



THE UK'S NO.1 WAY TO
LAUNCH YOUR COMMERCIAL
FINANCE BUSINESS



L I C E N C E P A C K
Q 1 2 0 2 6

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Introduction...



“

You're only ever one decision away from changing your life...

By this point you should have had a call with a member of our team and understand the opportunity , this document will detail what's involved in full.

Please take some time to read through the following information in detail, paying close attention to what is required in order to make a success of working with Broker Launch to launch or grow your business in finance and close more deals.

Spaces are limited to 1 per month to ensure service levels remain high, so please ensure if you'd like to reserve a space, that you are certain about your decision.

1

HOW WE CAME TO BE



In 2015, David embarked on an exciting journey in the finance industry, driven by his passion for assisting businesses in need of funding. Despite facing initial challenges and working with a mix of experiences, David persevered.

The turning point came in 2018 when he encountered a setback, losing over £290,000 in commission overnight due to an unfortunate broker partnership. Instead of being disheartened, David saw this as an opportunity to lay the foundation for a successful career in commercial finance.

Determined to create a better path, David founded Broker Launch, a unique platform that stands out in the market. Unlike other options such as buying a franchise or becoming an AR of a larger firm, Broker Launch empowers individuals to build their own brokerage. With exclusive lender partnerships, entrepreneurs can retain 100% of their hard-earned commissions, eliminating the need to give away control or a significant portion of their income.

Broker Launch isn't just a business venture; it's a support system that provides proven, battle-tested systems to guarantee success. No more guesswork or hassle-just a clear roadmap to building a thriving brokerage. The platform not only guides you through the process but also reveals the keys to generating a consistent flow of 30-60 leads per month, ensuring sustained success.

The focus is on empowerment and independence. Broker Launch equips individuals with the knowledge and skills to handle every aspect of their business, allowing them to create a lasting legacy for themselves and their families. It's not just about building a business; it's about building a business for life, with the freedom to chart your own course to success.

A large, white, handwritten signature of the name "David Lawless". The signature is fluid and cursive, with the "D" and "L" being particularly prominent and stylized.

Founder & MD
Broker Launch

2

WHAT IT'S ALL ABOUT

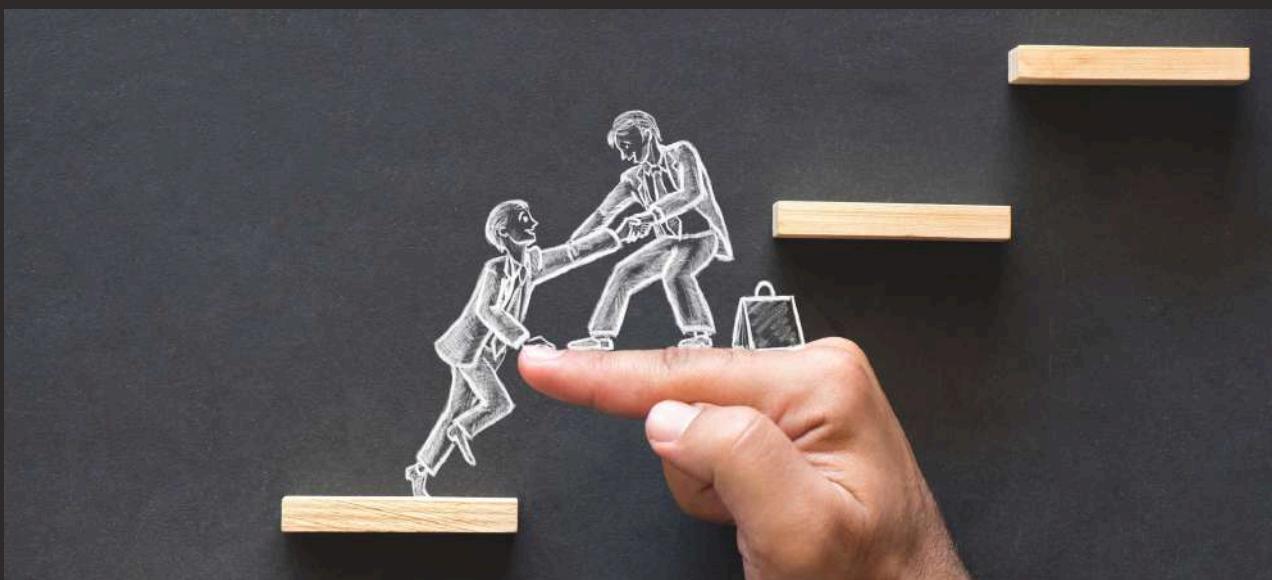


At Broker Launch, our mission is to empower ambitious individuals to confidently launch and grow their commercial finance businesses.

Leveraging our extensive industry experience and deep understanding, we provide personalised guidance and unwavering support at every step of the journey.

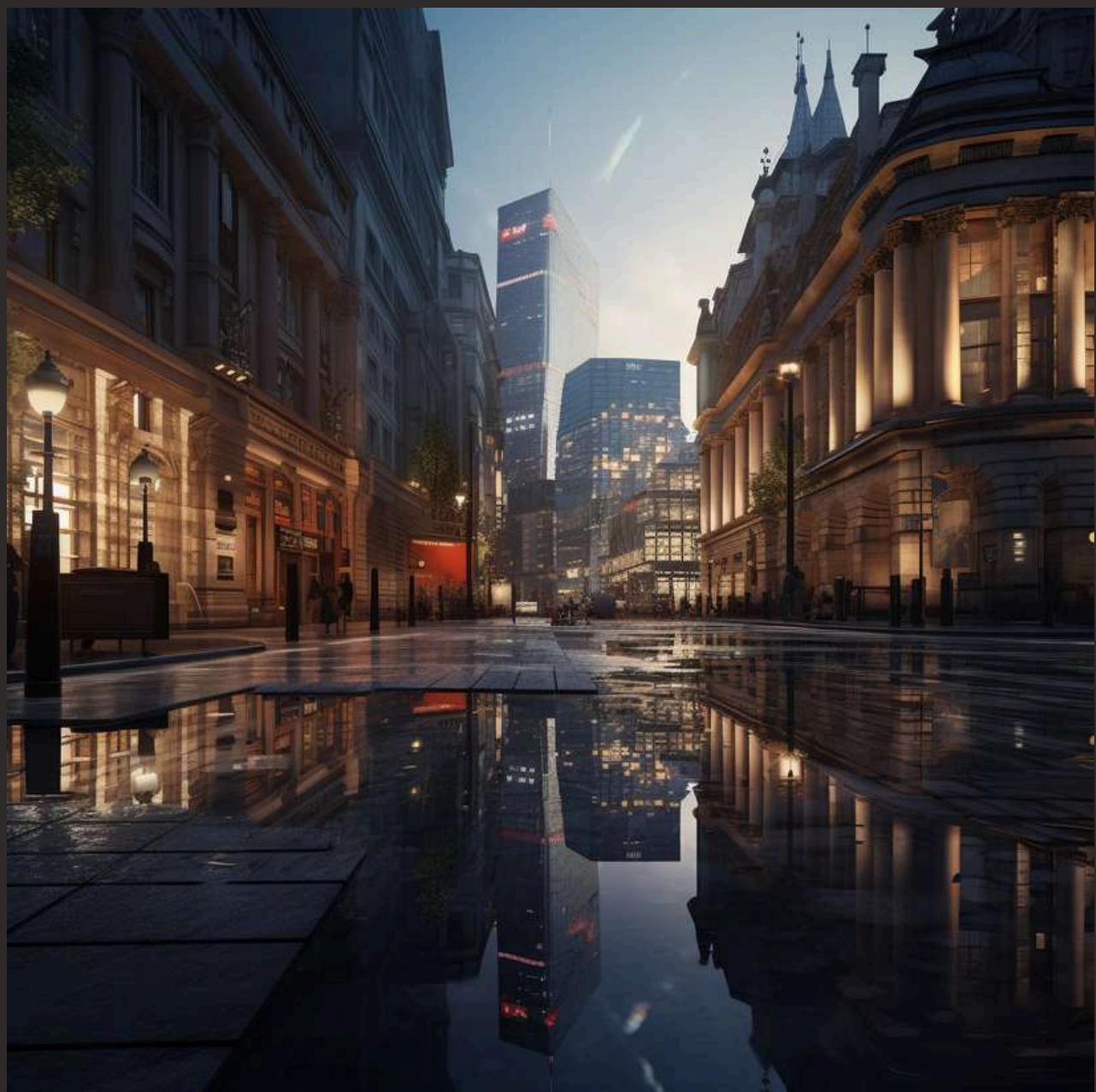
Through the strategic integration of technology, we ensure that our clients retain full control and ownership of their businesses, transforming their entrepreneurial dreams into thriving realities.

Our vision is to become the leading catalyst for entrepreneurial growth in the UK's commercial finance industry. We envision a future where individuals, regardless of their prior exposure to the industry, can break into and thrive within the sector.



Through unmatched guidance, support, pioneering technology, and strategic business insights, we are redefining entrepreneurial success. We are committed to empowering our clients by providing them with complete control and ownership.

By setting new industry standards and embracing innovation, we differentiate ourselves as a trusted partner in your journey towards success.



3

WHY NOW IS A
GREAT TIME TO
GET STARTED





WHY IT'S ALWAYS A GREAT TIME TO BECOME A COMMERCIAL FINANCE BROKER

IT'S 2026...

The UK “problem stack”

- Tax burden at/near post-war highs → squeezes SME cashflow and margins.
- Stubborn inflation + expensive money → the IMF now expects the UK to have the highest G7 inflation in 2025; rate cuts aren't a given. BoE Bank Rate is still ~4% after a long hike cycle.
- Weak growth / productivity drag → OBR trimmed 2025 growth to ~1.0%; businesses report falling confidence.
- Late-payment culture → government is consulting on tougher rules (45-60 day caps, enforcement), which tells you how widespread the problem still is. Cashflow gaps persist.
- Policy churn & execution risk → big, long-horizon plans (e.g., the 2025 Industrial Strategy, planning reforms) won't relieve near-term financing pain for SMEs.

HOW CAN WE TURN THESE CHALLENGES INTO £100K PLUS OPPORTUNITIES?...





EVERY CHALLENGE THE GOVERNMENT CREATES OPENS A GAP THE BANKS CAN'T FILL - AND BROKERS GET PAID TO FILL IT.

- Taxes up, margins down: SMEs need working capital fast. Brokers earn upfront + residual commissions arranging invoice, trade, and cashflow finance.
- High rates & inflation: Businesses rush to refinance, restructure, or bridge before costs spiral. Each urgent deal = higher broker fees.
- Late payments & slow cashflow: Brokers offer invoice and supply-chain finance to keep firms liquid-turning other people's cashflow pain into recurring income.
- Flat growth, rising M&A: Distressed and opportunistic acquisitions surge; brokers fund the deals banks avoid.
- Property slowdown: Developers and landlords still need bridging and development loans to unlock projects. Non-bank lenders love brokered deals.
- Uncertain policy, nervous banks: In chaos, business owners crave speed and clarity. Brokers who can say "yes" when the banks say "no" dominate the market.

In short: when the economy tightens, demand for capital explodes - and brokers are the gateway to that capital.

Crisis = Credit gap.

Credit gap = Broker opportunity.

NOW LET'S LOOK AT EVENTS SINCE 2014...



“NEGATIVE” EVENTS SINCE 2014 AND HOW BROKERS HAVE CAPITALISED ON THEM

Year / Event	What Happened (the “Bad News”)	Why Brokers Won (the “Hidden Opportunity”)
2014-2016 - Oil Price Collapse	Global oil prices crashed from \$100+ to below \$30, crushing energy producers, oil contractors, and related SMEs. Credit lines tightened.	Energy and logistics companies needed working capital, refinancing, and asset-backed loans to stay afloat. Brokers stepped in to source refinance deals, equipment finance, and invoice discounting, often earning 2-5% commissions on six-figure facilities.
2015-2016 - China Slowdown & Market Volatility	Chinese demand dropped, hitting UK manufacturers and exporters. Banks cut exposure to “risky” sectors.	Exporters and manufacturers turned to alternative finance for trade loans, invoice finance, and bridging to manage cashflow gaps - a goldmine for brokers who could match them with agile lenders.
2016 - Brexit Referendum Shock	The pound crashed, investment froze, and banks paused SME lending. Many firms couldn't secure funding through traditional channels.	Independent brokers boomed by connecting nervous SMEs with specialist, non-bank lenders. Foreign investors also sought bridging finance to buy undervalued UK assets after the pound dropped - creating a surge in property and development funding deals.
2017-2019 - Brexit Transition Uncertainty	Years of trade chaos and political paralysis drained SME confidence and restricted bank appetite.	Businesses needed short-term liquidity, refinancing, and working capital just to stay operational. Brokers earned consistent fees arranging secured business loans and bridging for property investors exploiting market stagnation.
2020 - COVID-19 Pandemic & Lockdowns	The UK economy fell off a cliff. Thousands of businesses shut down, furlough schemes rolled out, and banks withdrew risk appetite.	The biggest boom for commercial brokers in decades. Demand for CBILS / Bounce Back replacements, recovery funding, and refinancing exploded. Brokers sourced non-bank capital, earning fees on urgent rescue loans, asset sales, and bridging exits when banks couldn't move fast enough.

“NEGATIVE” EVENTS SINCE 2014 AND HOW BROKERS HAVE CAPITALISED ON THEM

Continued.....

Year / Event	What Happened (the “Bad News”)	Why Brokers Won (the “Hidden Opportunity”)
2020-2022 - Supply Chain Crises	Global shortages in shipping, components, and materials stalled production and cashflow cycles.	Businesses suddenly needed invoice finance, trade finance, and bridging for delayed projects. Brokers earned monthly residuals from revolving facilities - steady recurring income even in chaos.
2021-2022 - Inflation & Cost-of-Living Crisis	Energy prices and wage costs spiked; profits and liquidity shrank.	Companies needed to refinance expensive debt, release capital from property, or fund operational shortfalls. Brokers profited from refinancing portfolios, energy-efficiency project funding, and business loans to smooth cashflow.
2022 - Russia-Ukraine War	Commodity and energy price shocks sent costs soaring and investor confidence falling.	UK developers and manufacturers needed bridging and development finance as lenders pulled back. Brokers built relationships with private debt funds that kept lending when the banks froze - commanding premium commissions on complex deals.
2022 - UK Mini-Budget Crisis	Supply shocks and Brexit-related staffing issues crippled transport and retail SMEs.	Transport and logistics firms required asset finance for vehicles and working capital for contracts - both highly lucrative areas for brokers (often £5k-£20k per deal).
2023-2024 - Rising Interest Rates & Monetary Tightening	The Bank of England pushed base rates from 0.1% to over 5%, crushing cheap credit and stalling property deals.	When banks retracted, bridging and development finance filled the gap. Brokers capitalised on the wave of refinances, distressed sales, and rate-switch deals, earning double-digit commissions while helping clients survive.

“NEGATIVE” EVENTS SINCE 2014 AND HOW BROKERS HAVE CAPITALISED ON THEM

Continued.....

Year / Event	What Happened (the “Bad News”)	Why Brokers Won (the “Hidden Opportunity”)
2024-2026 - Global Trade & Geopolitical Uncertainty	Continued global instability, tariffs, and reshoring of supply chains hurt SMEs.	Smart brokers adapted by focusing on trade finance, import/export loans, and acquisition finance for firms buying struggling competitors. Volatility = opportunity for brokers who can act fast.

