

50+ Free AI Tools That Can Save You 10+ Hours Per Week

THE ULTIMATE STARTER TOOLKIT FOR CREATORS, FREELANCERS, AND ONLINE ENTREPRENEURS



Please note: Some of these pages contain affiliate links, which means I may earn a commission if you click through and make a purchase—at no extra cost to you!

BUT FIRST: A CAUTIONARY NOTE!

KEEP IN MIND YOU ARE STILL ACCOUNTABLE:

If something goes awry, such as misleading information, inappropriate phrasing, or copyright risks, it's your name, not the AI's, attached to it. Reviewing content is simply **good professional hygiene**.

THE BOTTOM LINE: AI is an incredible tool. Treat its output as a strong first draft, not a finished product, and you'll get the best of both worlds: speed *and* quality.



CHECK OUT THIS GREAT RESOURCE FIRST ON THE IMPORTANCE OF EVALUATING YOUR CONTENT!

Welcome to the AI Productivity Toolkit

A CURATED LIST OF POWERFUL AI TOOLS FOR PRODUCTIVITY, CONTENT CREATION, AND MAKING MONEY ONLINE.

In this guide you'll discover 50+ powerful AI tools that can help you:

- ✓ Create content faster
- ✓ Automate repetitive work
- ✓ Start online side hustles
- ✓ Boost productivity

Many of these tools have **free plans** so you can start using them today.

How to Use This Guide

This guide is divided into **9 categories**:

1. [AI Writing Tools](#)
2. [AI Image Tools](#)
3. [AI Video Tools](#)
4. [AI Productivity Tools](#)
5. [AI and Business Tools](#)
6. [Ideas for using AI to Make Money Online](#)
7. [Recommended AI Toolkit](#)
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6 AI Writing Tools That Save 10 Hours of Work Every Week.

HERE ARE **6 POPULAR AI WRITING TOOLS** WIDELY USED BY BLOGGERS, MARKETERS, AND CONTENT CREATORS:

1. ChatGPT (Free)
2. Jasper AI
3. Copy AI (Free starter version)
4. Writesonic (Free)
5. Grammarly
6. Claude (Free)

1 ChatGPT (**Free**)

This is an advanced artificial intelligence (AI) language model that can generate human-like responses to text prompts. Many people use it because it is **versatile and easy to use** for different writing tasks such as blog posts, journal articles, homework essays, research etc.

Features:

- ✓ Generates articles, emails, and social media posts using online resources for information
- ✓ Used for research and document outlines

Best for: general writing, blogs, scripts, brainstorming

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2 Jasper AI

This is a content platform designed for marketing teams. It offers brand voice consistency, campaign management, and content generation across multiple channels including blog posts, social media, ads, and email marketing.

Features:

- ✓ 50+ templates for blog posts, ads, and emails
- ✓ Brand voice customization
- ✓ SEO integrations

Best for: Marketing teams and agencies that need consistent brand voice across all content and is used for creating high-quality marketing content quickly.

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3 Copy.ai (*Free trial version*)



Copy.ai is an AI platform focused on generating marketing copy, sales outreach, and business content. It offers workflow automation, prospecting tools, and templates designed specifically for go-to-market teams.

Features:

- ✓ Social media captions
- ✓ product descriptions
- ✓ email copy
- ✓ It also includes workflow automation to speed up repetitive writing tasks.

Best for: Sales and marketing teams who need high-volume copy generation.

4 Writersonic (*Free*)



This is an AI writing platform that combines content generation with Chatsonic, its GPT-4-powered chatbot. It offers specialized tools for blog posts, ads, product descriptions, and SEO content, plus a real-time web search chatbot experience.

Features:

- ✓ Long-form article generator
- ✓ SEO writing tools
- ✓ AI chatbot
- ✓ Often used by bloggers who want to **create optimized articles faster**.

Best for: Content marketers who need affordable, high-volume AI writing with SEO optimization

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5 Grammarly

This is an AI-powered writing assistant that checks grammar, spelling, punctuation, clarity, and tone. It offers generative AI capabilities for rewriting, expanding, and composing text across any platform.

Features:

- ✓ Grammar and spelling correction
- ✓ Tone and clarity suggestions
- ✓ AI sentence rewriting
- ✓ It's widely used to **polish content and improve readability.**

Best for: Anyone who writes in English and wants polished, error-free content.

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6 Claude (Free)

Claude is an AI assistant designed to be helpful, harmless, and honest. It handles complex arguments, proper citations (with your guidance), and nuanced academic tone better than any other tool. The 200K context window lets you work with entire literature reviews.

