

*THE BEAST IS IN YOU*



CELESTIAL  
**CATS**

OFFICIAL NFT WHITEPAPER

# TABLE OF CONTENTS

Introduction.....	2
Let's Talk Metaverse.....	3
Inspirations & Aspirations.....	4
The Collections.....	5-9
Our Roadmap.....	10-13
The Beast Is In You.....	14

# INTRODUCTION

The Celestial Cats NFT project is the foundation of something not just big but absurdly fun. A sprawling, immersive, fully-interactive metaverse where nature and technology coexist, where people leave their own boring skin and become full-grown apex predators. Or cute, very large furballs, depending on who you are and who you ask.

In the form of these majestic beasts, you will roam freely, claim territory, eat prey and drink out of watering holes. You will also leverage the simple-as-hell tokenomics of our metaverse to set up and promote your own brands and businesses. All that is good and well, but make no mistake, that is all secondary to the most important reasons you'll be here: To have fun, to explore, to meet others like you and make new big-cat friends. This world is as big now in our imagination as it will be in real life, and the launch of the Celestial Cats NFT project is our official population program.

So, in a way, owning one of these bad boys is like being selected to go live on Mars. Only, you'll be dressed in fur and armor instead of a spacesuit...and your mode of transport will be VR and not a rocket...and there's less chance you'll fucking die.

Bad analogy. Moving on...

## LET'S TALK METAVERSE

One of our favorite books is famed futurist Neal Stephenson's classic 1992 science-fiction novel, "Snow Crash."

Aside from just being a great book, it also popularized terms like "avatar" and the concept of the metaverse, in many regards the genesis point for virtual worlds like Quake, Second Life, Immercenary etc.

Metaverse. Noun. An interactive web of digital worlds upheld by the functionalities of virtual reality technology.

In works like "Snow Crash" and "Ready Player One," the metaverse exists within vast dystopias. Not to be a downer but a vast dystopia is pretty much where the real world, the one we live in, is headed. Not to be too pretentious or controversial but here's the thing: the world *sucks*.

Which is why the metaverse exists. It provides an escape from it all. The concept of it has progressed and changed radically since the publication of "Snow Crash" in 1992. The metaverse now is a more vibrant, more forward-thinking realm, and with a few tiny little things like Web 3 and the blockchain, it has become a space where each person governs themselves, totally free and totally secure.

The metaverse, simply put, is extraordinary, and we find it utterly fascinating. Our disdain for reality led us into it, and our love of experiencing it led us to wanting to build one of our own. Because now we *can*. We can literally create our own world. And that's exactly what we're going to do.

# INSPIRATIONS & ASPIRATIONS

With the Celestial Plain, our aim is to veer as far away from capitalism as possible and just focus on pure, unbridled escapism.

We want to build a world that you will get lost in, that'll make you forget your human form, that'll make your real-life girlfriend break up with you so you can find a new one here.

We're totally joking about that last part. Just bring your girlfriend along.

Part of the allure of the Celestial Plain is the setting itself. Nature through technology. The marriage of aesthetics. Dense jungles and online stores. Breastplates and headphones. Cats that do commerce and eat raw meat. It's fun, it's absurd, it's everything we think the metaverse should be.

So what inspired us?

Well, we love big cats. We love watching them on National Geographic. Our favorite childhood movies all involve them in some way (Kimba, The Lion King, The Jungle Book etc.) The person who wrote this whitepaper considers the Jaguar his spirit animal. We thought that scene in "Black Panther" on the celestial plane (get what we did yet..."plain") was cool as hell, just ridiculously beautiful. Our love for these things coupled with our knowledge and fascination for DeFi, the blockchain, web 3...it all led us here.

We started with the simple goal of making something cool, knowing we'd have to face challenges along the way but also aware of how much we'd learn in the process. That's still what drives us, night and day, hour upon sleepless hour, but if, along the way, we can do some small good in the world, then this whole journey will be all the better for it.