The Pattern: Every Crisis Creates Credit Gaps

Whenever the government or global events make life harder for small businesses, traditional lenders freeze up - but alternative lenders rush in, and brokers sit at the centre of that movement.

Where others see downturns, brokers see deal flow.

- 2016 Brexit crash → record bridging volumes
- 2020 pandemic → record non-bank lending
- 2022 inflation & mini-budget → record refinancing surge
- 2023-24 rate hikes → record private debt demand

Each event reset the market, and brokers who were positioned early made six-figure years off one or two key clients.

“WHAT ABOUT THE GOOD TIMES?”

When times are good

Businesses need growth capital - expansion loans, acquisitions, asset finance, development funding, buy-to-lets, commercial mortgages. Confidence returns. Deal sizes rise. Brokers earn bigger commissions on larger facilities.

The constant

Whether the economy is booming or breaking, the need for capital never stops. It just changes shape - and brokers adapt faster than the banks ever can.

So when people ask “what happens in the good times?”

The answer is simple:

You don’t lose business - you just move from rescue finance to growth finance.

Every cycle feeds the next...

Bad times create demand...

Good times create expansion...

Either way, brokers get paid on every pound that moves.

4

WHY OUR METHOD IS SO EFFECTIVE





BROKER
LAUNCH

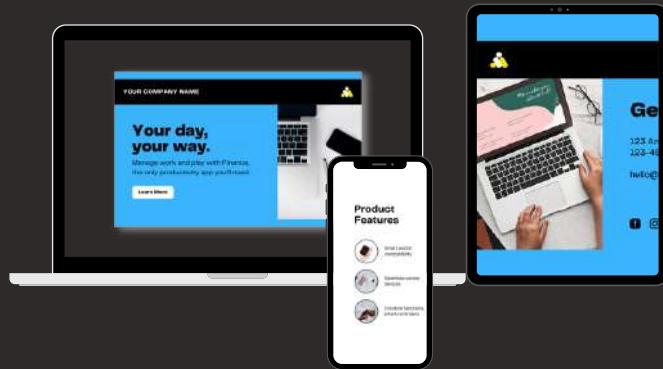
Broker Launch is the first and last solution you need to allow you to launch your business in commercial finance, without the hassle of learning it on your own and making mistakes along the way, this will save you years of life lessons and tens of thousands in lost income, Broker Launch stands on its own & exists to let you to thrive.

You'll receive everything you'll ever need to launch, run & grow a successful business in commercial finance, owning & controlling it 100% and keeping 100% of the commissions earned on all deals.

You'll operate under your own brand and website, using our lender network (which becomes yours), proven methods and systems, to fast track your business to £100k + years and beyond. Not only that, but we'll show you how to consistently generate 30 - 60 high quality leads per person, into your business every month for life.

You'll also have access to our training portal, which includes hundred of resources and training to ensure you have the highest chance of success.

+ much, much more...



Training

Training Modules

- Welcome (100%)
- Mission & Vision (85%)
- Tech Setup (85%)
- Company Setup (85%)
- ICO Registration - Data Protection (85%)
- FIBA Registration (85%)
- Success in Commercial Finance & The 3 C's to Qualifying a Deal (85%)
- Industry Statistics (85%)
- Prospecting - Getting Data (85%)

Prospecting - Partnerships

Attachments

- Securing Partnerships The Key to Scalable ... (751.67 KB)
- LeadSift Tutorial - How to Get D ... (1023.97 KB)

THE MARKET OPPORTUNITY



It helps to understand the scope of the industry, and the great demand for what you will be able to provide (capital). Each finance product offered is a billion pound plus industry on its own. If you offer 12 commercial finance products, that is 12 x a billion pounds plus! You'll struggle to find a larger space or greater place in which to start.

The best part is, you'll be able to provide capital - the lifeblood that every business or commercial property investor needs, without it, businesses fail. Access to financing is vital, and we have a recession-resistant business model, how? The demand for what you provide will always be at a constant high. By having the right lenders in your toolbox, you can approve deals that banks decline and be more competitive on the deals that banks might approve. In short, the commercial finance industry is extremely lucrative and very prestigious.

No matter how the economy is doing, the demand for capital is always at a constant high. When the economy is booming, businesses and commercial property investors need capital to grow. When there is an economic downturn, businesses and property investors find themselves in greater need of capital. At the same time, banks are employing more restrictive lending practices, making it harder for business owners and property investors to get the capital they need. Because of this, there has never been a better time to launch in commercial finance.

"Right now, most high street banks are not lending to businesses, and those that do are only approving 30 to 40% of applications. That leaves 60 to 70% of businesses in need of a source for commercial loans."

5

WHAT'S INCLUDED



Bulletproof Lead Generation!

Arguably, the most important part...



METHODS WE RUN WITH YOU

DIFFICULTY	METHOD	NUMBER OF MONTHLY LEADS
MEDIUM	 LinkedIn	12 - 20
EASY	  Meta/Instagram Ads	30 - 60
HARD	 Email Marketing <i>(Additional Costs Apply)</i>	25 - 100
MEDIUM / HARD	 Partnerships	5 - 10 PER PARTNER
MEDIUM / HARD	 Cold Calling	20 - 30
MEDIUM	 Networking / Events	5 - 10
EASY	 Referrals	3 - 5

TOP 3 LEAD GEN METHODS

THAT EVERY OTHER FRANCHISE AND TRAINING PROVIDER MISS!



Meta/Instagram Ads

£300 SPEND ON META GET'S YOU AROUND 30 - 40 LEADS PER MONTH FOR BUSINESS LOANS AND 18 - 25 LEADS FOR PROPERTY INVESTMENT STYLE LOANS.

THIS LEAD GEN CAN BE VIABLE IN AS LITTLE AS 24-48 HOURS.



LinkedIn

A CONSISTENT COLD OUTREACH METHOD WILL GENERATE YOU 12 TO 20 HIGH QUALITY LEADS FROM MANAGING DIRECTORS IN A SPECIFIC SECTOR AND CITY OF YOU CHOICE.

THIS LEAD TAKES A FEW DAYS TO GARNER RESULTS.



Partnerships

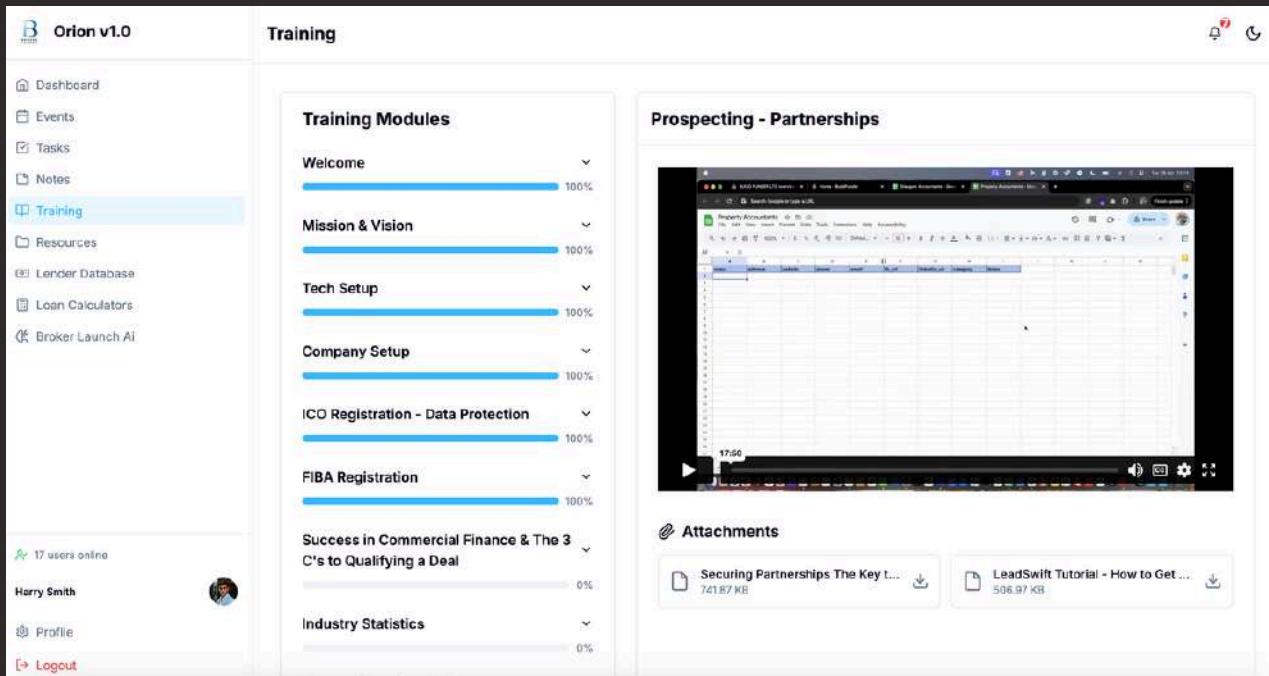
PARTNER-LED LEAD GENERATION WORKS BECAUSE ACCOUNTANTS, ADVISERS, AND BROKERS ALREADY HAVE TRUSTED RELATIONSHIPS WITH BUSINESSES AT THE POINT FUNDING DECISIONS ARE MADE. IT DELIVERS WARMER INTRODUCTIONS, HIGHER-QUALITY DEALS, AND MORE CONSISTENT LONG-TERM BUSINESS THAN CHASING COLD OR PAID LEADS.

THIS LEAD GEN METHOD IS A SLOW BURN, IT TAKES TIME TO BUILD RELATIONSHIPS AND TRUST, BUT THEY BECOME THE HIGHEST QUALITY AND MOST RELIABLE SOURCES YOU HAVE OVER TIME.

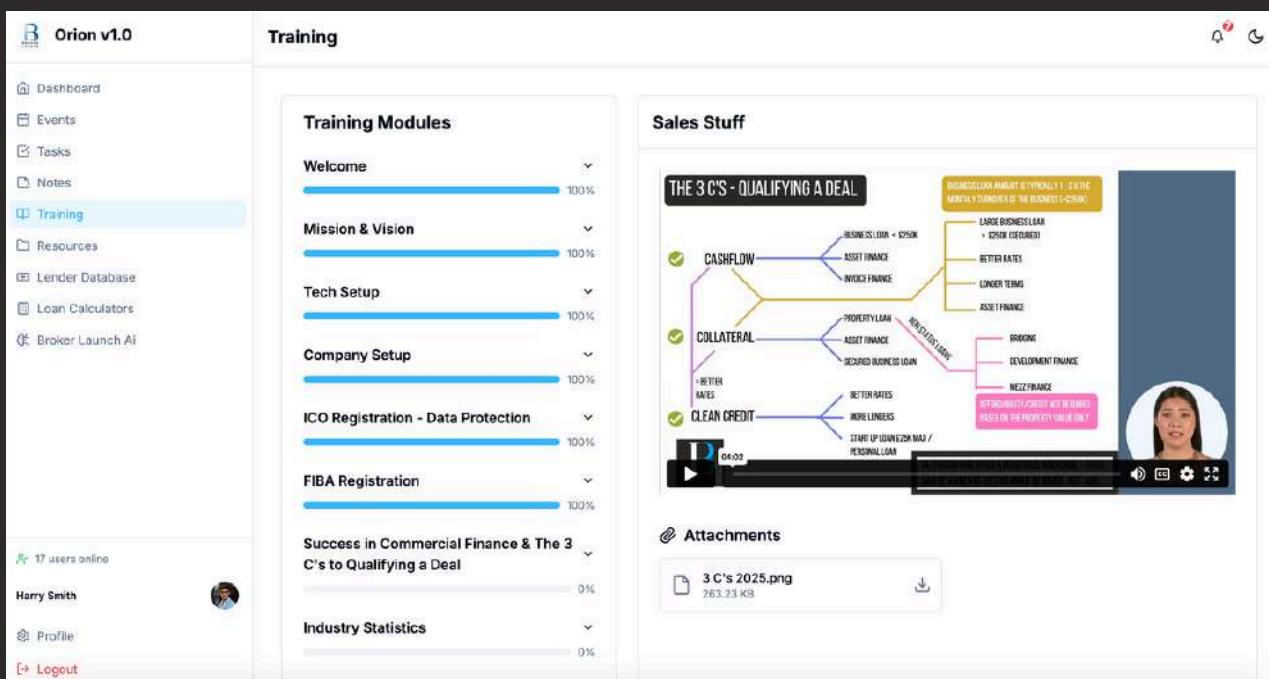
WE SHOW YOU HOW TO SETUP AND MAINTAIN ALL OF THESE METHODS WITHIN OUR TRAINING AND ONGOING WEEKLY CALLS.



ONLINE TRAINING PORTAL



The screenshot shows the Orion v1.0 interface. The left sidebar includes 'Dashboard', 'Events', 'Tasks', 'Notes', 'Training' (which is selected and highlighted in blue), 'Resources', 'Lender Database', 'Loan Calculators', and 'Broker Launch AI'. A status bar at the bottom left shows '17 users online' and a profile picture for 'Harry Smith'. The main content area is titled 'Training' and contains a 'Training Modules' section with a list of modules: 'Welcome' (100%), 'Mission & Vision' (100%), 'Tech Setup' (100%), 'Company Setup' (100%), 'ICO Registration - Data Protection' (100%), 'FIBA Registration' (100%), 'Success in Commercial Finance & The 3 C's to Qualifying a Deal' (0%), and 'Industry Statistics' (0%). To the right is a 'Prospecting - Partnerships' section featuring a video player showing a spreadsheet titled 'Property Acquisitions.xlsx' with data on 'Address', 'City', 'State', 'Zip', 'Type', 'Status', 'Value', 'Acquisition Date', and 'Comments'. Below the video is a 'Attachments' section with two files: 'Securing Partnerships The Key to...' (741.87 KB) and 'LeadSwift Tutorial - How to Get ...' (506.97 KB).



The screenshot shows the Orion v1.0 interface, identical to the first one but with a different video player. The main content area is titled 'Training' and contains a 'Training Modules' section with the same list of modules as the first screenshot. To the right is a 'Sales Stuff' section featuring a video player titled 'THE 3 C'S - QUALIFYING A DEAL'. The video content is a flowchart titled 'THE 3 C'S - QUALIFYING A DEAL' that maps out the '3 C's' (Cashflow, Collateral, Clean Credit) to various financing options. It includes labels like 'BUSINESS LOAN > \$250K', 'ASSET FINANCE', 'INVOIC FINANCE', 'PROPERTY LOAN', 'ASSET FINANCE', 'SECURED BUSINESS LOAN', 'BETTER RATES', 'MORE LENDERS', 'START UP LOAN/TERM LOAN / PERSONAL LOAN', 'LARGE BUSINESS LOAN > \$250K (SECURED)', 'BETTER RATES', 'LONGER TERMS', 'ASSET FINANCE', 'BRIDGE FINANCE', 'DEVELOPMENT FINANCE', 'MEZZ FINANCE', and 'INTEREST RATE / CREDIT NOT REQUIRED / BASED ON THE PROPERTY VALUE ONLY'. Below the video is a 'Attachments' section with a file '3 C's 2025.png' (263.23 KB).