Features:

- ✓ Best-in-class for long documents
- ✓ Excellent reasoning and nuance
- ✓ Great at following complex instructions

Best for: Developers, writers, and researchers who need deep analytical capabilities

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6 AI Image Tools

AI IMAGE GENERATORS

1. Midjourney
2. Leonardo (Free option)
3. CG Dream (Free option)
4. Dall-E2 (Free)
5. Nano Banana
6. Grok (No longer free)

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1 Midjourney

This tool is perfect for creating artistic images and graphics. It is a tool that creates images from text descriptions. Users type a prompt describing what they want to see, and the system generates unique images based on that description.

Features:

- ✓ best aesthetic quality
- ✓ Photorealistic output
- ✓ excellent artistic styles

Great for: Blog graphics, social media posts and digital art. It is widely used by artists, designers, and content creators to quickly produce digital artwork, concept designs, and visual ideas.

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2 Leonardo AI (*Free option*)

This is another AI image generation platform focused on game assets, concept art, and creative production. It offers fine-tuned models, real-time canvas, and specialized tools for consistent character and asset generation.

Features:

- ✓ game assets
- ✓ product images
- ✓ creative design
- ✓ It offers fine-tuned models
- ✓ real-time canvas
- ✓ specialized tools for consistent character and asset generation.

Best for: AI image generation platforms focused on game assets, concept art, and creative production.

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CG Dream (*Free*)



Take full control of your visuals with this AI image generator, creating stunning images with various customization options, filters, and 3D controls. An affordable option to Midjourney.

Features:

- ✓ Generate images from any source – text, image or 3D
- ✓ Turn text or images into detailed 3D models ready for further creation
- ✓ Generate images with **Flux Dev** for exceptional visuals perfect for AI artists and developers who want Midjourney-quality images with open-source flexibility
- ✓ Transform any text into stunning visuals for social media, marketing, or any visual project you need.

Best for: AI artists and developers and social media marketers

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Dall-E2 (Free)



This is a great free tool for creating original, realistic images and art from a text description. It can combine concepts, attributes, and styles.

Features:

- ✓ Text-to-image generation
- ✓ Image editing – It can edit or replace parts of an existing image by adding or removing objects based on instructions
- ✓ Image variations – It can generate multiple different versions of the same image in different styles or perspectives
- ✓ Out painting (image expansion) – It can extend an image beyond its original borders to create a larger scene.

Best for: AI artists, developers, social media marketers and content creators

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Nano Banana Gemini (Google)

This is Google's AI image generation and editing tool. Mainly used for creating and modifying images using simple text instructions. It can now also transform your text or image prompts into 30-second music tracks, complete with instrumentals, vocals, and lyrics.

Features:

- ✓ Creating images from text - You can describe a scene, and it generates an image from scratch.
- ✓ Editing photos with simple instructions - Instead of using complex tools, you can type things like "remove the person in the background" or "change the sky to sunset," and the AI edits the image.
- ✓ Combining multiple images - It can merge different photos together, for example, placing a product into a new background or blending several images into one scene.

- ✓ Keeping characters consistent across images. It can maintain the same person or character while changing outfits, poses, or environments, which is useful for storytelling or marketing visuals.
- ✓ Transform your text or image prompts into 30-second music tracks, complete with instrumentals, vocals, and lyrics.
- ✓ Create images with real-world accuracy, add text in any language, mix and match photos.

Best for: AI artists, developers, social media marketers and content creators

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Grok (Free)



Grok is Xs AI assistant. It stands out with real-time access to X posts and trending topics, a witty conversational style. Creates short 6 second videos or images from a text or voice prompt.

Features:

- ✓ Real-Time Access: Integrates directly with the X platform for up-to-the-minute information.
- ✓ Multimodal: Capable of text-based chat, code generation, image generation, and image/video understanding.
- ✓ Personas: Allows users to select different personalities, ranging from witty to offbeat.

Best for: Curious individuals and anyone wanting to explore creating images or short videos. Great for social media and content creators.

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3 AI Video Tools

AI VIDEO CREATION TOOLS

1. Pictory
2. Grok (Free)
3. Capcut (Free trial version)

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1

Pictory



Create professional videos in minutes. Turn text, blogs, scripts, ideas, images, screen recordings, URLs, and existing videos into engaging videos with automatic editing, captions, realistic AI voices, AI avatars, and templates.

