

Lisa J. Haynes

Transition Take Intention

Author of *"Retired and Killin' It: The Ultimate Retirement Plan"*



After more than three decades in finance at companies like John Hancock, Fannie Mae, and the Mortgage Bankers Association, Lisa Haynes knew she had fulfilled her purpose—defining success on her own terms by leaving a legacy and making an impact. Her true passion has always been helping others unlock their potential and navigate life's transitions.



Today, as a coach and speaker, she draws on real-world experience to empower others to achieve their own version of success. Whether she's helping leaders navigate career pivots or life's biggest transitions, Lisa brings vulnerability, humor, and practical advice to every stage. Her talks are rooted in real-life experiences and lessons in resilience, inspiring audiences to embrace their own second acts with confidence and clarity.

After retiring from her role as Chief Financial Officer and Chief Diversity & Inclusion Officer, Lisa Haynes launched her second act as a dual-certified executive and retirement coach, guiding leaders through personal transitions and helping them find fulfillment in their next chapter. Her philosophy is simple: keep learning, keep growing, and never stop reinventing yourself.

An engaging and relatable speaker, Lisa has shared her insights on leadership, inclusion, and career transitions at events like the mPowering You Women's Summit for Women in Real Estate, the California MBA Podcast, the Kentucky MBA, and the MERS User Conference, where she spoke for two consecutive years on introverted leadership and finding your niche.

"The mark of a true leader is when people want to work for you."

Example Talks

Leaders Always Lead

Leadership is not about titles—it's about action, influence, and resilience. In this compelling talk, Lisa explores the four key ways that true leaders show up: Leading from the Front, Leading from the Middle, Leading from the Back; and Leading While Bleeding. Through powerful stories, real-world examples, and actionable insights, this talk challenges and equips individuals at all levels to step into their leadership with courage, humility, and impact. Because no matter the circumstances, leaders always lead.



Retired and Killin' It

Retirement isn't the end of the road—it's the start of a new adventure. Whether you're already retired, approaching that next chapter, or planning ahead, this talk will help you redefine what's possible. Explore the psychological, emotional, social, and financial shifts that come with retirement. Lisa shares a dynamic approach to making the most of this phase, through personal insights, real-world strategies, and a little humor, she introduces her KILLIN' IT formula—a powerful mindset shift.



If you're wondering what's next and how to make retirement as rewarding as possible, this talk will leave you inspired, equipped, and ready to kill it!

It's never too early to start planning—because the best retirements don't just happen, they're designed.



OTHER OPTIONS INCLUDE:

- Leading Beyond the Numbers; Behind the Hustle: Tapping Into Your True Why; Inclusion: The Secret Weapon

Testimonials:

"Lisa's commanding presence, engaging and humorous style make her such an effective speaker. She takes a solutions-based approach to navigating difficult topics to move the discussion from reaction to action."

– Marcia Davis, mPower Founder

"Lisa spoke at a conference I organized and provided an inspirational, meaningful message! Her content was thoughtful and authentic and she delivered it with passion and poise. Lisa provided key points that the audience could use in their professional and personal lives. I'd ask Lisa to speak again and again at my events."

– Amy Moses, VP Revenue

Haynes Executive Solutions is a boutique firm dedicated to elevating individuals and businesses through executive coaching, retirement coaching and fractional CFO services. Our mission is to empower organizations and individuals to excel through innovative financial consulting and transformative coaching.

CONTACT LISA

info@haynesexec.com

www.haynesexec.com