66 comprehensive online lessons to work through at your own pace. In the early days, you'll have some time to work through this whilst the team are building out your business.

QUALIFICATION

After a few month trading, when you are starting to become accustomed to the process. You can start working on your Specialist Property Finance training.

Created in association with the Financial and Intermediary Broker Association (FIBA) and the Bridging and Development Lenders Association (BDLA), the Certified Practitioner in Specialist Property Finance (CPSP) programme is a level 3 training programme offered by the London Institute of Banking and Finance (LIBF).

The programme helps learners advise on commercial lending, buy-to-let, bridging loans and development finance and takes approximately three to six months to complete (though you have up to twelve months!), and at the end of the programme you will receive a digital badge which you can share on your emails, marketing materials, and social media

Endorsed by the London Institute of Banking & Finance, an industry recognised qualification.



COMPLIANCE

FIBA (Financial Intermediary & Broker Association)

Overview:

FIBA is a prominent trade body in the UK representing intermediaries and brokers in the commercial finance sector. It provides support, resources, and advocacy for its members, ensuring they operate professionally and adhere to industry standards.

Key Roles and Services:

1. Representation and Advocacy:

- Acts as a voice for commercial finance brokers, representing their interests with regulators, government bodies, and other industry stakeholders.*
- Engages in lobbying efforts to influence policy and regulatory changes that impact the commercial finance sector.*

2. Professional Development:

- Offers a range of training programs, workshops, and seminars to enhance the skills and knowledge of its members.*
- Provides continuous professional development (CPD) opportunities to ensure brokers stay updated with industry best practices and regulatory changes.*



SimplyBiz



COMPLIANCE

3. Compliance Support:

- *Guides compliance with industry regulations, helping brokers navigate complex regulatory landscapes.*
- *Offers resources and tools to ensure members meet legal and regulatory requirements, reducing non-compliance risk.*

4. Networking Opportunities:

- *Facilitates networking events and conferences, allowing members to connect with peers, lenders, and other key industry players.*
- *Encourages collaboration and knowledge sharing among members.*



SimplyBiz



COMPLIANCE

SimplyBiz

Overview:

SimplyBiz is a leading provider of compliance and business support services to financial advisers, including commercial finance brokers. They offer a wide range of services designed to help businesses comply with regulatory requirements and operate efficiently.

Key Roles and Services:

1. Compliance Support:

- Provides comprehensive compliance support, including advice, audits, and ongoing monitoring to ensure brokers adhere to regulatory standards.*
- Offers tailored compliance solutions specific to the needs of commercial finance brokers, ensuring they remain compliant with FCA (Financial Conduct Authority) regulations and other relevant legal frameworks.*

2. Business Support:

- Supplies a variety of business support services, including marketing, training, and development resources.*
- Helps brokers improve their business operations, increase efficiency, and grow their client base through targeted support programs.*



SimplyBiz



COMPLIANCE

3. Training and Development:

- Delivers extensive training programs on compliance, regulatory updates, and best practices in the commercial finance industry.
- Provides access to a wealth of educational resources and CPD opportunities to help brokers enhance their professional expertise.

4. Technology Solutions:

- Offers advanced technology solutions to streamline business processes, including compliance management systems and client relationship management (CRM) tools.
- Ensures brokers have access to the latest technological innovations to support their operations and compliance efforts.



SimplyBiz



COMPLIANCE

Role in Providing Compliance to Your Business as a Commercial Finance Broker:

1. Ensuring Regulatory Compliance:

- Both FIBA and SimplyBiz play crucial roles in helping your business stay compliant with industry regulations. They provide guidance, resources, and tools to navigate the regulatory landscape effectively.
- FIBA offers industry-specific compliance advice and advocacy, while SimplyBiz provides tailored compliance support and technology solutions to manage compliance efficiently.

2. Professional Development and Training:

- Access to training and development programs from FIBA and SimplyBiz ensures you and your team stay informed about regulatory changes and industry best practices.
- Continuous professional development opportunities help maintain high standards of professionalism and compliance within your business.



SimplyBiz



COMPLIANCE

3. Business Support and Growth:

- SimplyBiz's business support services can help enhance your business operations, improve efficiency, and drive growth. This includes marketing support, technology solutions, and strategic advice.
- FIBA's networking opportunities and industry representation can open doors to new business partnerships and opportunities, fostering growth and development.

4. Risk Management:

- By leveraging the compliance support and resources provided by FIBA and SimplyBiz, we can mitigate the risk of non-compliance, avoiding potential legal issues and financial penalties.
- Ongoing monitoring and audits from SimplyBiz ensure your business remains compliant with evolving regulations, reducing the risk of regulatory breaches.

In summary, both FIBA and SimplyBiz will be valuable partners in providing compliance support and enhancing the operational efficiency of your business as a commercial finance broker. Their comprehensive services ensure we stay compliant, professionally developed, and well-supported in the competitive financial industry.



SimplyBiz



LENDER HUB

168 + LENDERS ACROSS 12 FINANCE SECTORS
RANGING FROM PRIME, NEAR PRIME, MID
PRIME, SUB PRIME AND NON STATUS. PLUS,
EARN ENHANCED COMMISSIONS AS PART OF
BROKER LAUNCH, WHILST RETAINING
OWNERSHIP OF THE LENDER RELATIONSHIP.



COMMERCIAL
MORTGAGES

DEVELOPMENT
FINANCE

BUY-TO-LET
MORTGAGES

BRIDGING
LOANS

SECURED BUSINESS
LOANS

STRUCTURED
FINANCE

UNSECURED
BUSINESS LOANS

INVOICE
FINANCE

TRADE
FINANCE

ASSET
FINANCE

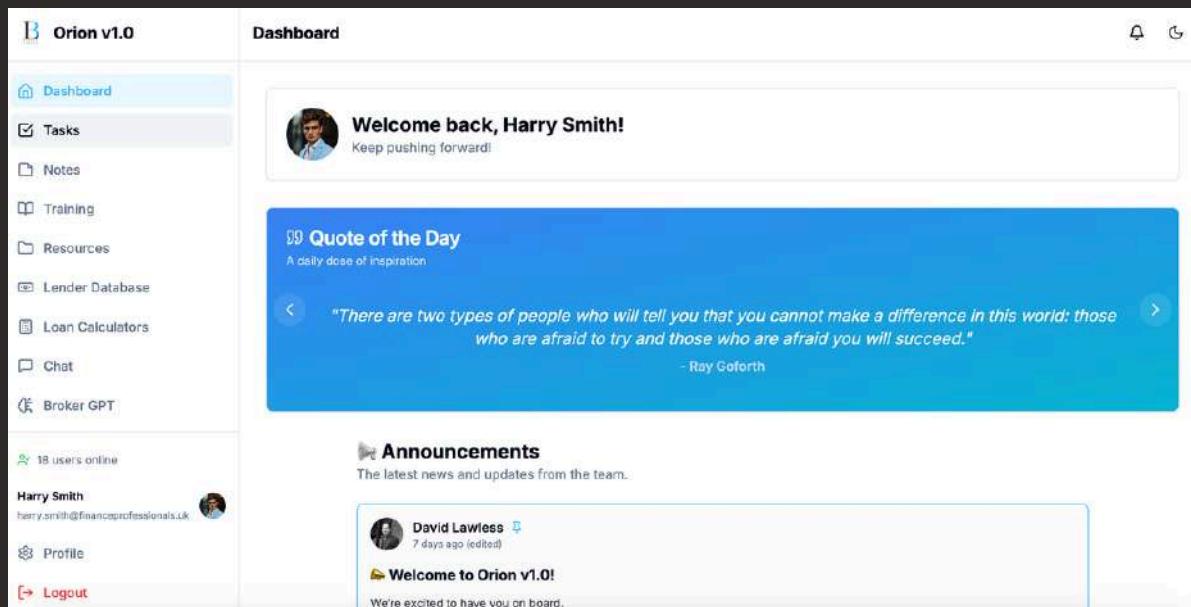
MERCHANT CASH
ADVANCE

ACQUISITION
FINANCE



BROKER LAUNCH ORION LAUNCHED NOVEMBER 2025

THE ULTIMATE GROWTH ENGINE FOR COMMERCIAL FINANCE BROKERS



THE COMMERCIAL FINANCE WORLD HAS
CHANGED - FOREVER.
AI, AUTOMATION, AND DATA-DRIVEN
DECISIONING HAVE REWRITTEN THE RULES.

ORION PUTS THAT POWER IN YOUR HANDS -
GIVING INDEPENDENT BROKERS THE SAME
TECHNOLOGY ADVANTAGE AS MAJOR
LENDERS AND CORPORATE INTERMEDIARIES.

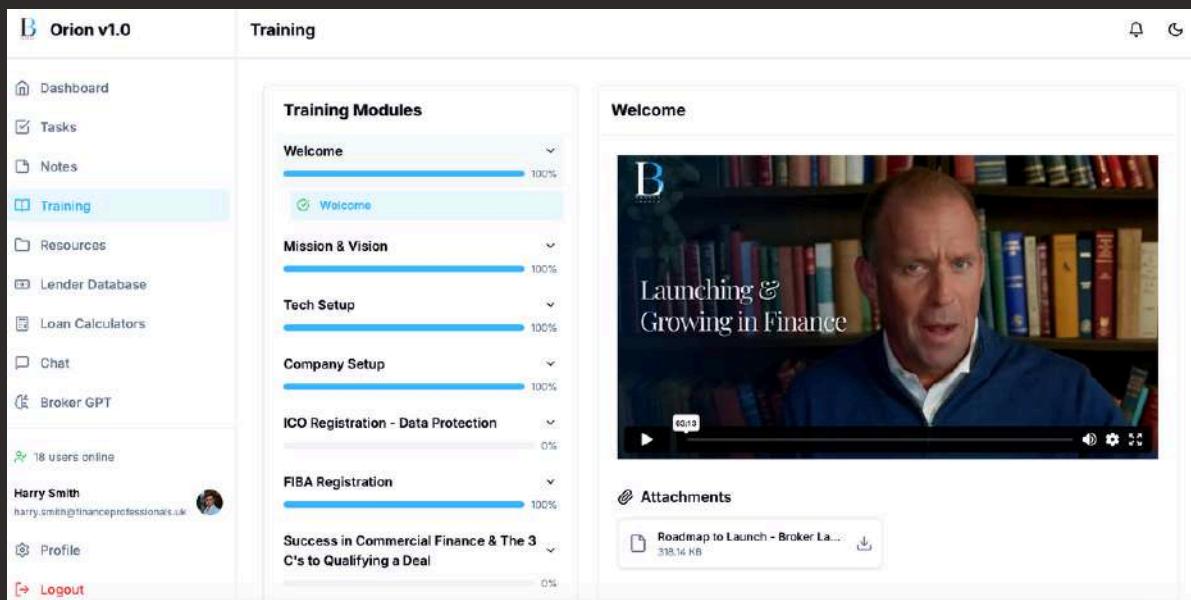
WITH ORION, YOU DON'T JUST KEEP UP.
YOU GET AHEAD.



ORION IS A COMPLETE AI-POWERED GROWTH PLATFORM FOR COMMERCIAL FINANCE BROKERS.

IT REPLACES THE CLUTTER OF CRMS, SPREADSHEETS, LENDER PDFS, AND SLOW MANUAL PROCESSES WITH ONE INTELLIGENT ECOSYSTEM THAT HELPS YOU:

- SOURCE, STRUCTURE, AND SUBMIT DEALS FASTER
- AUTOMATE ADMIN, FOLLOW-UPS, AND REPORTS
- BUILD A REAL, SCALABLE BROKERAGE - NOT JUST A JOB
- CLOSE MORE DEALS WITH LESS EFFORT



The screenshot shows the Orion v1.0 software interface. The left sidebar has a navigation menu with options: Dashboard, Tasks, Notes, Training (which is selected and highlighted in light blue), Resources, Lender Database, Loan Calculators, Chat, and Broker GPT. It also shows 18 users online and a user profile for Harry Smith. The main content area is titled 'Training' and shows the 'Training Modules' section. It lists several modules with progress bars: 'Welcome' (100%), 'Mission & Vision' (100%), 'Tech Setup' (100%), 'Company Setup' (100%), 'ICO Registration - Data Protection' (0%), and 'FIBA Registration' (100%). Below this is a video player with a thumbnail showing a man speaking in front of a bookshelf, with the text 'Launching & Growing in Finance'. The video player has a play button, a progress bar at 60:13, and other video controls. At the bottom of the video player is an 'Attachments' section with a file named 'Roadmap to Launch - Broker La...' (318.14 KB).



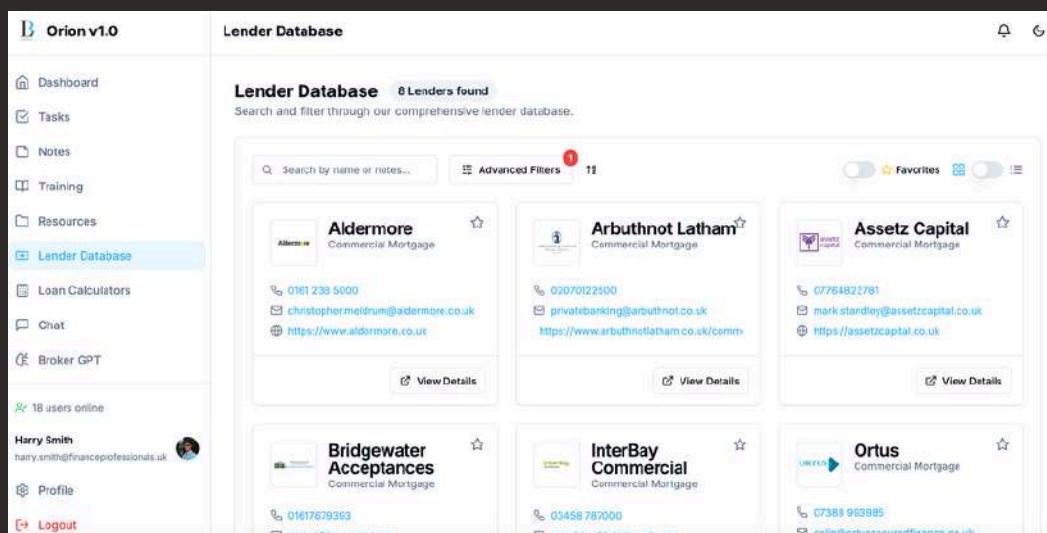
 **EVERYTHING YOU NEED. IN ONE PLACE.**

DEAL MANAGEMENT

MANAGE EVERY CLIENT, DEAL, AND LENDER FROM ONE UNIFIED DASHBOARD.
NO MORE JUMPING BETWEEN 10 TOOLS TO KEEP ONE DEAL ALIVE.