Quick tip:

Try pasting a blog article and convert it into a video automatically

Features:

- ✓ turning text into videos
- ✓ YouTube automation
- ✓ social media videos

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2 Grok (Free)

Grok is Xs AI assistant. It stands out with real-time access to X posts and trending topics, a witty conversational style. Creates short 6 second videos or images from a text or voice prompt.

Features:

- ✓ Easy and fun to use
- ✓ No coding required
- ✓ Multimodal: Capable of text-based chat, code generation, image generation, and image/video understanding

Best for: social media creators for video posts such as Instagram reels, TikTok and YouTube.

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3

CapCut *Free trial version*

CapCut is a free and beginner-friendly video editing app that makes creating polished videos surprisingly easy. The interface is clean and intuitive, so even people with little editing experience can quickly trim clips, add transitions, insert text, and apply effects. It also offers a large library of music, filters, and templates that are especially useful for short-form content.

Features:

- ✓ auto-captions
- ✓ background removal
- ✓ tools that speed up editing such as trimming clips, adding transitions, text and music

Best for: social media creators for video posts such as Instagram reels, TikTok and YouTube.

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5 AI Productivity Tools

1. Notion.ai (Free trial version)
2. Canva (Free version)
3. Placeit
4. Removal.ai (Free)
5. Luvvoice (Free)

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1 Notion AI (*Free tier*)

An AI feature that helps users write, organize, and manage information more efficiently. It is a built-in writing and productivity assistant that helps you create, edit, summarize, and organize information inside Notion.

Helps with:

- ✓ note-taking
- ✓ project management
- ✓ writing assistance

Features:

- ✓ Write and edit content – Generate text, improve writing, or change tone.
- ✓ Summarize information – Turn long notes or documents into short summaries.

- ✓ Brainstorm ideas – Help create outlines, lists, and ideas for projects.
- ✓ Automate tasks – Create databases, organize notes, and assist with meeting summaries.
- ✓ Translate and analyze text – Convert pages into other languages or extract key points.

Best for: Freelancers and creators managing multiple projects.

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Canva (*Free version*)



Canva is an online graphic design platform that allows users to easily create visual content such as posters, presentations, social media posts, and videos. It is popular because it has a simple drag-and-drop interface and thousands of templates, making design accessible even for beginners.

Features:

- ✓ Templates – provides thousands of ready-made templates for presentations, posters, social media posts, and more.
- ✓ Drag-and-drop editor – users can easily add and arrange images, text, icons, and shapes.
- ✓ Stock media library – includes millions of photos, graphics, videos, and audio files.

Great for: designers, bloggers, social media, advertisers

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3 *Placeit*

Placeit is an online design platform that helps users create professional visuals quickly without advanced design skills. It offers a large library of templates for mockups, logos, videos, and social media graphics.

Features:

- ✓ Users can simply upload their design and customize templates
- ✓ uses drag-and-drop editor to produce high-quality images for marketing, branding, or online stores.

Great for: content creators and e-commerce sellers who need fast and realistic product mockups such as t-shirts designs, mugs, clothing for adults and kids and much more.

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4 Removal.ai **(Free)**

Removes backgrounds from images instantly, fully automated and **FREE**. Just upload at the prompt and download finished image.

Great for: anyone without a paid for option.

5 Luvvoice **(Free)**

Luvvoice is a free online text-to-speech (TTS) tool that turns your text into natural-sounding speech. It offers a wide range of AI Voices. Simply input your text, choose a voice, and either download the resulting mp3 file or listen to it directly.

Great for: content creators, students, or anyone needing text read aloud.

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10 AI and Business Tools

TOOLS FOR ONLINE BUSINESS

- 1 [GotBackup](#)
- 2 [Hostinger](#) (3 months free)
- 3 [Bolt.new](#) (Free starter option)
- 4 [Durable](#) (Free starter option)
- 5 [SendShark](#)
- 6 [VidUber](#)
- 7 [Testimonial Generator](#)
- 8 [Memory Place](#)
- 9 [Speechelo](#)
- 10 [InstaDoodle](#)

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1 GotBackup

Simple, affordable cloud backup for peace of mind. For **under \$10** per month, you get 6TB secure storage for 6 users. Secure backups for all your devices.

Features:

- ✓ Easy setup
- ✓ runs in the background
- ✓ offers an affiliate program

Great for: anyone with a phone, laptop, tablet or device, anywhere in the world.

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2 Hostinger Website Builder (*Free for 3 months*)

Create a website in **minutes** using AI. This is an affordable option with the starter plan, pricing at \$1.99 per month with 3 months free. This includes a free domain for the year, 3 websites including mailboxes.