# THE COLLECTIONS

Ok, now the nitty gritty.

Our NFT collection consists of 7,777 unique felines implemented and living on the Polygon blockchain.

These beasts are divided into four separate collections. They are randomly generated and each of them possesses seven unique attributes: [face](#), [body](#), [clothing](#), [crown](#), [earrings](#), [headphones](#), [background](#).

The items within some of these attributes are fixed amongst all four collections, namely the four faces: [the scowl](#), [the roar](#), [the smile](#), [the tough](#). The different economies in the territories of each cat means that even if they share attributes with one another, the rarity level of those attributes can vary depending on the collection.

The four collections each have [four distinct faces](#), [four bold bodies](#), [five stylish articles of clothing](#), [seven regal crowns](#), [six stunning earrings](#), [five rad headsets](#), and [a single gorgeous backdrop](#).





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Roaring over the higher ranks, the Celestial Lions. Noble. Majestic. They differ from their cousins in that they possess a highly sociable nature. Lions share their territory on the Plain, living in prides of five and six. Their sense of community and comradeship is unmatched. Ownership of a Celestial Lion NFT grants you prime real estate on the Celestial Plain, with the greatest abundance of large prey and the greatest density of watering holes.

**Bodies:** *Primal General, Primal Majesty, Feudal General, Feudal Majesty*

**Clothing:** *Lower plate, Plate wings, Left bracelet, Right Bracelet, King's Kevlar*

**Crowns:** *King's Steel 7% rarity, King's Blood 11% rarity, Ruler's Gold 11% rarity, Emerald Crown 17% rarity, Exotic Steel 17% rarity, King's Standard 18% rarity, Golden Blood 19% rarity*

**Earrings:** *Gem 9% rarity, Triangles 10% rarity, Honeydrop 12% rarity, Ruby 13% rarity, Minimal 28% rarity, Ancient 28% rarity*

**Headphones:** *Green 15% rarity, Inferno 15% rarity, Red 17% rarity, Silver 23% rarity, Mega Bass 30% rarity*

**Background:** *Infernal Savannah*

**Population:** *1,945*



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Next, the Celestial Tigers. Menacing loners. The largest and most powerful predators on the Plain. They also command the largest plots of land and, being solitary beasts, have them all to themselves. Water and large prey are scarcer relative to the territory of their high-rank cousins, but despite that, the tigers feast well and live well.

**Bodies:** *Noble Soldier, Noble Commander, Rebel Soldier, Rebel Commander*

**Clothing:** *Armor, Bracelets, Breastplate, Royal Garb, Scarf*

**Crowns:** *Crimson Gold 5% rarity, Regal Gold 8% rarity, Benevolent Gold 10% rarity, Ruby 12% rarity, Jade 15% rarity, Exotic Steel 20% rarity, Iron 30% rarity*

**Earrings:** *Graceful Gold 5% rarity, Blood Dagger 10% rarity, Triad 17% rarity, Ruby 18% rarity, Archaic 20% rarity, Regal Gold 30% rarity*

**Headphones:** *Green 15% rarity, Inferno 15% rarity, Red 17% rarity, Silver 23% rarity, Mega Bass 30% rarity*

**Background:** *Astral Sky*

**Population:** *1,944*





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Stalking the lower ranks, the Celestial Jaguars. Beautiful. Mythic. Smaller than the Lions and Tigers, yet compensating with their striking appearance, the Jaguars are kings of the more remote, tropical corners of the Plain. Their territory is small and yields smaller prey, yet encapsulates cool, clear pools and loud, rushing waterfalls—the wettest areas in all the land. Water flows year round where these spotted solitarians live.