LENDER DATABASE

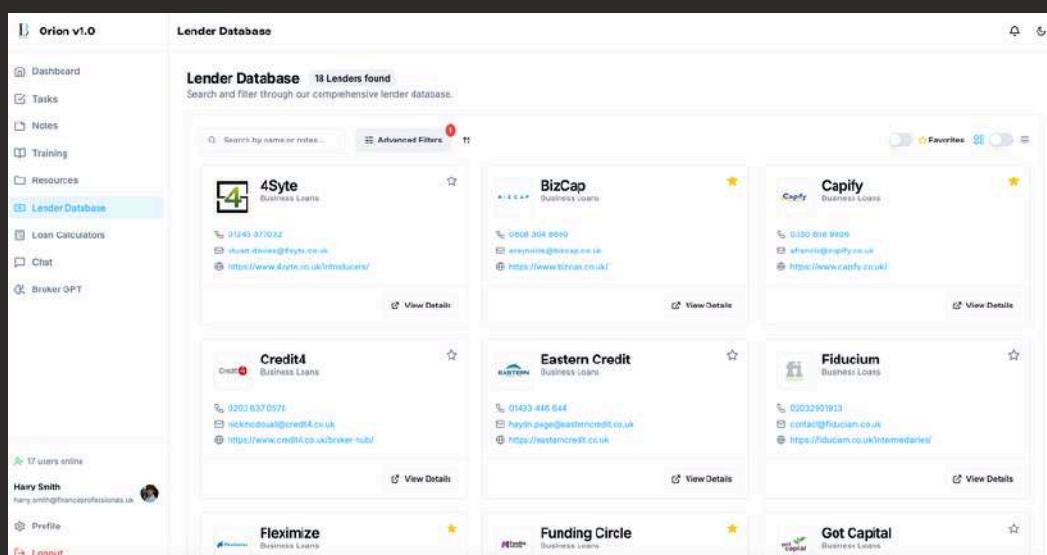
ACCESS OVER 165 LIVE LENDERS ACROSS BRIDGING, DEVELOPMENT, COMMERCIAL, AND BUSINESS FINANCE - COMPLETE WITH POLICIES, RATES, AND KEY CRITERIA.



Lender Database 6 Lenders found

Search and filter through our comprehensive lender database.

Lender	Type	Contact
Aldermore	Commercial Mortgage	0161 238 5000 christopher.meldrum@aldermore.co.uk https://www.aldermore.co.uk
Arbuthnot Latham	Commercial Mortgage	02070122500 privatebanking@arbuthnot.co.uk https://www.arbuthnotlatham.co.uk/commercial-mortgages
Assetz Capital	Commercial Mortgage	07764822781 mark.standley@assetzcapital.co.uk https://assetzcapital.co.uk
Bridgewater Acceptances	Commercial Mortgage	01616729393 rachel@bwaccent.com
InterBay Commercial	Commercial Mortgage	03458 787000 enquiries@interbayuk.com
Ortus	Commercial Mortgage	07385 963985 calin@ortussecuredfinance.co.uk



Lender Database 18 Lenders found

Search and filter through our comprehensive lender database.

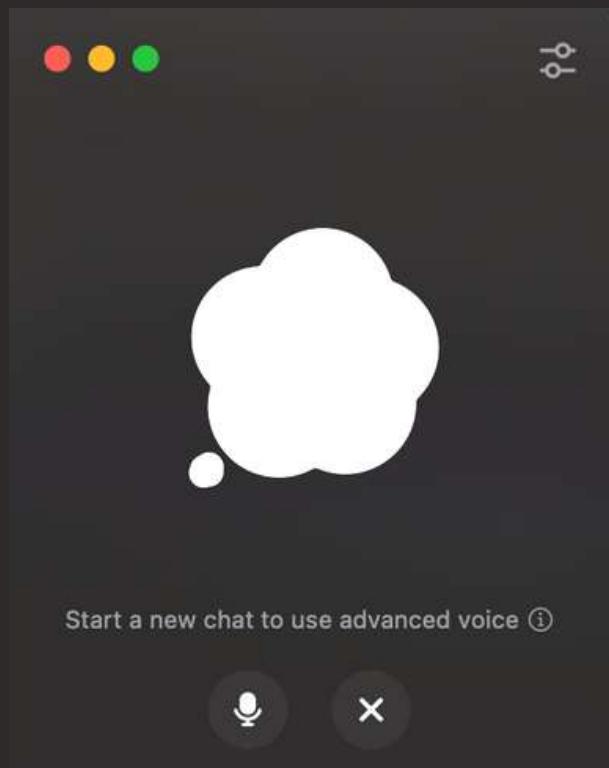
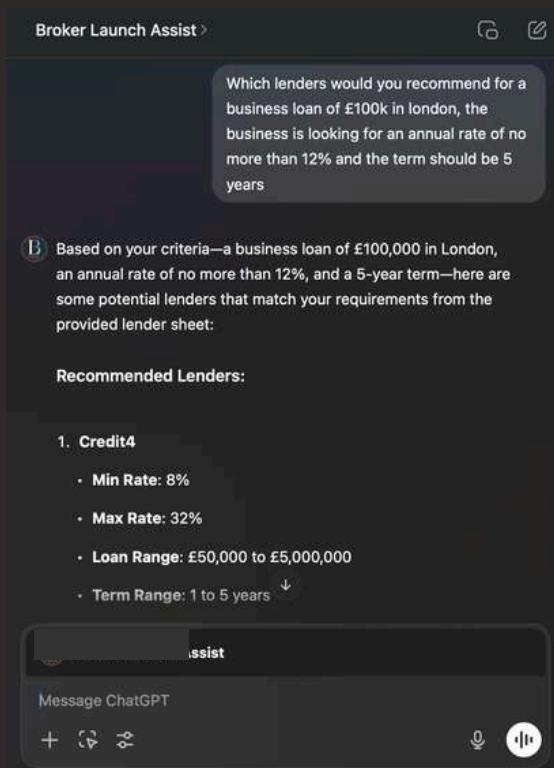
Lender	Type	Contact
4Syste	Business Loans	01243 377072 client关系@4syste.co.uk https://www.4syste.co.uk/introducers/
BizCap	Business Loans	01202 304 8899 enquiries@bizcap.co.uk https://www.bizcap.co.uk/
Capify	Business Loans	0330 000 9909 enquiry@capify.co.uk https://www.capify.co.uk/
Credit4	Business Loans	0203 637 0576 nick.cobbold@credit4.co.uk https://www.credit4.co.uk/broker-hub/
Eastern Credit	Business Loans	01493 446 644 haydn.page@easterncredit.co.uk https://www.easterncredit.co.uk
Fiducium	Business Loans	05032091813 contact@fiducium.co.uk https://fiducium.co.uk/intermediaries/
Fleximize	Business Loans	0203 637 0576 nick.cobbold@credit4.co.uk https://www.credit4.co.uk/broker-hub/
Funding Circle	Business Loans	0203 637 0576 nick.cobbold@credit4.co.uk https://www.credit4.co.uk/broker-hub/
Got Capital	Business Loans	0203 637 0576 nick.cobbold@credit4.co.uk https://www.credit4.co.uk/broker-hub/



AI CONCIERGE (POWERED BY GPT-5)

YOUR ON-DEMAND FINANCE ASSISTANT.
ASK ANYTHING - FROM “WHICH LENDERS DO HEAVY
REFURB?” TO “WHAT DOCS DO I NEED FOR A £300K
BRIDGING LOAN?”

ORION ANSWERS INSTANTLY USING LIVE LENDER DATA
AND YOUR TRAINING MATERIALS.



 SECURE CLOUD INFRASTRUCTURE

ENTERPRISE-GRADE ENCRYPTION.
YOU OWN YOUR DATA. ALWAYS.





GENERATE ACCURATE LOAN SCENARIOS INSTANTLY.
EXPORT BRANDED PDF LOAN OFFERS FOR YOUR CLIENTS
IN SECONDS.

Cost Summary	
Net Loan to Client	£375,000
Day 1 Gross Loan	£416,250
LTV of Gross Loan	83.25%
Total Interest	£33,750
Arrangement Fee	£7,500
Exit Fee	£4,163
Other Upfront Fees	£0,000
Total Cost of Credit	£51,413
Net Loan	●
Interest	●
Fees	●
Total Repayable	£420,413

CALENDAR EVENTS PAGE

KEEP UP TO DATE WITH CASES, LENDERS, COMMUNITY.
WE HAVE WEEKLY Q&A EVENTS & LENDER TRAINING

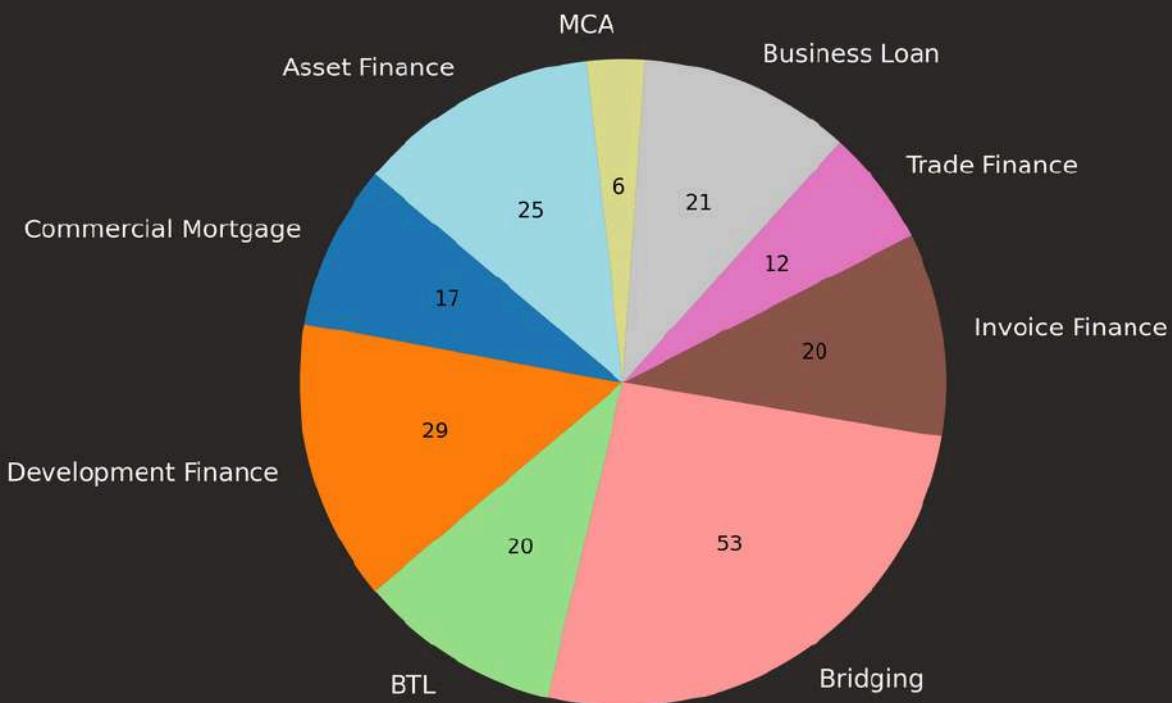
Date	Time	Event
Wed Dec 10	5:00 pm – 5:45 pm	Q&A With David - Broker Launch
Thu Dec 11	11:00 am – 11:45 am	Lender Webinar - YouLend with Rhian O'Grady

PLUS NEW FEATURES MONTHLY



LENDER ONBOARDING - 168 + LENDERS

SNAPSHOT...



WEEKLY SUPPORT CALLS



While we handle the heavy lifting of setup, we'll work closely with you to configure your systems, processes, and campaigns for maximum performance.

Launching or scaling your commercial finance brokerage is a joint effort - and with the Orion Broker Platform, you're never on your own. Our team guides you through every step, ensuring you understand how each part of your business operates and how to get the most from it.

You'll join our weekly live video sessions, where we collaborate on real cases, lender placement, lead generation, and sales strategy. These sessions keep you connected, supported, and constantly improving alongside other high-performing brokers in the network.



"DONE WITH YOU DEALS" HERE TO SUPPORT YOUR BUSINESS AS AND WHEN YOU NEED



"Done with you Deals" this means we will help liaise between the client, lender and you, under your brand, i.e. we use an email you issue us and work as a partner of your business for the deal until completion.

We can do as much or as little as you need, have pre client call briefings and post client call briefings, break everything down and lay out next steps, we will be the helping hand that makes sure it gets done right first time.

For this involvement the deal split would be 75% to you and 25% to us - this is a heavily discounted split as the market norm is 50/50.

We will also never charge more than 25% on a done with you deal, this includes your licensing fee.

This may be utilised for various reasons including simply time off, holiday, hospital trip or any number of last minute events in life.

6

WHAT CAN YOU EARN?

3 Year
Projection



(These earnings are typical and based on a single person operating on their own in year 1, then working with a business partner or building a team year 2 - 5, having a strong current network or support can generate much higher income)

Year 1

Year 1 Financial Projections				
Deal Type	Business Loan A		Deal Type	Business Loan B
Funding Amount	£25,000.00		Funding Amount	£75,000.00
Broker Fee	3%		Broker Fee	3%
Lender Comms	5%		Lender Comms	5%
Combined Comms	8%		Combined Comms	8%
Total Comms £	£2,000.00		Total Comms £	£6,000.00
Broker Launch Licence Fee	£75.00		Broker Launch Licence Fee	£225.00
Deal Type	Asset Finance - Truck		Deal Type	Bridging Loan
Funding Amount	£45,000.00		Funding Amount	£65,000.00
Broker Fee	0%		Broker Fee	£1,995.00
Lender Comms	6%		Lender Comms	1%
Combined Comms	6%		Combined Comms	1% plus £1995
Total Comms £	£2,700.00		Total Comms £	£2,645.00
Broker Launch Licence Fee	£270.00		Broker Launch Licence Fee	£199.50
Deal Type	Commercial Mortgage		Deal Type	Commercial Mortgage
Funding Amount	£365,000.00		Funding Amount	£1,200,000.00
Broker Fee	1%		Broker Fee	1%
Lender Comms	1%		Lender Comms	1%
Combined Comms	2%		Combined Comms	2%
Total Comms £	£7,300.00		Total Comms £	£24,000.00
Broker Launch Licence Fee	£365.00		Broker Launch Licence Fee	£1,200.00
Deal Type	Deals Per Year	Comms Per Deal	Comms Per Annum	Yr 1 Annual Commission Projection Less BrokerLaunch 10% Licensing Fee
Business Loan A	6	£2,000.00	£12,000.00	
Business Loan B	6	£6,000.00	£36,000.00	
Asset Finance	6	£2,700.00	£16,200.00	
Bridging Loan	6	£2,645.00	£15,870.00	
Small Commercial Mortgage	4	£7,300.00	£29,200.00	
Large Commercial Mortgage	2	£24,000.00	£48,000.00	
Total Deals Yr 1	30			
Gross Income			£157,270.00	£144,893.00