Features:

- ✓ An email marketing option to send out bulk email campaigns to your email list.
- ✓ Easy to use, intuitive editing functionality.
- ✓ Good Google SEO functionality.

Great for: Freelancers, small businesses and side hustles.

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3

Bolt.New *FREE starter option*

This is an AI-powered website and app builder that lets users create full-stack web projects simply by describing what they want in natural language. It runs entirely in the browser, and it handles the database structure automatically, allowing developers, entrepreneurs, and designers to build and deploy websites or applications in minutes without complex setups.

Features:

- ✓ quick startup
- ✓ no coding knowledge required
- ✓ free startup option

Great for: entrepreneurs, app developers, small businesses and side hustles

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4 Durable AI Website Builder (*Free starter option*)

Creates a website in **30 seconds** using AI, which makes getting going quickly and great selling point.

Features:

- ✓ AI Website builder
- ✓ AI Blog Generator
- ✓ logo generator
- ✓ web template
- ✓ brand builder
- ✓ invoicing
- ✓ image generator
- ✓ business name generator

Great for: freelancers, small businesses, side hustles

5 SendShark

This is an email marketing autoresponder designed to help businesses and marketers automatically build, manage, and monetize their email lists. The platform allows users to create automated email sequences, send broadcast campaigns, and curate subscribers for targeted messaging.

Features:

- ✓ drag-and-drop lead page builder
- ✓ campaign automation
- ✓ performance tracking
- ✓ lead capture system
- ✓ offers an affiliate program

Great for: simplifying list building and email marketing while helping users reach subscribers consistently and improve engagement.

6 VidUber

This is an all-in-one management system for video marketing and hosting platform designed to help businesses and marketers create, store, and share videos while generating leads and engagement. Users can upload, record, and manage videos in a secure library, embed them on websites or landing pages, and track viewer performance with built-in analytics.

Features:

- ✓ video hosting
- ✓ lead capture tools
- ✓ customizable video pages
- ✓ offers an affiliate program

Great for: YouTube, TikTok, Instagram and Facebook users - provides a streamlined solution for using video content to promote products, build audiences, and grow online businesses.

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7 Testimonial Generator

This is a software tool designed to help businesses quickly create professional customer testimonials for marketing and promotional use. It allows users to generate realistic, well-structured testimonial content that can be used on websites, landing pages, advertisements, and social media.

Features:

- ✓ helps brands strengthen credibility
- ✓ build trust with potential customers
- ✓ enhance the effectiveness of their marketing campaigns
- ✓ offers an affiliate program

Great for: small businesses, entrepreneurs and marketing

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Memory Place

This is a digital media collection platform designed to help individuals and event organizers gather, store, and share photos and videos captured by multiple people during events. By using QR codes or a direct link, guests can instantly upload the photos and videos they take, which are automatically collected in the host's account in real time. This allows users to create shared albums, preserve important moments, and capture far more memories from weddings, celebrations, and public events than a single photographer could collect alone.

Features:

- ✓ QR Code link
- ✓ Photos and videos land directly into your account
- ✓ Full control over what is shared
- ✓ offers an affiliate program

Great for: event planners, wedding photographers, news reporters

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9 Speechelo

Instantly transform any text into a 100% human-sounding voiceover with only 3 clicks!

Features:

- ✓ Transform any text into speech
- ✓ Male & Female voices included
- ✓ The only text-to-speech engine that adds inflections in the voice
- ✓ Over 30 human-sounding voices
- ✓ Reads the text in 3 ways: normal tone, joyful tone, serious tone

Great for: anyone requiring voice added to videos or reels.

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Instadoodle Whiteboard Software

This is an AI-powered whiteboard animation software that allows users to create engaging doodle-style videos quickly and easily. The cloud-based platform transforms text, images, or scripts into animated hand-drawn visuals using its AI-driven engine, helping marketers, educators, entrepreneurs, and content creators produce professional explainer videos, presentations, and social media content without requiring design or technical skills.

Features:

- ✓ A large library of characters, props, and templates
- ✓ Simplifies video creation while enabling users to produce eye-catching visual storytelling in just minutes
- ✓ AI text to video option

Great for: educators, marketers, businesses, sales, in-house training

Using AI to Make Money Online

6 AI Side Hustle Ideas for 2026

1 *AI Social Media Content Creation*

Create captions, posts, and graphics for small businesses using AI writing and design tools. Businesses often pay monthly retainers for consistent content across Instagram, LinkedIn, or TikTok.

