



Mykyta Petukhov

Professional resume

Contacts



- mykytapetukhov@gmail.com
- [+39 371 615 29 23](tel:+393716152923)
- Cassino (FR), Italy
- [Check out my portfolio](#)

Languages

Ukrainian, Russian – native

English – advanced

Italian – good

German – elementary

About Me

I'm a versatile and driven specialist who never stops learning. I aim to **exceed client expectations** and don't end my workday until everything is finalized, **deadlines are met**, and the results leave no questions.

Computer Skills

GA, GSC, GTM, Matomo

Asana, Clockify, Bitrix, Toggl

Google Ads, Meta Ads

Canva (graphic design)

WordPress (web administration)

CapCut (video editing)

Photoshop, Adobe Acrobat

Work Experience

11.2024 – now | SMM & SEM Marketing Specialist [AMS Group S.r.l.s. \(PURAK\)](#) | 1-10 employees

- Manage Google & Meta Ads campaigns: strategy, copy, design, video editing, budgeting, and optimization
- Administering an e-commerce website
- Handle customer inquiries and maintain brand presence on Facebook & Instagram

11.2022 – now | SEO & Copywriting & Marketing [AGIERRE S.r.l.](#) | 40-50 employees

- Content writing for the website, YouTube, product catalogs, email campaigns, and social media
- Keyword research and competitor analysis
- Search Engine Optimization (SEO)
- Website administration
- Social media management
- Translating content into English, Italian, German, French, Spanish, Russian, and Ukrainian

07.2020 – 01.2022 | Project Coordinator [INFUSE](#) | 450-500 employees

- Communicating with clients and supporting the creation of project briefs
- Task creation and distribution among a team
- Coordinating, improving, and managing effective cross-department collaboration (design, development, copywriting, and marketing)
- Project timeline creation, risk management, and task prioritization
- Organization of design department administration
- Project delivery and quality control

Education

09.2021 – 07.2024 | Master's degree University of Cassino and Southern Lazio ([UNICAS](#))

Program: Global Economy and Business
Faculty: Economics

09.2021 – 12.2022 | Master's degree Kharkiv National University of Economics ([KhNUE](#))

Program: International Economic Relations
Faculty: International Relations and Journalism

09.2017 – 06.2021 | Bachelor's degree Kharkiv National University of Economics ([KhNUE](#))

Program: Business, Trade, and Exchange Activities
Faculty: International Economics and Business