Year 2

Year 2 Financial Projections				
Deal Type	Business Loan A		Deal Type	Business Loan B
Funding Amount	£25,000.00		Funding Amount	£75,000.00
Broker Fee	3%		Broker Fee	3%
Lender Comms	5%		Lender Comms	5%
Combined Comms	8%		Combined Comms	8%
Total Comms £	£2,000.00		Total Comms £	£6,000.00
Broker Launch Licence Fee	£75.00		Broker Launch Licence Fee	£225.00
Deal Type	Asset Finance - Truck		Deal Type	Bridging Loan
Funding Amount	£45,000.00		Funding Amount	£65,000.00
Broker Fee	0%		Broker Fee	£1,995.00
Lender Comms	6%		Lender Comms	1%
Combined Comms	6%		Combined Comms	1% plus £1995
Total Comms £	£2,700.00		Total Comms £	£2,645.00
Broker Launch Licence Fee	£270.00		Broker Launch Licence Fee	£199.50
Deal Type	Commercial Mortgage		Deal Type	Commercial Mortgage
Funding Amount	£365,000.00		Funding Amount	£1,200,000.00
Broker Fee	1%		Broker Fee	1%
Lender Comms	1%		Lender Comms	1%
Combined Comms	2%		Combined Comms	2%
Total Comms £	£7,300.00		Total Comms £	£24,000.00
Broker Launch Licence Fee	£365.00		Broker Launch Licence Fee	£1,200.00
Deal Type	Deals Per Year	Comms Per Deal	Comms Per Annum	Yr 2 Annual Commission Projection Less BrokerLaunch 10% Licensing Fee
Business Loan A	12	£2,000.00	£24,000.00	
Business Loan B	12	£6,000.00	£72,000.00	
Asset Finance	12	£2,700.00	£32,400.00	
Bridging Loan	12	£2,645.00	£31,740.00	
Small Commercial Mortgage	8	£7,300.00	£58,400.00	
Large Commercial Mortgage	4	£24,000.00	£96,000.00	
Total Deals Yr 1	60			
Gross Income			£314,540.00	£289,786.00

Year 3

Year 3 Financial Projections			
Deal Type	Business Loan A	Deal Type	Business Loan B
Funding Amount	£25,000.00	Funding Amount	£75,000.00
Broker Fee	3%	Broker Fee	3%
Lender Comms	5%	Lender Comms	5%
Combined Comms	8%	Combined Comms	8%
Total Comms £	£2,000.00	Total Comms £	£6,000.00
Broker Launch Licence Fee	£75.00	Broker Launch Licence Fee	£225.00
Deal Type	Asset Finance - Truck	Deal Type	Bridging Loan
Funding Amount	£45,000.00	Funding Amount	£65,000.00
Broker Fee	0%	Broker Fee	£1,995.00
Lender Comms	6%	Lender Comms	1%
Combined Comms	6%	Combined Comms	1% plus £1995
Total Comms £	£2,700.00	Total Comms £	£2,645.00
Broker Launch Licence Fee	£270.00	Broker Launch Licence Fee	£199.50
Deal Type	Commercial Mortgage	Deal Type	Commercial Mortgage
Funding Amount	£365,000.00	Funding Amount	£1,200,000.00
Broker Fee	1%	Broker Fee	1%
Lender Comms	1%	Lender Comms	1%
Combined Comms	2%	Combined Comms	2%
Total Comms £	£7,300.00	Total Comms £	£24,000.00
Broker Launch Licence Fee	£365.00	Broker Launch Licence Fee	£1,200.00
Deal Type	Deals Per Year	Comms Per Deal	Comms Per Annum
Business Loan A	24	£2,000.00	£48,000.00
Business Loan B	24	£6,000.00	£144,000.00
Asset Finance	24	£2,700.00	£64,800.00
Bridging Loan	24	£2,645.00	£63,480.00
Small Commercial Mortgage	16	£7,300.00	£116,800.00
Large Commercial Mortgage	8	£24,000.00	£192,000.00
Total Deals Yr 1	120		
Gross Income			£629,080.00
			£579,572.00

Yr 3 Annual Commission
Projection Less
BrokerLaunch 10%
Licensing Fee

3 YEAR PROJECTED
GROSS INCOME:
£1,014,251

DISCLAIMER ON PROJECTIONS



The 3 year projections are based on the following real life scenario:

Year 1

- *Year 1: You operate the business on your own or with a business partner, with the exclusion of the first two month of setup, as these are non income generating months. The first 12 months will be a steep learning curve and there is no shortcut to this. You can hire and grow in year one but this will most likely set you back without the right experience in place first.*

DISCLAIMER ON PROJECTIONS



Year 2

- *Year 2: Optional, but we recommend, you grow your brokerage with self employed sales agents. At this stage you may have already taken on a member of admin staff to manage lender applications, general admin support and pick up some calls in the office and or at home (remote). If you haven't we would encourage you to do this at this point, and start laying the foundations to take on brokers, around 5 - 8 in the first quarter of the year, growing this to 10 - 12 in quarter 2 - 3. This will be another steep learning curve but one we can help you navigate and certainly one that will help you reach year 2 projections.*

DISCLAIMER ON PROJECTIONS



Year 3

- *Year 3: By this stage you should have at least 2 - 3 admin staff, helping support the brokers and manage lender applications, document checks and general admin duties. The broker base for year three will need to be in the range of 18 - 25 brokers, all out pushing hard and making an effort to succeed. If you haven't already, you will typically need a sales director by this stage to manage the brokers, weekly sales and team meetings to keep them motivated and trained to the right standard, this sales director may also take on the role of recruitment, all in all to hit the £1m plus mark.*

DISCLAIMER ON PROJECTIONS



Year 1 on repeat!

- *All of this being said, you can absolutely run year 1 on repeat, as a lifestyle business, working on your own terms on your own hours. Building a larger business and managing a team is a big commitment, but with this comes big rewards also. Whichever path you choose, we will support you all the way.*



YOUR EARNINGS AND
FEE STRUCTURE IN
MORE DETAIL...

OVERVIEW

There are two ways the licence fee can be billed, based on the way in which you choose to operate day to day.

STANDARD CASE - 10% OF BROKER FEES ONLY

On any case which is completed by the broker in terms of lead generation, fact find calls, lender sourcing and case completion, you only pay 10% of the broker fees earned. In the case the broker doesn't charge a broker fee, 10% of fees earned on the case are due, to the equivalent amount of 10% of the standard broker fee on the case.

DONE WITH YOU (DWY CASE) - 25% OF ALL FEES EARNED ON THE CASE (OPTIONAL)

On any case in which we step in to assist you with any aspect of the case, including, fact find calls, client follow ups, lender sourcing, lender/client correspondence or the like - you only pay 25% of all fees earned on the case, including broker fees, procurement fees from the lender and/or any upfront/committment fees paid by the client. These are billed on a monthly or quarterly basis depending on the volume generated.

ASSET FINANCE & INVOICE/TRADE

As there are no broker fees billed in asset finance, 10% (standard case) or 25% (DWY Case) is due on all fees earned on a completed case. 10% applies to invoice/trade fees earned ongoing

STANDARD PROPERTY CASE

- Commercial Mortgage Refinance
- £2,100,000 Gross Loan
- 1% Broker Fee & 1% Lender Proc Fee
- Total Commission £42,000
- Net Commission £39,900



STANDARD BUSINESS LOAN CASE

- Unsecured Business Loan
- £125,000 Gross Loan
- 3% Broker Fee & 5% Lender Proc Fee
- Total Commission £10,000
- Net Commission £9,625



STANDARD INVOICE / TRADE CASE

- Invoice Finance Account
- £350,000 Credit Line
- 2% Broker Fee = £7,000 (upfront)
- 20% of Lender Fees = £1,750 pm (avg.)
- Net Upfront Comms £6,300
- Net Residual Comms = £1,575 pm



STANDARD ASSET FINANCE CASE

- Excavator Purchase
- £175,000 Gross Loan
- 3.5% Lender Proc Fee
- Total Commission £6,125
- Net Commission £5,512.50



FEES/EARNING EXAMPLES CONTINUED...



STANDARD ACQUISITION CASE

- Unsecured Loan + Asset Finance
- £250,000 Loan + £465,000 Asset
- 3% Broker Fee & 3% Lender Proc Fee
- 3.5% Asset Finance Lender Proc
- Total Commission £31,275
- Net Commission £28,897.50



DWY PROPERTY CASE

- Commercial Mortgage Refinance
- £2,100,000 Gross Loan
- 1% Broker Fee & 1% Lender Proc Fee
- Total Commission £42,000
- Net Commission £31,500



DWY BUSINESS LOAN CASE

- Unsecured Business Loan
- £125,000 Gross Loan
- 3% Broker Fee & 5% Lender Proc Fee
- Total Commission £10,000
- Net Commission £7,500



DWY INVOICE / TRADE CASE

- Invoice Finance Account
- £350,000 Credit Line
- 2% Broker Fee = £7,000 (upfront)
- 20% of Lender Fees = £1,750 pm (avg.)
- Net Upfront Comms £5,250
- Net Residual Comms = £1,312.50 pm



FEES/EARNING EXAMPLES CONTINUED...



DWY ASSET FINANCE CASE

- Excavator Purchase
- £175,000 Gross Loan
- 3.5% Lender Proc Fee
- Total Commission £6,125
- Net Commission £4,593.75



DWY ACQUISITION CASE

- Unsecured Loan + Asset Finance
- £250,000 Loan + £465,000 Asset
- 3% Broker Fee & 3% Lender Proc Fee
- 3.5% Asset Finance Lender Proc
- Total Commission £31,275
- Net Commission £23,456.25



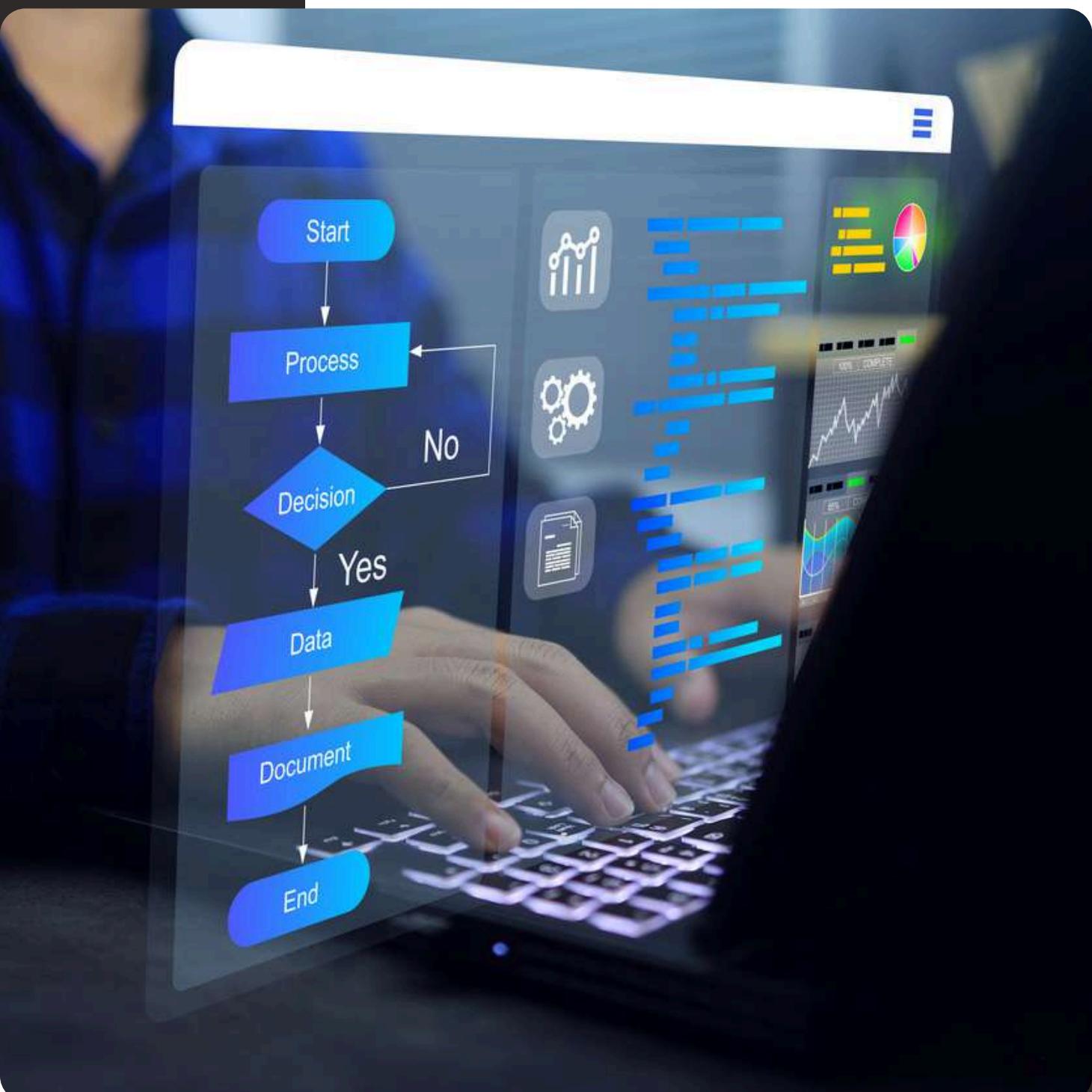
IN SUMMARY

Our fee structure is the most competitive on the market, it's designed in a way to allow you to build and grow a real business in commercial finance, leaving plenty in the pot to reinvest in marketing, office space and staff and scale the business successfully.

All fees are paid directly from lenders and client bank accounts directly to you, the broker, we bill our ongoing licence fee on a monthly or quarterly basis, depending on the volume of business being completed

7

WHAT DO TYPICAL DEALS LOOK LIKE?



WORKING CAPITAL TO FULFILL CONTRACT

OFFICIAL UK PHONE REPAIR CENTRE

£150,000



ASSET FINANCE TO PURCHASE DOZER

UK QUARRY CLIENT

£578,577



- CLIENT NEEDED CASH TO FULFILL A NEW REPAIR CONTRACT WITH SAMSUNG WORTH £10M
- THEY NEEDED TO HIRE MORE ENGINEERS, EACH KIT BAG COST £5K PER HEAD
- LOCATION: NEWCASTLE
- LEAD SOURCE: LINKEDIN
- LENDER: THIN CATS
- COMPLETION TIME: 14 DAYS
- **COMMISSION: £7,500**

- QUARRY CLIENT NEEDED A 2012 CAT D10 DOZER TO OPEN UP A NEW LEVEL ON THEIR QUARRY.
- LOCATION: CORNWALL
- LEAD SOURCE: LINKEDIN
- LENDER: CLOSE BROTHERS
- COMPLETION TIME: 10 DAYS
- **COMMISSION: £20,250**

2ND CHARGE BRIDGE ON MAIN RESIDENCE

PRIVATE MEDICAL CLIENT

£1,147,650



BRIDGING FACILITY TO START DEVELOPMENT
PROPERTY DEVELOPMENT COMPANY

£332,500



- CLIENT REQUIRED A BRIDGE TO PAY OFF A SECURED BUSINESS LOAN AND EXPAND HIS PRIVATE MEDICAL PRACTICES ACROSS LONDON
- LOCATION: KENSINGTON, LONDON
- LEAD SOURCE: META (PAID ADS)
- LENDER: CATALYST
- COMPLETION TIME: 6 WEEKS
- **COMMISSION: £34,429.50**

- CLIENT WANTED TO RAISE FUNDS TO FORWARD FINANCE THE START OF A DEVELOPMENT SITE
- VAL ONLY LOAN AS CLIENT HAD ADVERSE CREDIT
- LOCATION: KENT
- LEAD SOURCE: LINKEDIN
- LENDER: HNW LENDING
- COMPLETION TIME: 6 DAYS
- **COMMISSION: £6,650**

BRIDGING FACILITY TO RAISE CAPITAL
PROPERTY INVESTMENT CLIENT

£70,000



BRIDGE TO WORK ON DEV SITE
SPECIALIST PROPERTY COMPANY

£300,000



- CLIENT WANTED TO RAISE FUNDS TO FINISH A LOFT CONVERSION AND GET CERTIFICATION
- DESKTOP VALUATION
- LOCATION: NOTTINGHAM
- LEAD SOURCE: META (PAID ADS)
- LENDER: SOMO
- COMPLETION TIME: 14 DAYS
- **COMMISSION: £3,045**

