REILLY GILSON

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EDUCATION

OAKLAND UNIVERSITY | Bachelor of Science in Business – *Rochester, Michigan*   Graduated April 2024

- Graduated Cum Laude, Major: Management Information Systems, Business Honors Program. (GPA: 3.71).
- Relevant Coursework: Managing Info. Sys. Projects, Systems Analysis and Design, Computing Data Analytics, Business Database Systems, Information Security Lab, Business Application Tech, Management Info Systems.

WORK EXPERIENCE

STONERIDGE | Data Specialist – *Novi, Michigan*   May 2024 – December 2024

- Developed a Propulsion System Sensitivity Analysis dashboard integrating multiple datasets to analyze the impact of ICE, EV, and hybrid vehicle trends on product mix, saving 100 hours per year in updates.
- Optimized the "Content Per Vehicle" business process by leveraging Excel, Power Query, and data analysis skills, cutting one hour per month in manual updates and three hours annually in year-end updates.
- Designed an all-in-one update support report for plant managers and the business planning team, streamlining reconciliation of actuals and saving 40 hours per quarter in manual work.
- Updated the product hierarchy for 20,000 parts, reducing Campfire database entry time by five minutes per each new opportunity added.
- Led two interns and conducted 50+ training sessions, wrote documentation and recorded videos for 20 tasks to ensure long-term knowledge retention.

STONERIDGE | Business Planning Analyst Intern – *Novi, Michigan*   May 2023 – May 2024

- Created a dashboard in Excel to track forecasted revenue impact from UAW plant strikes, affording 15 employees a total of 30 hours per week for faster decision-making during a volatile period.
- Restored and optimized a broken Python script used to merge datasets and adjust quarterly volumes into monthly volumes, improving efficiency by 40% and eliminating six hours of manual work per month.
- Designed a duplicate detection process, verifying database accuracy for 200 opportunities, reducing storage usage by 5%, and increasing efficiency by one hour per month.
- Led three seminars (up to 20 colleagues each) on Excel and Chat GPT for data visualization and project automation, enabling a shared understanding of key standards and best practices across the team.
- Collaborated with 15 Key Account Managers to resolve database discrepancies, managing seven monthly data quality reports to drive continuous improvements in database accuracy.

COVESA | Freelance Technology Coordinator – *Novi, Michigan & Las Vegas, Nevada*   May 2023 – Ongoing

- Delivered a reliable technology experience for 30+ companies at events with up to 2,200 attendees, saving each company two hours of setup and allowing more focus on networking.
- Fostered teamwork and improved morale within a team of five by promoting a positive work environment.

LEADERSHIP

OAKLAND UNIVERSITY | Student Mentor – *Rochester, Michigan*   September 2023 – December 2023

- Guided one student in the Business Honors Program, conducting five monthly check-in meetings and supporting academic and career growth.

SKILLS

TECHNICAL SKILLS: Excel (Advanced), Power Query, SQL, Python, Power BI, VBA, Data Analysis, Visio, HTML, CSS

OTHER SKILLS: Initiative, Agile Project Management, Communication, Collaboration, Leadership