

THE STRATEGIC IMPERATIVE - WHY?		FOUNDATIONAL CAPABILITIES -HOW?	
1. AI Vision & Outcomes Define the “North Star” to explain: Why are we doing this?	3. Use Cases & Prioritisation Which high-value AI initiatives and use cases will we prioritise?	4. Data Strategy & Assets What is our strategy for acquiring, managing, and utilising data assets?	6. People, Skills & Culture How will we build the right culture, skills, talent & mindset?
2. AI Value Proposition How will AI create new value for our customers and the business?		5. AI Platform & Technology Which technology shall we use to build, deploy, and run AI solutions?	
7. Governance & Responsible AI How will we minimise ethical and compliance related risks and issues?	8. Costs & Financial Management How will we plan, measure, and optimise the costs associated with AI?		9. Success Metrics & ROI How will we measure success to ensure AI initiatives deliver value and justify investment?