- CLIENT WANTED TO RAISE FUNDS TO FIT OUT UNITS ON HIS COMMERCIAL LAND IN ORDER TO START RENTING THEM OUT AND GENERATE SOME INCOME.
- CLIENT HAD A COMPLEX TRUST STRUCTURE
- LOCATION: CUMBRIA
- LEAD SOURCE: LINKEDIN
- LENDER: ORTUS
- COMPLETION TIME: 10 WEEKS
- **COMMISSION: £6,000**

REMORTGAGE OF FAMILY HOTEL
FAMILY RUN HOTEL

£778,125



DEVELOPMENT FINANCE
OFFICE CONVERSION - LONDON

£4,909,470



- CLIENT WANTED TO RAISE SOME ADDITIONAL FUNDS TO REFURBISH HOTEL
- FAIRLY STRAIGHTFORWARD CASE WITH FATHER AND SON
- LOCATION: PORTCRAWL
- LEAD SOURCE: LINKEDIN
- LENDER: TOGETHER
- COMPLETION TIME: 8 WEEKS
- **COMMISSION: £15,562.50**

- CLIENT NEEDED FUNDING FOR AN OFFICE CONVERSION DEVELOPMENT, AS THEIR FIRST DEVELOPMENT, WE NEEDED TO SEEK ALTERNATIVE FINANCE.
- LOCATION: BATTERSEA, LONDON
- LEAD SOURCE: META (PAID ADS)
- LENDER: SHOJIN/PRIVATE INVESTOR
- COMPLETION TIME: 7 WEEKS
- **COMMISSION: £122,736.70**

REMORTGAGE OF COMMERCIAL PROPERTY
PROPERTY INVESTMENT COMPANY

£3,283,200



CAPITAL RAISE ON PORTFOLIO
BEST WESTERN HOTELS (FRANCHISEE)

£4,826,250



- CLIENT RAN INTO SOME TROUBLE WITH LLOYDS BANK AND HAD TO REMORTGAGE HIS PORTFOLIO
- WAS A COMPLEX CASE DUE TO A £200K CCJ
- LOCATION: DERBY
- LEAD SOURCE: LINKEDIN
- LENDER: TOGETHER
- COMPLETION TIME: 16 WEEKS
- **COMMISSION: £98,496**

EQUITY RELEASE FROM A COMPANY CAR
SUPERCAR SALES COMPANY

£19,000



BRIDGE REFINANCE OF REFURB PROPERTY
PROPERTY DEVELOPMENT CLIENT

£362,000



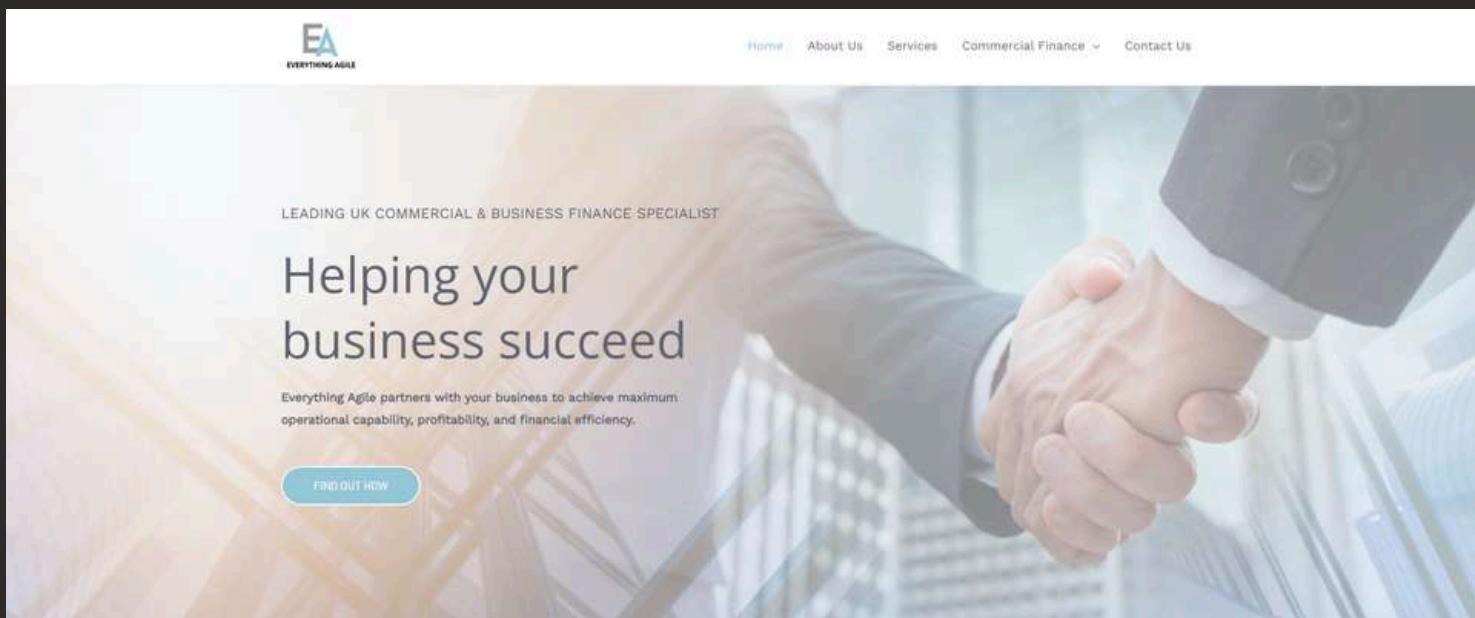
- CLIENT WANTED TO RELEASE FUNDS FROM A TESLA THEY BOUGHT CASH
- CLIENT HAS A SUPERCAR SALES COMPANY AND BOUGHT THE TESLA AS A RUNAROUND
- LOCATION: HORSHAM
- LEAD SOURCE: REFERRAL
- LENDER: TIME ASSET
- COMPLETION TIME: 2 DAYS
- **COMMISSION: £1,140.00**

- CLIENT NEEDED £100K CASH TO FINISH A REFURB
- CLIENT HAS A PROPERTY DEVELOPMENT BUSINESS, REFINANCED A CURRENT BRIDGE + CASH
- LOCATION: CHESHIRE
- LEAD SOURCE: LINKEDIN
- LENDER: REDACTED
- COMPLETION TIME: 5 WEEKS
- **COMMISSION: £9,050.00**

WHAT SOME OF THE CURRENT CLIENTS HAVE TO SAY



DAVID IS GREAT TO WORK WITH, HE HAS AN ENORMOUS AMOUNT OF KNOWLEDGE AND SKILLS. HE HAS BEEN SUCH A HUGE HELP TO OUR COMPANY. EXCELLENT SERVICE FROM THE TEAM, HELPING US GET OUR BUSINESS OFF THE GROUND. SYSTEMS AND SUPPORT ARE GREAT. WE LOOK FORWARD TO A LONG AND SUCCESSFUL FUTURE WORKING TOGETHER.



EA
EVERYTHING AGILE

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LEADING UK COMMERCIAL & BUSINESS FINANCE SPECIALIST

Helping your business succeed

Everything Agile partners with your business to achieve maximum operational capability, profitability, and financial efficiency.

FIND OUT HOW



NITAY - KUBERII



ITS BEEN A POSITIVE EXPERIENCE WITH BROKER LAUNCH, COMMUNICATION AND TRANSPARENCY IS TOP NOTCH, IF I EVER NEED HELP I HAVE FULL CONFIDENCE THAT I'LL GET THAT WITH BROKER LAUNCH, FANTASTIC STARTERGY TO START A NEW BUSINESS, TOP MARKS FROM ME.

KUBERII
EXPERT. CAPITAL. GROWTH.

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**Capital that fuels growth.
Expertise you can trust.**

We connect business owners, property developers and investors with the right lenders.
Transparent terms, fast decisions and a purpose-driven approach.

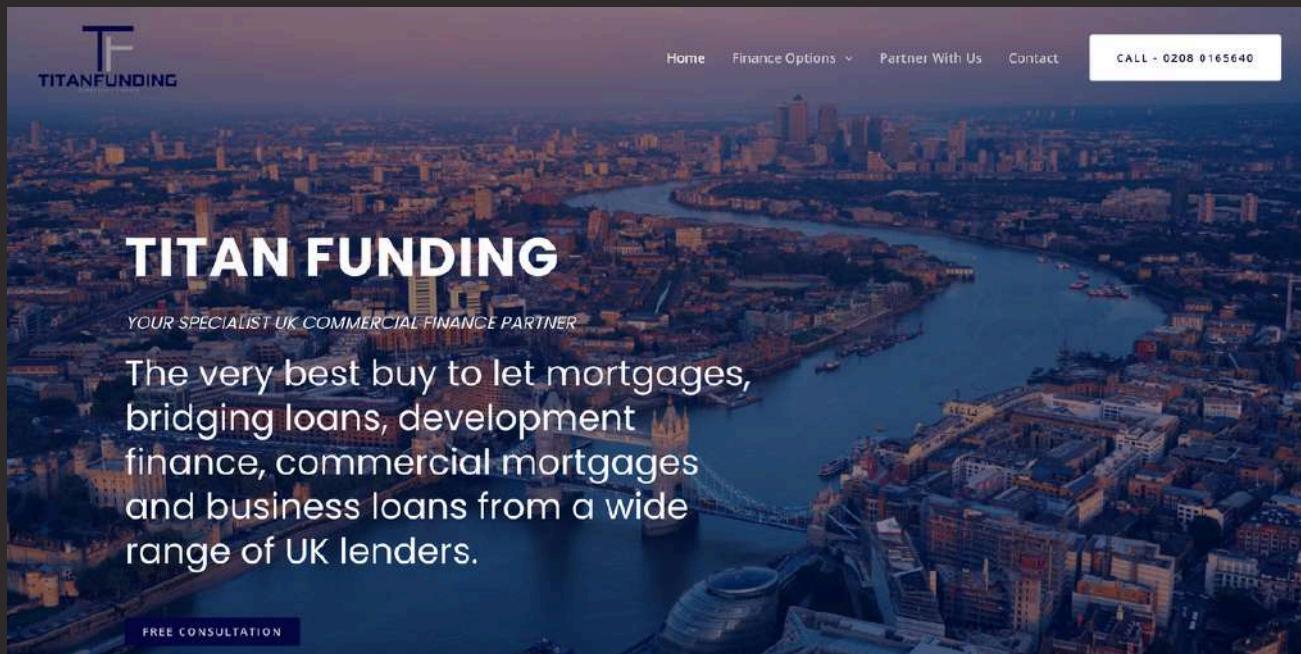
[START APPLICATION](#) [BOOK A CONSULT](#)



VIMAL - TITAN FUNDING



DAVID IS HIGHLY KNOWLEDGABLE IN THE SECTOR AND VERY HANDY AT SETTING UP A COMPANY. THE TECHNOLOGY IS ALL THERE, YOU DO HAVE TO DO YOUR OWN WORK FOR GROWING THE BUSINESS (LIKE IN A BUSINESS) BUT THE CORE BUSINESS SET UP IS ALL TAKEN CARE OF.



TITAN FUNDING
YOUR SPECIALIST UK COMMERCIAL FINANCE PARTNER

The very best buy to let mortgages, bridging loans, development finance, commercial mortgages and business loans from a wide range of UK lenders.

FREE CONSULTATION



DAN FROST - LEGACY GLOBAL CAPITAL



REALLY HAPPY WITH THE TRAINING AND ASSISTANCE SO FAR. I AM ALWAYS REALLY SKEPTICAL BUT DAVID HAS HELPED ME OUT A LOT WITH GUIDANCE, TRAINING AND ADVICE ON WHAT I SHOULD (AND SHOULD NOT) BE DOING :) LOOKING FORWARD TO THE FUTURE WORKING WITH THIS COMPANY.



NUNA - RESURGE COMMERCIAL FINANCE

Fast, Flexible, Bespoke Funding for UK SMEs, Property Investors & Property Developers.

RCF Resurge Commercial Finance

Message us today to discuss your funding options.



DAVID IS EXTREMELY FRIENDLY, APPROACHABLE AND CONSISTENTLY SUPPORTIVE. HE ALWAYS TAKES THE TIME TO ANSWER QUESTIONS AND COMES ACROSS AS A HIGHLY TRUSTWORTHY AND ETHICAL PROFESSIONAL.

I FIRST CAME ACROSS BROKER LAUNCH IN JULY AND ATTENDED ONE OF THEIR WEBINARS SHORTLY AFTERWARDS. ALTHOUGH I WAS VERY INTERESTED, I TOOK SOME TIME TO RESEARCH BOTH DAVID AND THE BUSINESS OPPORTUNITY THOROUGHLY DUE TO PAST EXPERIENCES.

I JOINED IN LATE OCTOBER AND IT'S PROVED TO BE AN EXCELLENT DECISION. THE LEVEL OF SUPPORT IS OUTSTANDING AND YOU GENUINELY NEVER FEEL ALONE IN YOUR JOURNEY. I'VE GAINED A TREMENDOUS AMOUNT OF KNOWLEDGE IN A SHORT SPACE OF TIME AND IT'S CLEAR THE FOCUS IS ON LONG TERM DEVELOPMENT RATHER THAN QUICK WINS.

I'M VERY GRATEFUL TO HAVE FOUND BROKER LAUNCH AND WOULD CONFIDENTLY RECOMMEND THEM TO ANYONE CONSIDERING A CAREER IN COMMERCIAL FINANCE BROKERING.





JAKOB - BORROW WISE



FANTASTIC FROM START TO FINISH, VERY PROFESSIONAL AND EXTREMELY KNOWLEDGABLE, WITH OVER £20K IN COMMISSIONS IN THE PIPELINE IN WEEK ONE, WE'RE EXCITED FOR WHAT THE FUTURE HOLDS.

 [HOME](#) [ABOUT US](#) [SERVICES](#) [PARTNERS](#) [GOT A QUESTION?](#)

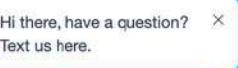
Fast Funding For Your Business

Get £5,000 to £750,000 in as little as 3 hours

[CHECK MY ELIGIBILITY](#)

With NO Impact on Your Credit Rating



Hi there, have a question?  Text us here.



JAKOB - BORROW WISE

BORROW WISE CHOSE A HIGH STREET SHOP, BRINGING THAT MUCH NEEDED FACE TO FACE HIGH STREET PRESENCE THAT BUSINESS OWNERS CRAVE IN THESE TIMES.



Borrow
Wise



Q&A with Jakob @ Borrow Wise



Q: What was your biggest reason for setting up your commercial finance business using Broker Launch?

A: My biggest reason was it appealed to me because a) it was in the finance industry and b) I knew that I could make a lot of money out of this method.

Q: Have you had any belief changes since joining and if so, what has been your biggest belief change?

A: I believed it would be a lot more difficult to do this with no experience in commercial finance, but now having had training and support, I believe it's a lot easier than I first imagined because I'm running the business daily and it is fairly straightforward.

I thought it would be difficult to get lots of applications for loans. but I welcomed the challenge, but now I'm seeing loan applications coming in every single day.

