

Blog site Options and Comparisons

Best and easiest ways to start blogging as a beginner

FOR A HOBBYIST BLOG, THE PRIORITIES ARE USUALLY SIMPLICITY, LOW COST, AND GETTING YOUR FIRST POST ONLINE QUICKLY. HERE'S HOW THE MOST BEGINNER-FRIENDLY OPTIONS COMPARE.

1. BLOGGER — EASIEST FOR BEGINNERS

BLOGGER

If you have a Google account, you can:

- Create a blog in minutes.
- Pick a simple theme.



- Publish immediately.
- Use a free blogspot.com address or connect your own domain later.

It's ideal if you just want to write about gardening, travel, crafts, photography, or other hobbies without worrying about maintenance.

2. WORDPRESS.COM — BEST LONG-TERM CHOICE

WORDPRESS.COM

It takes only a little longer to set up and offers:

- Attractive themes.
- Categories and tags.
- Built-in blogging tools.
- Room to expand if your hobby grows into something bigger.





3. MEDIUM — JUST WRITE

MEDIUM

Great if design isn't important:

- No setup beyond creating an account.
- Focus entirely on writing.
- Potential to reach Medium's existing audience.

4. SUBSTACK — HOBBY BLOG WITH SUBSCRIBERS

SUBSTACK

A good fit if you'd like readers to receive your posts by email automatically.

5. Wix — BEST-LOOKING BEGINNER SITE

Wix

Choose a template, drag and drop the layout, and add a blog section. It's especially appealing if photos are a big part of your hobby.

OVERALL RECOMMENDATIONS

- **Fastest and simplest:** Blogger
- **Best balance of ease and future flexibility:** WordPress.com
- **Best if you only care about writing:** Medium
- **Best if you enjoy designing your site:** Wix

If you're starting a hobby blog with no intention of managing hosting or installing software, any of these can have you publishing your first post in **10–30 minutes**.

Platform	Setup	Cost	Best for
Blogger	★★★★★	Free	Casual personal blogs
WordPress.com	★★★★☆	Free or paid	Growing a blog over time
Medium	★★★★★	Free	Writing-focused blogs
Substack	★★★★☆	Free	Blog + email newsletter
Wix	★★★★☆	Free or paid	Visual, customizable blogs