2 *Faceless YouTube Channels*

Use AI to generate scripts, voiceovers, and video clips to run YouTube channels without appearing on camera. Monetization can come from ads, sponsorships, or affiliate links.

3

AI blog writing

Use AI tools to write blog posts for businesses or niche websites. Many bloggers and startups hire freelancers to create SEO articles quickly. Beginners can charge \$25–\$80 per article depending on length and quality.

4

Selling AI Digital Products

Use AI tools such as Canva to create eBooks, planners, templates, or guides. These can be sold on marketplaces and generate passive income once uploaded.

5

AI Image or Graphic Creation

AI image tools can generate stock photos, icons, or social graphics that designers and bloggers buy. These assets can be sold on stock sites or digital marketplaces.

6

Affiliate marketing

Sign up as an affiliate and select products to share. Post them on your social media with the aim of getting them viewed by potential buyers. If you are creative, design enticing graphics using the free version of Canva and post to Pinterest, Instagram, Facebook, YouTube or Tiktok. Alternatively, use the images and text from the product's affiliate page and post them directly. When a potential buyer clicks on your link and makes a purchase, you will receive a commission payment.

Some popular affiliate programs to join:

- ✓ **Clickbank**
- ✓ **Amazon**
- ✓ **Digistore 24**
- ✓ **JVZoo**
- ✓ **Awin**

My Top Recommended AI Tools

My 5 Personal Favorite AI Tools

With my Affiliate links

- [GotBackup](#) - Cloud based backup software
- [Memory Place](#) - Photos & video share platform
- [Speechelo](#) - Text to speech
- [SendShark](#) – Auto Responder
- [InstaDoodle](#) – Whiteboard software for presentations

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Recommended AI Toolkit

Want the tools I personally use every day? Check out my recommended toolkit here:

1 ChatGPT

What the tool does – it is a general-purpose AI assistant for professionals and students to ask questions and get great written content in summary format or full, long detailed book format.

What it's best for - able to analyze quickly and effectively.

A quick tip to get started – it is free to get started, so sign up with an account and ask it anything. You'll be amazed!!

2 Canva

What the tool does - It makes professional design accessible to non-designers.

Who it is best for - non-designers who need to create professional-looking visual content quickly.

A quick tip to get started – it has a free version which can do most of the jobs required to create a good design. Sign up with your free account today and get your creative juices flowing!

3 Grok

What this tool does – creates images or videos from a text prompt or a downloaded image. Great for individualizing social media posts.

Who it's best for - X users who want AI with real-time social data and an edgy personality

A quick tip to get started – sign up with X and start using Grok today!

4 Hostinger

What the tool does – sets up a website from an AI prompt within a few minutes

Who it is best for – any business or blogger who wants their own platform.

A quick tip to get started – sign up for \$1.99 per month and get up to 3 websites plus a free domain for a year. Also included is 3 months' free hosting. [Click on my link to get started with a 20% discount!](#)

5 GotBackup

What the tool does – backs up all your and your family's devices to a secure cloud storage every day.

Who it's best for – everyone with a device to keep your family's data secure

A quick tip to get started – [click on my link to find out more!](#)

6 Audacity

What the tool does – it is a free app to record, edit and mix audio

Who it's best for – anyone who wishes to create their own audio mix. Edit audio on all major operating systems – Windows, MacOS and Linux. Record, clean up, enhance and produce your song or podcast with modern audio production tools. Convert or export your song to WAV or MP3, FLAC, Ogg and many more

A quick tip to get started – go to [Audacity](#) and sign up for free to get started.

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3 Bonus Resources

- 1 [SmartFunOnline](#) *Discover free websites for learning AI*
- 2 [Alison](#) *Free online courses – AI for Beginners*
- 3 [Hostinger](#) *Click on my link to get 20% off and get started with a blog or webpage today!*

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10 More Free Resources

SEARCH FOR THESE ONLINE TO DISCOVER MORE!

- Pandora or SoundCloud (instead of Spotify)
- LibreOffice (instead of Microsoft Office)
- LanguageTool (instead of Grammarly)
- Audiomack (instead of Apple Music)
- Vectr (instead of Canva)
- Proton Mail (instead of Gmail)
- PhotoPea (instead of Photoshop)
- Perplexity (ChatGPT alternative)
- Bing Image creator
- Blender – 3D modelling and image creation

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- AI tools
- side hustles
- online learning resources
- general discussion blog
- tips on how to make money online



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