# The Corporate DJ Checklist

by Original Groove Works - a premium DJ experience that moves you

#### What Is This?

You've been tasked with finding a DJ for your next company event. But not just any DJ—you need someone who understands your brand, your audience, and your vibe.

This checklist is designed to help event planners, executive assistants, office managers, and experience leads evaluate DJ options with confidence.

Whether you're organizing a rooftop mixer, team dinner, product launch, or afterparty, this resource will guide your decision—and ensure you're asking the right questions. And yes—Original Groove Works is a great option.

#### Visit OriginalGrooveWorks.com to hear the difference.

We debuted Top 40 globally on Mixcloud across Trip Hop, House, and Lounge. Our sets are curated to elevate conversation, spark connection, and (when the time is right) move the room. Use this checklist to vet any DJ.

### ▼ 10 Things to Ask Before You Book a Corporate DJ

- Do they understand your brand tone and guest vibe?
- → A club DJ isn't the same as a vibe architect. Ask about set customization.
- Do they have experience with professional, corporate, or private events?
- → Look for references or Mixcloud sets as proof.
- Can they keep energy up without dominating conversation?
- → Volume control and track curation are essential.
- Do they provide or coordinate with your sound system?
- → Tech setup matters: mixer, PA, wireless mic options.
- Are they insured, punctual, and contract-ready?
- → No handshake deals. A pro should have paperwork.
- Do they offer a planning session or intake form?
- → Expect a conversation about event flow, timing, and tone.
- Can they support themes, transitions, or key moments (e.g. toasts)?
- → Versatility wins.
- Do they have a curated Mixcloud or sample sets to review?
- → OGW debuted Top 40 globally in Trip Hop, House & Lounge.
- Do they offer moodboards, vibe samples, or references in advance?
- → You should know what to expect.
- Can they blend global sounds, background grooves, and brand energy?

• → Modern corporate events need more than Top 40 playlists.

Event	<b>Notes</b>
-------	--------------

**Event Name:** 

**Planner Name:** 

**Event Date:** 





## Explore the OGW sound difference at OriginalGrooveWorks.com

Listen to our Chart Topping grooves on



- Fleetwood Funk: Global Strut
- Nova Sessions: Passin' Through Sound
- Temple of House

Top 40 Global on Mixcloud | Booking Nationwide | OriginalGrooveWorks.com