Q&A with Jakob @ Borrow Wise



Q: Were there any hesitations about joining, or anything that came up at the beginning, you weren't sure of?

A: There were some hesitations about joining, there were a few things I wasn't sure of. I didn't know David at the time. I was a little bit worried about spending all that money to get a new business off the ground and I didn't know for sure whether I would get everything promised. From the outset when I first paid my deposit, and then work began on my website, on my branding, I was very impressed with the first logo design, which is my branding that you can see in my photo there, they designed that. It was absolutely amazing, my website, how everything works, so I was quickly reassured by their professionalism and the quality of work that was done for me, and their ongoing support.

Q: Did any of your family or friends have issues with you starting your own Commercial Finance Business?

A: My partner was very sceptical about me doing this business, my friends were very supportive of me and that was very encouraging. But I'd already made up my mind what I was going to do. And so I went ahead regardless.

Q&A with Jakob @ Borrow Wise



Q: How have you found the lead generation and your deal pipeline so far?

A: I'm getting leads coming in every day and we've had to build up to that. It wasn't done in a day, but now the leads are all coming in every single day, especially with our paid ad campaigns, which generate around 80-100 leads per month, and we're closing deals most weeks, which is fantastic.

Q: If you were to speak to someone on the fence about joining Broker Launch, what would you say to them?

A: You've got to be decisive in this business. You've got to be someone who can make a decision, from my, experience that I've had of everything, It's the best move I've made. It's comparatively, you know, not expensive as compared to a lot of other franchises, and this you can do from anywhere, in a shop if you want to, in an office, or from home.

You've got a lot of options with it and it's your brand for life. You've always got the business there behind you. I would say, you'll make your money back in a couple of months, so it's a very good investment and you've got a business for life, you've got a website for life, you've got lead generation, you own all the systems so your business has the space and capital, it's just going to grow. Also, for the amount of money you invest, it's a very good deal, you won't get that anywhere else.

Q&A with Jakob @ Borrow Wise



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Q&A with Jakob @ Borrow Wise



Q: What was the biggest driver that moved you from what you did before to get into Commercial Finance?

A: The biggest driver that moved me from what I did before to get into commercial finance was the fact that working for other people, I was restricted in earnings & commissions. In some cases, not paid commissions, messed about with salary and payments, not knowing how long a job was going to last. So the biggest driver for me was that I wanted to be in charge of my own business, to have my own brand, to be my own boss and to be in charge of my future career and in particular commercial finance because, in the modern day at the moment, there's a huge demand for commercial finance, and I thought that taking the plunge and purchasing a franchise, with experienced franchisers, that I'd be well positioned to do well for the future.

Q: How has the support been?

A: Support has been really on another level, that I didn't expect and now I feel I've become good friends with the support team, not just business colleagues, but friends as well, Which I'm very grateful for.

Broker Launch Partner Spotlight: Raulta Finance



At Broker Launch, we're proud to support ambitious brokers like Raulta Finance as they build successful commercial finance businesses. With our industry-leading training, marketing strategies, and lender network, Raulta Finance is equipped to provide tailored funding solutions to businesses of all sizes. Their commitment to helping clients navigate the complexities of business finance sets them apart, ensuring companies secure the right funding with confidence. As a valued Broker Launch partner, Raulta Finance is making a real impact-connecting businesses with the financial support they need to grow and thrive.

[Claimed profile](#)

Raulta Finance

Reviews 7 • 4.3 ⓘ

Finance broker

[Write a review](#) [Visit website](#)

4.3
Excellent
7 reviews

5-star 4-star 3-star 2-star 1-star

[How this company uses Trustpilot](#)

Companies on Trustpilot can't offer incentives or pay to hide any reviews.

Company details [Finance broker](#) ⓘ

Written by the company

We are Commercial Finance Experts we have been helping businesses over the years. All types of commercial finance available for any type of businesses including commercial mortgages, bridging loans. We are experts in startups business loans. Please contact us anytime we're available online



Broker Launch Partner Spotlight: Raulta Finance



RM **Ruksing Majhi**
GB • 3 reviews

27 Jan 2025

★★★★★ ✓ Verified

I've had several previous experience...

I've had several previous experience with mortgage brokers and to be honest, they weren't great and even left me questioning why I had used a broker and didn't just go direct to lenders! However, working with you guys has certainly now restored my faith and shown me the true benefits that a knowledgeable, experienced and professional broker brings.

Date of experience: 27 January 2025

1 Useful 1 Share

JA **Jared**
GB • 2 reviews

27 Jan 2025

★★★★★ ✓ Verified

I'm certainly now convinced and won't...

I'm certainly now convinced and won't think twice about who to do to for my next mortgage -you've secured my business now forever and I've already recommended you guys to some family and friends!!

Date of experience: 27 January 2025

1 Useful 1 Share

DT **Debra tyree**
GB • 3 reviews

27 Jan 2025

★★★★★ ✓ Verified

Thank you to the whole team at RAULTA...

Thank you to the whole team at RAULTA Finance for all your help on my recent commercial mortgage completion.

Date of experience: 27 January 2025

1 Useful 1 Share

L **Logan Todd**
US • 2 reviews

18 Feb 2025

★★★★★ ✓ Verified

I was drowning in debt and unsure of my...

I was drowning in debt and unsure of my options. They walked me through everything and helped me settle my loans without damaging my credit. Thank you!

Date of experience: 18 February 2025

1 Useful 1 Share

NM **Nathan Morgan**
GB • 1 review

8 Feb 2025

★★★★★ ✓ Verified

Raul and his team led us all the way...

Raul and his team led us all the way through the process, quite literally working all hours to get the job done. Rec'd emails at all hours and always had immediate responses to our queries.

Date of experience: 08 February 2025

1 Useful 1 Share

MH **Molly Henderson**
GB • 3 reviews

1 Feb 2025

★★★★★ ✓ Verified

I don't leave many reviews

I don't leave many reviews, however I have to say, I have been really really pleased with the excellent service I have received for my buy to let property mortgage. I had many challenges getting a mortgage over the line because of my personal situation, but Raul, Debra were fantastic. Thank you so much. Debra made all communication and technical speak very clear and concise, and was determined and dedicated from the outset.

Broker Launch Partner Spotlight: Raulta Finance



Smart Marketing

Raulta Finance is proud to be the official sponsor of Sporting Staines FC, supporting grassroots football and investing in the local community. As a commercial finance brokerage backed by Broker Launch, Raulta Finance is dedicated to helping businesses thrive - just as Sporting Staines FC helps players develop their skills and passion for the game. This partnership reflects our commitment to teamwork, ambition, and success, both on and off the pitch. We're excited to support the club and look forward to an exciting season ahead!



8

ENTRY OPTIONS





LAUNCHPAD - £495/MONTH

MONTHLY ROLLING LICENCING AGREEMENT

OR A ONE OFF ANNUAL PAYMENT OF £4,497

Build your business your way.

Everything you need to launch, manage, and grow your own commercial finance brokerage - with full training, lender access, and the Orion platform. Perfect for independent brokers who want freedom and control, with our systems doing the heavy lifting.

- Access to the Orion broker platform**
- Full Commercial Finance Training**
- 168+ UK Lenders**
- Ai tools to manage & run your business processes**
- Weekly live support sessions**
- 1-2-1 Deal Clinic Calls (DWY)**
- 1-2-1 Support Calls (when you're stuck)**
- On-demand updates and resources**
- Community access & peer support**

Best for new brokers who want to launch lean, learn fast, and earn independently.

⚡ FASTLANE - £5,997 + £495/MONTH

MONTHLY ROLLING LICENCING AGREEMENT

OR A ONE OFF ANNUAL PAYMENT OF £9,549

Done-for-you business build.

You focus on clients - we'll handle the setup. From your brand and website to your marketing funnels, ad creatives, and CRM - we build the entire business engine for you, so you can skip the tech and go straight to deals.

- Everything in LaunchPad**
- Full business setup - branding, website, CRM**
- Custom lead funnels & ad creative design**
- Social media launch content**
- Access to live mentoring and strategy calls**
- Marketing automations built for you**
- Ongoing support for 12 months**

Best for professionals who want to hit the ground running with a complete, branded business ready to trade.

🏆 ELITE JV - £18,997 + £495/MONTH

MINIMUM PROVABLE REVENUE OF £150K P.A. NEEDED

MONTHLY ROLLING LICENCING AGREEMENT

OR A ONE OFF ANNUAL PAYMENT OF £19,949

Partner with us to scale fast.

As it's a partnership, this is by application only.

This is our most powerful program. You get everything in Fastlane plus 12 months of 1-to-1 mentorship, deal support, and direct partnership access - working alongside us to scale your brokerage and income to six figures and beyond.

- ✓ Everything in Fastlane**
- ✓ 12 months 1-to-1 mentoring with David + Team**
- ✓ Deal review and support on live cases**
- ✓ Business strategy & scaling sessions**
- ✓ Access to exclusive funding partners**
- ✓ JV opportunities with the Orion network**
- ✓ Priority access to new tech and features**

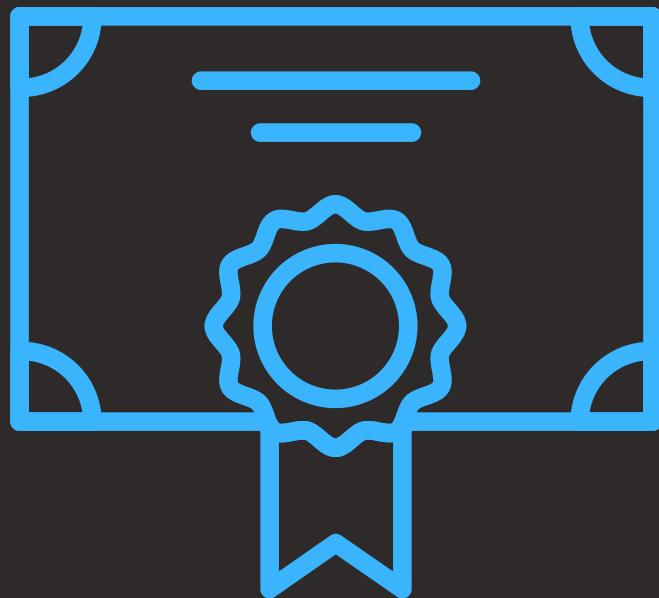
Best for ambitious brokers who want to scale fast, build a team, and create fast wealth.

9

OUR
GUARANTEE



MONEYBACK GUARANTEE



WE'RE CONFIDENT IN OUR SYSTEMS, OUR INDUSTRY EXPERIENCE, AND OUR PROVEN ABILITY TO HELP YOU SELL AND MAKE MONEY. FOLLOW THE ROADMAP, TAKE THE ACTIONS WE GIVE YOU, AND WE GUARANTEE YOU'LL EARN BACK YOUR INVESTMENT WITHIN YOUR FIRST YEAR - OR WE'LL WORK WITH YOU FOR FREE UNTIL YOU DO. AND TO BE CLEAR, OUR EXPECTATION IS THAT EACH PERSON GENERATES WELL OVER £100,000 IN YEAR ONE ALONE.

10

F A Q ' s



FAQ's

1. What exactly is Broker Launch?

Broker Launch is the UK's leading platform for launching your own commercial finance business. We give you the lender access, systems, training, marketing, compliance support, and ongoing deal help you need - without taking away your control or commissions. You trade under your own brand, keep 100% of commissions, and scale at your own pace

2. How is this different from a franchise or network?

Unlike a franchise or AR (Appointed Representative) model, you own the business outright. The lender relationships sit with you, commissions are paid directly into your bank account, and you're free to grow and even sell your business later. Most franchises take 20-50% of your commission - with us, you keep it all. Our licence fee (3-10% depending on deal support) is the most competitive in the UK

3. Do I need financial experience to succeed?

No. Most of our licensees had no prior finance background. We provide a 66-lesson online training portal, weekly live calls, compliance support, and even "done with you" deal help to ensure you don't get stuck. If you can follow a system, talk to people, and put in the work, you can succeed .

4. What kind of earnings can I realistically expect?

This depends on your effort, but typical brokers make:

- Year 1: £70k-£120k working solo (2-3 deals a month)
- Year 2: £250k-£400k by bringing in sales agents/admin
- Year 3: £1m+ gross commission with a small team

Even one deal can be worth £6k-£40k. For example, a £400k bridge loan often pays £10k+ commission



FAQ's

5. What's the break-even point?

Most brokers hit break-even in month 1 - 2 of launch, sometimes sooner if they're proactive. Your overheads are minimal compared to deal values. The commission on one small business loan of £45k would pay for your whole years platform subscriptions.

6. What's the survival rate of a Broker Launch Broker vs competitors?

Since launching our licence model in 2022, Broker Launch has welcomed 85 brokers onto the platform. Of these, 67 brokers (78.8%) remain active and trading, 17 brokers (20%) have dissolved their businesses or left the industry, and 1 broker (1.2%) has successfully sold their brokerage.

This strong survival rate - significantly higher than both the wider franchise sector and other commercial finance training providers - demonstrates the effectiveness of our systems, the quality of our support, and the long-term viability of the businesses built through Broker Launch.

W**** R*** Finance (our biggest competitor):

- Only ~33% remain active, with an average lifespan of 2.4 years before closing.

Franchise Industry Benchmark:

- Around 60-70% of franchises survive 5 years.

 Conclusion: Broker Launch performs better than the UK franchise survival benchmark and double the rate of W**** R*** Finance (aka B***** P*** Academy). That means when you join us, you're not just buying a setup - you're buying into a proven ecosystem with long-term support that significantly increases your chance of success.



FAQ's

7. How much does it cost to get started?

We have three ways to launch your commercial finance business, depending on how hands-on you want to be:

LaunchPad - £495 per month

Perfect for independent brokers who want full access to our systems, training, and software. Build and grow at your own pace with everything you need already in place.

Fastlane - £5,997 one-off + £495/mo

Ideal if you want us to build your entire business for you. We set up your branding, website, CRM, marketing funnels, adverts, and lead generation systems - ready to start trading fast.

Elite JV - £18,997 + £495/mo

Our flagship program with 12 months of 1-2-1 mentorship, done-for-you setup, and deal partnership opportunities. You'll work directly with our senior team to grow faster and scale smarter.

No matter which level you choose, you always keep 100% of your commissions, ownership, and control.

8. What do I actually get for that investment?

Every Broker Launch program includes the foundations for a fully operational and compliant commercial finance business. Depending on your level, you'll receive:

- Complete business setup: website, CRM, branding, domain, and email
- Access to 165+ lenders across 12 finance products
- Full training suite: 66+ modules plus LIBF Certified Practitioner accreditation
- Compliance coverage via SimplyBiz and FIBA membership
- Proven lead generation systems (LinkedIn, Meta, referral, and partnerships)
- Weekly live support calls and access to the Broker Launch community
- 12-month mentorship (Elite JV) and optional “Done With You” deal support
- 100% commission, full ownership, and long-term platform access



FAQ's

9. What finance products will I be able to offer?

You'll be able to cover all major commercial finance products: bridging loans, development finance (debt and equity), commercial mortgages, buy-to-let, business loans (secured & unsecured), invoice & trade finance, asset finance, acquisitions, merchant cash advance, and more.

