

Carlo C. Ignacio

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To the Hiring Team,

I am writing to express my interest in joining your creative team as a **full-stack Designer**. With over *three years* of experience specializing in branding, social media designer/manager, web designer, SEO specialist, and prompt engineering, I focus on creating high-end visual systems that drive measurable user engagement

Throughout my career, I have balanced passionate design with strategic growth. At **GW2 Trading Corporation**, I led the visual identity for a trading to maintain its dominance in automotive industry, conducting market research to ensure our aesthetic aligned with modern industry trends. By conceptualizing new ways and approach, I contributed to a **20% increase in the sales**, demonstrating my ability to design for both beauty and functionality.

Here are some key strengths based on my resume that I believe would be valuable to your organization:

1. Multidisciplinary Expertise:

High proficiency in Adobe Photoshop, Illustrator, After Effects, Premiere Pro, and other web hosting to handle everything from static branding to website optimization.

2. Social Media Content Creation

I have extensive experience designing engaging social media posts, advertisements, and website banners, ensuring brand consistency and increasing social media presence. My work at MTSN International demonstrates my ability to create effective marketing collaterals.

3. UI/UX Design & Web Design

My role at Leverage Express App included conceptualizing new designs and enhancing user experience for a mobile app, resulting in a 20% user increase. This highlights my ability to create user-friendly and impactful digital interfaces.

4. Strategic Branding:

Proven ability to establish and maintain consistent brand aesthetics across diverse digital platforms.

5. Adaptability and Collaboration

My experience has consistently required me to adapt to new projects and collaborate with cross-functional teams. I am a quick learner and adept at working under minimal supervision to meet deadlines and achieve project goals.

I am eager to discuss how my qualifications align with your needs in an interview. Please feel free to explore my portfolio at www.carloignacio.com and contact me at ccignacio03@gmail.com or by phone at **(+63) 949 985 5017**. Take note that I will be only entertaining if you leave a message first before you call. I really do appreciate your understanding here.

I look forward to the opportunity to work with your creative team.

Sincerely,

Carlo C. Ignacio