**Bodies:** *Mystic Healer, Mystic Headman, Son of Rain, Bringer of Rain*

**Clothing:** *Rain Bangles, River Bangles, Green River Charm, Raven's Beak, Ancestral Cloak*

**Crowns:** *King's Steel 3% rarity, King's Blood 7% rarity, Ruler's Gold 8% rarity, Golden Blood 9% rarity, King's Standard 13% rarity, Exotic Steel 25% rarity, Emerald Crown 35% rarity*

**Earrings:** *Paradise Treacle 9% rarity, Golden Blood Drop 10% rarity, Gem 12% rarity, Triangles 13% rarity, Minimal 28% rarity, Ancient 28% rarity*

**Headphones:** *Mega Bass 15% rarity, Inferno 15% rarity, Red 17% rarity, Silver 23% rarity, Green 30% rarity*

**Background:** *Paradise Rainforest*

**Population:** *1,944*



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Last but not least, the Celestial Panthers. Gritty, rugged, fearless. These cats inhabit small territories with only a handful of water sources. Tough conditions have caused the Panthers to acclimate, become even tougher. They have mastered the art of tolerance, and their endurance to keep on surviving is second to none. The Panther's territory boasts the most diverse prey of the entire Plain. As such, they have access to exotic, nutritious grub that the other species do not.

**Bodies:** *Rugged Survivor, Rugged Leader, Wandering Scout, Wandering Chief*

**Clothing:** *Necklace, Shoulder Strap, Top Belts, Ancient Earpiece, Spiritual Face Cloak*

**Crowns:** *King's Steel 7% rarity, King's Blood 11% rarity, Ruler's Gold 11% rarity, Emerald Crown 17% rarity, Exotic Steel 17% rarity, King's Standard 18% rarity, Golden Blood 19% rarity*

**Earrings:** *Gem 9% rarity, Triangles 10% rarity, Honeydrop 12% rarity, Ruby 13% rarity, Minimal 28% rarity, Ancient 28% rarity*

**Headphones:** *Green 15% rarity, Inferno 15% rarity, Red 17% rarity, Silver 23% rarity, Mega Bass 30% rarity*

**Background:** *Dark Wastes*

**Population:** *1,944*

## Our Roadmap

Now that we've established what the hell Celestial Cats is, its time to establish what the future holds for this project. After hours and hours of wracking our brains to come up with a roadmap, we came to the conclusion that our blueprint for the future should find a sweet spot between our obvious ambition and what we are realistically capable of delivering.

As a result, the Celestial Cats roadmap is not an intricate or flashy one. Like the prose in a good book, it is simple and clear-cut.

### *Phase I: The Cats are Live!*

- At 12:01 AM on the 1<sup>st</sup> of January, 2023, as we welcome a new (hopefully bullish) year, 400 Celestial Cats will go live as free-to-mint NFTs on the official Celestial Cats website for anyone with a crypto wallet to obtain. This free-mint will be triggered under the condition that at least 2/3 of the following events occur:
  - 1) The official Celestial Cats twitter reaches 100 followers
  - 2) The first tweet posted on the official Celestial Cats twitter reaches 200 retweets
  - 3) The official Celestial Cats Discord server grows to 100 members

So, if within the merry month of December, 2/3 of the above criteria are met, the very first Celestial Cats non-fungible tokens will go live on our very own marketplace on our very own website for absolutely free. We were going to make it sound like this was some kind of late Christmas present to you guys, but no, that sounds wrong. It sounds pompous; as if we're entitled to your attention. We're not entitled to anything. This is

simply a reward for engaging with us on social media. Your engagement means a lot to us and we value it dearly.

## Phase II: Crypto is Power!

- The next phase kicks off at 12:01 AM on the 12<sup>th</sup> of February, which is right around the corner of Valentine's Day. How romantic.

Know what else is romantic?

4,177 more Celestial Cats crash-landing on the OpenSea marketplace!

Bad segue, we know.

But get this, this marketplace listing will be accompanied by the launch of our very own official ERC-20 token, which we call CELESTE.

If, by some chance, your Valentine is also named Celeste...a cryptocurrency named after her would make a pretty sick gift, right?

Was that segue better? No? Ok, we'll stop.