10. Do I need FCA authorisation or a Consumer Credit Licence?

No. Commercial finance falls outside consumer credit regulation, so you can start trading immediately. If you later want to expand into regulated products, we can guide you, but it's not required. See section PERG 2.8.6C27/03/2020G of the FCA Handbook, link below.

Source for FCA information: <https://www.gov.uk/offering-credit-consumers-law> | <https://handbook.fca.org.uk/handbook/perg2/perg2s7> | <https://handbook.fca.org.uk/handbook/perg2/perg2s8>

11. How are leads generated?

We help you setup multiple lead channels:

- LinkedIn outreach
- Paid Meta/Instagram ads (budget set by you, min. £300/mo recommended)
- Email marketing (optional cost)
- Partnerships, events, and networking
- Referral systems

Leads come directly into your CRM - they are 100% yours

12. How many leads can I expect?

Depending on methods:

- LinkedIn: 12-20/mo
- Paid ads: 30-100/mo
- Partnerships: 5-30/mo
- Networking/Referrals: 5-10

The goal is 30-60 high-quality leads per month, every month

FAQ's

13. Are the leads exclusive to me?

Yes. They are generated under your own brand, through your own ad accounts. Nobody else has access

14. How long does a deal take to complete?

- Unsecured business loans: 2 days - 2 weeks
- Invoice/Trade Finance: 1-2 weeks
- Bridging/development: 7 days - 8 weeks
- Commercial/BTL mortgages: 8-16 weeks
- It varies by lender and case complexity

15. Do I need to do credit checks?

No, you don't. Lenders handle due diligence and checks. You'll package the case and send it - the lender gives feedback quickly.

16. How much support will I get once I launch?

You'll never be left alone. We provide:

- Weekly lifetime group calls
- 1-to-1 support on deals
- Done With You deals (we handle lender/client interactions under your brand if you want)
- AI assistant (Broker Launch Assist) to help with lender matching and structuring
- Telegram Group for support with 5 channels:
 - Deal Chat - Real Deals, Real Time
 - Lead Gen Vault - Get More Clients
 - Lender Intel - Criteria, Contacts & Updates
 - Mindset + Skills - Broker Development
 - Systems + Scale - Tools, Tech & Team
 - General Chat & Updates



FAQ's

17. What if I get stuck on a deal?

You can opt for a Done With You deal where we step in. You keep 75% of the commission (market norm is 50/50) and we do the heavy lifting. This ensures deals don't get lost.

But, before you have to do that, you have multiple avenues with Broker Launch Assist, Lender Launch App and the Telegram Group to bounce off other broker for help as well as our team. We encourage you to get deals done under your own business.

18. What about compliance?

You partner with SimplyBiz and FIBA to ensure you're fully compliant. You'll have training, guidance, and templates to meet all regulatory standards and keep the lenders satisfied.

19. Can I build my own brand?

Yes. Everything is set up under your name, brand, and company. You're not trading under "Broker Launch" - you own the business and the relationships, and work with our team (Fastlane & Elite JV) to build these out.

20. Do I have to scale to £1m+ turnover?

No. You can run this as a lifestyle business, working part-time from home, earning £70k-£120k/year. Or you can grow a team and scale into 7-figures. Both paths are possible, and encouraged!

21. What guarantee do you offer?

If you follow the roadmap and don't earn your licence investment back within year 1, we'll work with you for free until you do.

But let's be real, you're not going to do this to earn your investment back, most brokers do that in 1-3 months, you're here to earn £100k plus and change your life for the better.

We'll give you every possible tool and resource to make this succeed, but ultimately it's down to you do put in the work.



FAQ's

22. How does Broker Launch make money if I keep 100% of commissions?

Our licence fee is 10% of your broker fees (or 25% on Done With You deals). That's it. No hidden fees, no clawbacks, no top slicing, this is transparency on another level.

23. How many licensees are there?

Currently we have 67 active licensees UK-wide.

24. How fast can I leave my job and go full-time?

Many transition within 6-12 months. With as little as 1-3 deals per month, you can replace a £2,500-£6,000 salary. We'll show you how to structure this around your current commitments.

25. Do I need to be good at sales?

Sales helps, but we train you. If you can have normal conversations, follow a script, and genuinely want to help clients, you'll do well. Our systems are designed for people new to finance. Your role as a broker is more one of a doctor trying to solve a patients problem, not a salesman trying to shift the next car.

26. Who chooses this opportunity?

We attract people who want control, freedom, and high earnings potential - often entrepreneurs, ex-business owners, or people looking to escape the 9-5. Even one of the UK's top CEOs joined us after retirement. The main character trait of our successful broker is tenacity and drive, you have to want to succeed and be resilient along the way.



FAQ's

27. Is this recession-proof?

Yes. Businesses and property investors always need capital. In a boom, they need funds to grow. In a downturn, they need funds to survive. Either way, demand is constant, the only deciding factor is how busy you make yourself, you create your own economy in this business.

28. Can I target local businesses in my area?

Yes. You can run ads or campaigns to your chosen region, or target nationwide. The choice is yours, this business is location independent, you could be on a beach in Spain, or an office in London.

29. What happens if I fail?

If you put in the effort, failure is very unlikely - but our guarantee ensures we'll keep working with you until you succeed. The only way to fail is to quit

30. How do I know this isn't a scam?

A fair question - especially in today's market where there are too many "get rich quick" schemes. Broker Launch is different. We've been operating as Commercial Finance Brokers since 2016, with over 85 licensees signed up between 2022-2026 when we launched this model, 88% of whom are still active today. All commissions are paid directly from lenders to your business account (not ours), so you remain in full control. You'll also have access to our team, other licensees, and live weekly calls - you can see for yourself this is a real, established business opportunity.



FAQ's

31. Can I speak to current licensees before joining?

We totally understand why you ask this - most people want reassurance that others have gone before them and made this work. The challenge is, with over 350 leads per month and 160 booked calls per month, we simply couldn't fill our brokers' diaries with prospect calls without taking time away from their clients and deals.

That said, we make sure you still get the transparency you need:

- Real case studies: We share detailed examples of brokers from all walks of life - including their backgrounds, first deals, and income progression.
- Track record: Since 2022, 78.8% of our licensees are still active - well above both the franchise survival rate and our biggest competitor.
- Live community proof: On our weekly calls and inside our Telegram group, you'll see dozens of active brokers placing deals, sharing results, and helping each other.
- We showcase on this brochure those who want to be seen, as we operate as a type of white label solution, many want to remain hidden from the public eye when it comes to testimonial, which we respect.

The truth is, if this model didn't work, we wouldn't have dozens of people actively trading, scaling, and in some cases, selling on their brokerages. The proof is already visible in the numbers and results.

32. Do you have case studies of people like me?

Absolutely. Our licensees come from every background: delivery drivers, teachers, sales professionals, small business owners, and even senior executives. Some came in with no financial knowledge, others with business experience but no finance background. We have detailed case studies showing how they started, the challenges they faced, and the results they achieved.



FAQ's

33. What happens if Broker Launch ever shuts down?

Even in that unlikely event, your business continues as normal. You trade under your own company and brand. The lender relationships sit with you, and commissions are paid directly to you. We're not the "middleman" - you own the business outright. That means your brokerage is future-proofed and still valuable as an asset, regardless of us. Look at us as more of a mentor who runs along side you.

34. Do you offer financing or payment plans for the licence fee?

There's no licence fee to finance. LaunchPad is offered as a simple entry level at £495 per month rolling subscription, with no long-term tie-in. This allows you to get started without a large upfront commitment and manage cashflow sensibly as you build. An annual upfront option is available for those who prefer it, but it's entirely optional.

35. Are there any hidden costs?

No. We're upfront about costs:

- Licence fee (one-off or monthly with flexible payment options).
- Compliance & memberships (£30/mo).
- Ai Tool Subscription (£20 p/m)
- Ad spend (from £300/mo, optional but recommended).

That's it. No unexpected extras, no surprise bills.

36. What if I can't pay the licence balance on time?

We work with you. We don't want people under pressure - we can work with you. If you're pushing deals through, you'll naturally clear your balance as your income grows.



FAQ's

37. Can I get a refund if I change my mind?

Because we build your business infrastructure from day one (if you choose that option) (website, branding, lender onboarding), refunds aren't standard. However, we do offer a success guarantee: if you follow our roadmap and don't make back your licence investment in year 1, we'll work with you for free until you do. That way, your risk is removed.

38. Is the training accredited or recognised?

Yes. Beyond our 66-module portal, you'll have the opportunity to complete the Certified Practitioner in Specialist Property Finance (CPSP) programme. This is a Level 3 qualification accredited by the London Institute of Banking & Finance, endorsed by FIBA and BDLA - a respected industry benchmark.

39. Do I have to pass exams to operate?

No. Commercial finance is not a regulated consumer credit activity, so you don't need to pass exams to start trading. The CPSP qualification is recommended, not mandatory. Most brokers complete it within 3-6 months to deepen their expertise.

40. How often is training updated?

The industry evolves constantly, so our training is updated continuously. We also run weekly live calls where new strategies, lender updates, and market trends are shared as well as live lender webinars, you'll never be left behind.

41. What happens if I don't understand finance jargon?

We break everything down into plain English. The training is designed for beginners, with "step-by-step" scripts, templates, and examples. Plus, you can lean on our team and even let us handle early calls with you until you feel confident.

42. Do I need an office, or can I run this from home?

You can run the business 100% from home with just a laptop and phone. Many of our licensees never rent office space. Others choose to once they grow a team. It's completely your choice.



FAQ's

43. Can I run this part-time around a job or family?

Yes. Many start part-time, working evenings or weekends, until their income replaces their salary. Some transition within 6-12 months. Because 1-2 deals a month can cover a full-time salary, it's realistic to start while still employed.

44. Do I need staff to get started?

No. You can run solo in Year 1. As you grow, you may want admin help to process deals, or even sales agents to scale faster. But to start - it's just you.

45. Can I bring in partners or salespeople under my licence?

Yes. You can grow a team under your brand. In fact, in Year 1 - 2 we recommend adding self-employed sales agents or staff if you want to scale beyond £200k+ annually. We include 2 seats as standard for business partners, husband/wife duo's/ sometimes parent/child partnerships.

46. What technology do I need?

Just a laptop, internet connection, and a phone, so there's no complex setup needed, just a willingness to learn.

47. Do you guarantee leads?

We don't guarantee lead volume because results vary, but our proven systems (ads, LinkedIn, partnerships) consistently deliver 30-60+ leads/month for those who follow the process. We help you run campaigns under your brand so leads are always exclusive to you. The leads are virtually guaranteed, just not the volume.

48. Do you teach me how to generate leads myself?

Yes. We don't just hand you leads - we teach you how to generate them, so you're never reliant on us. This means you build a marketing engine that lasts for life.



FAQ's

49. What's the average cost per lead?

Typically £3-£10 depending on channel and targeting. Considering an average deal is worth £6,000-£40,000 + in commission, the return on investment is substantial.

50. Do I need insurance?

We recommend Professional Indemnity (PI) insurance as your business grows, though not legally required for all finance areas. You can do this through the PI desk when you join FIBA.

51. How long do I get support for?

Lifetime. Once you join, you're in. The calls, community, and resources are ongoing with no cut-off.

52. Is there a community of other brokers?

Yes. We have an active Telegram group where licensees share deal placements, wins, challenges, and support each other daily. It's collaborative, not competitive. You're all out to build your own business, but we encourage people to help each other, as there is a phenomenal amount of business to be had and nobody steps on each others toes.

53. Do you help me on live client calls?

Yes. If needed, we'll join pre- or post-client calls with you. In some cases, we'll even speak to the client under your brand (Done With You deal support).

54. What if I want to take a holiday?

That's fine - you can use our Done With You support to cover deals while you're away. This flexibility means you can still take time off without losing income. Or take your laptop with you!

55. Can I sell my business in future?

Yes. Because you own the brand and lender relationships, your brokerage has resale value - unlike many franchise/AR models. Growing your loan book builds an asset you can one day exit.



FAQ's

56. What does a typical week look like once I'm established?

It usually looks like:

- 3-5 client calls per day
- Some follow-ups/admin (much of which can be delegated later)
- Networking/marketing activities
- Lender calls and deal packaging
- Many brokers run this in 20-25 focused hours per week once established, with flexibility around family or lifestyle.

57. Do I build equity in my business?

Yes. Because you own the lender relationships, your loan volume counts as yours. Over time, this creates embedded value in your business - unlike an agency model, where you don't own the base.

58. How many commercial finance brokers are there in the UK?

There's no single public register, but the UK's largest trade body, the NACFB, had 1,338 broker firms at year-end 2024 (up from 1,168). That's just one association - there are also FIBA members and unaffiliated brokers - so the real total is higher, but 1,338+ firms is a solid, verifiable floor.

59. How many SMEs need funding each year?

The UK has ~5.5 million small businesses (start of 2024). Recent national surveys show ~43-46% of SMEs use external finance in a given year - that's roughly 2-2.5 million businesses tapping funding annually. Meanwhile, gross bank lending to SMEs was ~£62bn in 2024, and challenger banks now account for ~60% of SME bank lending - evidence of a very active market that increasingly values brokers.



FAQ's

60. How many property investors need funding?

HMRC shows ~2.84 million unincorporated landlords declared rental income in 2022-23. On the debt side, there are ~1.9 million buy-to-let mortgages outstanding (c.1.44m fixed + ~0.5m variable), with ~58k new BTL loans in Q1 2025 alone. The private rented sector houses ~4.7 million households in England - a huge, ongoing pool of investors who refinance, purchase and develop.

61. Isn't the market saturated?

It might feel that way from the outside - but the truth is, the UK market is massively underserved, not saturated.

- The UK has 5.5 million SMEs. Around 43-46% use external finance every year - that's 2-2.5 million businesses actively seeking funding annually. With average loan sizes in our space ranging from £80k for business loans to £300k+ for property deals, that's a market worth hundreds of billions per year.
- On top of that, there are 2.8 million landlords and nearly 2 million buy-to-let mortgages, with ~58,000 new BTL loans in just one quarter of 2025. Even a modest refinance at £150k-£200k each represents tens of billions in property lending annually.
- Against this huge demand, the UK has only ~1,300-1,500 broker firms. That's roughly 1 broker for every 2,000 funding opportunities - a tiny supply relative to the need.

And here's the kicker: banks approve only 30-40% of SME applications. That leaves 60-70% - or £30-40 billion+ in unmet demand every single year. This is exactly the gap independent brokers like you can fill.

So no - the market isn't saturated. In fact, the question isn't "is there enough business to go around?" but "how fast do you want to take your share?" With our systems, you're positioned to capture consistent deal flow and stand out where others can't.



11

NEXT
STEPS



WHAT ARE THE NEXT STEPS?

1.

Book a [Follow Up Call Here](#)



2.



Complete Your [Onboarding Application](#),
& Pay Your Deposit to Secure Your Spot

3

Login into the Orion Platform and begin the
training modules and business setup.



4



Work with us while you (OR we) Build your
Business, Branding & Marketing Campaigns.

5

Sign Off on Everything,
Ready for Launch Day!



6



Launch Your Business & Start
Making Money!

ARE YOU READY TO
TAKE THE NEXT STEP?

FILL OUT YOUR
ONBOARDING HERE
OR
BOOK A NEXT STEPS
CALL HERE



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