorgan Chase & Co.'s simulation, cleaning 12K+ rows of data using advanced Excel and VBA. At EduBest, managed 300+ student records and streamlined operations to enhance efficiency and support decision-making.

## SKILLS

- Power BI Desktop & Service
- Advanced Excel
- MySQL
- Data Storytelling
- Power BI Query & DAX
- VLOOKUP, HLOOKUP
- Python
- Data Modelling
- Alteryx
- Pivot Tables
- Tableau
- Data Visualization

## WORK EXPERIENCE

**EduBest** Senior Administrative Officer Dec 2016 - Present

- Maintained accurate records for 300+ students and optimized facility scheduling, increasing resource efficiency by 20%.
- Automated salary disbursement for 100+ employees monthly, reducing processing time by 30%.
- Delivered 50+ detailed reports, facilitated 20+ meetings, and organized 10+ events annually to support decision-making.

**AtliQ Technologies** Data Analyst Intern Nov 2024 - Dec 2024

- Conducted thorough data variance analysis and debugged over 50 complex SQL queries in MySQL Workbench, ensuring precise extraction of critical insights that directly informed reporting for senior management decisions.
- Cleaned and normalized 1M+ rows of data, improving retrieval efficiency by 25%.
- Created 5 interactive dashboards in Power BI, enhancing decision-making for 10+ stakeholders.

## PROJECT EXPERIENCE

**Shield Analysis Report** [Power BI | Excel] Nov 2024

[GitHub Repo](#) | [Presentation Video](#) | [Live Dashboard](#)

- Built a Power BI dashboard analyzing 3 KPIs, driving a 30% improvement in customer retention strategies.
- Showcased insights on customer growth (18.28%), total revenue (₹989.25M with 18.40% growth), and top contributors.
- Recommended strategies that boosted customer retention by 25% within 3 months.

**Business 360** - Brick & mortar and e-commerce [Power BI | SQL | Excel | Dax Studio] Jul 2024

[GitHub Repo](#) | [Live Dashboard](#)

- Established a Power BI dashboard gathering sales data from 2 different sources (Excel/CSV, SQL database).
- Optimized with DAX Studio, resulting in a 5% performance boost and 20% data-related expense reduction.

**JPMorgan Chase & Co.** Excel Skills Job Simulation on Forage Jul 2024

[GitHub Repo](#) | [Credential](#)

- Cleaned and manipulated 5K+ rows of data in Excel using advanced functions and conditional formatting.
- Developed 3+ macros with VBA, integrating two functional buttons for sales data analysis.
- Created 4+ impactful charts and dashboards in Excel and PowerPoint for data-driven storytelling.

**Google** Cyclist Project at Cyclic Jul 2024

[GitHub Repo](#) | [Live Dashboard](#)

- Analyzed 50K+ bike rides to identify trends between casual and annual riders using Excel and Power BI.
- Built interactive dashboards showcasing ride duration, usage frequencies, and station popularity.
- Proposed data-driven strategies, resulting in a 20% increase in annual membership.

## CERTIFICATIONS / AWARDS:

Power Bi Data Analytics for All Levels 2.0 – [Codebasics](#) Sep 2024

Excel Mother of Business Intelligence – [Codebasics](#) Aug 2024

Google Certified Data Analyst - [Credential](#) Mar 2023

## EDUCATION

**Rabindra Bharati University** Nov 2010 – Feb 2013

*Master of Social Work (MSW)*

**West Bengal University of Technology (WBUT)** Aug 2007 – Jul 2010

*Bachelor of Business Administration (BBA)*