More about our utility token, CELESTE (CEL).

Over the full course of this project, we plan to mint 77,777,777 CEL tokens in total. 20% of the minted tokens will be retained by the Celestial Cats team.

A large bulk of the total (about 67% to be exact) will be let out into circulation *after* the Celestial Plain metaverse becomes fully operational. As the metaverse expands and its population grows, more CEL tokens will enter circulation to meet the demand. Prior to that, Phase II will see the release of 10,111,200 CEL tokens (about 13% of the total) which, after a deliberation period, will be allocated amongst the most active members of the Celestial Cats Discord community. Once theirs, these CEL tokens are free to be implemented into liquidity pools as a source of DeFi passive income for their holders.

Once the Celestial Plain goes live, CELESTE will serve as the backbone of the tokenomics within the metaverse. Celestial Cats NFT owners will be able to form their avatar based on the NFTs they own and accumulate currency to spend while in our world. The number of tokens a person receives will depend on the type of cat seen on their NFT as well as the rarity of the attributes.

For example, A lion with high rarity attributes will earn enough tokens upon entry to be able to afford the best land, along with surplus tokens for spending on various other things of choice and necessity in the metaverse.

Beyond entry-level transactions like such, the CEL token will also be used to purchase online goods in the metaverse once stores providing them become available. Artists can set up virtual galleries and receive payment in the form of CEL tokens as well. Furthermore, our cryptocurrency will come in handy when trying to optimize your experience within the metaverse itself. For example, High rank cats such as Lions and Tigers can buy nutritious grub from Panthers in order to improve and maintain their health, while Panthers can use CEL tokens to obtain water from the Jaguars.

These are just some of the things we've thought up for now, but we also have a working plan to introduce a bunch of mini-games up the road that will give our tokens more utility and give you even more things to do on the Celestial Plain.

### *Phase III: The Plains Await!*

- Since the third and final phase of our project is the big one, we're giving ourselves a bit more time to initiate it. At 12:01 AM on the 1<sup>st</sup> of October, 2023, the remaining 3,200 Celestial Cats NFTs will find their way onto OpenSea, completing the full mint of all four collections. In the lead up to Phase III, we will be heavily involved in all of our social media channels, hanging out, making friends, keeping our community updated. Once every Celestial Cat NFT is out, available for minting, we will begin the process of seeking out help for the development of the Celestial Plain metaverse platform. Keep in mind that throughout this process, we will be fully transparent of the development costs and our spending patterns with regard to building the metaverse. Our communities on Discord, Twitter, Telegram etc. will be the first to know about new partnerships, new strategies, shifts to our original plan, and even delays, which we will hope to avoid at all costs but can't make any promises at this time.

With that, a friendly disclaimer: Nothing is set in stone and there is a chance that our plans may change. But, ultimately, our end goal will always be the same: create a vibrant, fun, fully-interactive metaverse for people to enjoy. For now, we've thought about it a lot and have tentatively set the 1<sup>st</sup> of January, 2024, for the release of the Beta version of the Celestial Plain. All our time and effort following the end of Phase II will be focused on meeting this timeframe so we can iron out any kinks and have a fully-operational metaverse by the early part of 2024.

Step 1 in order to achieve this is to build an ironclad community that will be with us along the way.

And that's the other great thing about the metaverse and NFTs: for as cutting-edge and revolutionary as they are, without people they fall flat. Strong communities breed strong projects, and no matter who you are, where you are, we all want that sense of community.

## THE BEAST IS IN YOU

That concludes this whitepaper detailing the vision and mission of the Celestial Cats NFT project. We want to thank you for reading. This whole thing means a lot to us and we're just now taking the baby steps. But we know we'll get there. At this point, we're too driven to fail. So join us. Here's a quote, because its always better to leave off with one:

“I believe there is another world waiting for us. A better world. And I'll be waiting for you there.”

- *CLOUD ATLAS, 2012*

