



BLACK HISTORY MONTH COMMUNITY SHOWCASE

Sunday, February 8th, 2026 at the Charles Mack Citizen Center

Presented by the NAACP Mooresville-South Iredell #5476-B Branch

*Bringing the community together to honor the past, celebrate the present,
and look forward to the future through our individual talents while celebrating
Black History & culture*

SPONSORSHIP & ADVERTISING OPPORTUNITIES



www.MSI-NAACP.com

Join us for this FIRST ANNUAL EVENT as we create UNITY within Mooresville & beyond...

Letter from Our President, Curtis Johnson

We are so excited to introduce this new annual event to the citizens of Iredell County, as we celebrate Black History and unity within our community.

We are calling on our Supporters & Friends, like you, to help us raise funds for this special event, as our organization continues its pursuit of fulfilling our mission:

Ensure the political, educational, social, and economic equality of all citizens and to eliminate racial discrimination

Please see the sponsorship options listed below (contact us if you have any questions).

Thank you so much in advance for your support, and we hope to see you on Sunday, February 8th at the Charles Mack Center. The show starts at 4 PM.

Best Regards,

Curtis Johnson

President, NAACP South Iredell-Mooresville

P.O. Box 5671 // Mooresville, NC 28117 //
5476secretary@NAACPunit.org

OUR MISSION

Ensure the political, educational, social, and economic equality of all citizens and to eliminate racial discrimination. We work tirelessly to empower individuals, advocate for change, and foster a more inclusive society.

OUR VISION

We envision an inclusive community rooted in liberation where all persons can exercise their civil and human rights without discrimination.

OUR COMMITMENT

We are devoted to our loyal branch members and the citizens of Mooresville and South Iredell County, NC. We use our resources, time and talents to ensure our mission and vision directly impact and serve them.

EXECUTIVE BOARD

Curtis Johnson, President

Tina Bolar, 1st Vice-President

Natalie Ramos, 2nd Vice-President

Wanda Wright, Secretary

Larnette Pinkston, Assistant Secretary

Pam Bryant, Treasurer

Brittany Westmoreland, Assistant Treasurer

Adele Harrison, Membership Chairperson

SPONSORSHIPS

LEGACY - \$10,000

- Corporate level membership to the NAACP Mooresville-South Iredell Branch #5476-B
- Sponsorship/Membership Recognition during Showcase & all 2026 events (Including Juneteenth Celebration and Annual Banquet)
- (4) \$500 Youth Scholarship (Contributed in the name of your Company/Organization)
- (8) VIP Tickets to our Annual Banquet (Date TBA – tentatively in October 2026)
- Reserved seating during Showcase and Juneteenth Celebration (up to 10 guests)
- Full page ad in our Showcase and Banquet Journals
- Company/Organization logo & link on Branch website

CULTURAL - \$6,000

- Corporate level membership to the NAACP Mooresville-South Iredell Branch #5476-B
- Sponsorship/Membership Recognition during Showcase & all 2026 events (Including Juneteenth Celebration and Annual Banquet)
- (1) \$500 Youth Scholarship (Contributed in the name of your Company/Organization)
- (4) VIP Tickets to our Annual Banquet (Date TBA – tentatively in October 2026)
- Reserved seating during Showcase and Juneteenth Celebration (up to 10 guests)
- Full page ad in our Showcase and Banquet Journals
- Company/Organization logo & link on Branch website

HERITAGE - \$3,000

- Sponsorship Recognition during Showcase & all 2026 events (Including Juneteenth Celebration and Annual Banquet)
- (1) \$500 Youth Scholarship (Contributed in the name of your Company/Organization)
- (2) VIP Tickets to our Annual Banquet (Date TBA – tentatively in October 2026)
- Reserved seating during Showcase and Juneteenth Celebration (up to 5 guests)
- Full page ad in our Showcase and Banquet Journals
- Company/Organization logo & link on Branch website

HISTORY MAKER - \$1,000

- Sponsorship Recognition during Showcase & all 2026 events (Including Juneteenth Celebration and Annual Banquet)
- (1) \$500 Youth Scholarship (Contributed in the name of your Company/Organization)
- Reserved seating during Showcase and Juneteenth Celebration (up to 2 guests)
- Full page ad in our Showcase and Banquet Journals
- Company/Organization logo & link on Branch website

COMMUNITY - \$500

- Sponsorship Recognition during Showcase & all 2026 events (Including Juneteenth Celebration and Annual Banquet)
- Reserved seating during Showcase and Juneteenth Celebration (up to 2 guests)
- Half page ad in our Showcase and Banquet Journals
- Company/Organization logo & link on Branch website

CORPORATE ADS

- Full Page Ad (\$250)
- Quarter Page Ad (\$75)
- Friends of the NAACP Sponsor Mention (\$25)
- Half Page Ad (\$125)
- Business Card (\$50)

Please complete the form below. Thank you for your support in advance!

COMPANY/ORGANIZATION NAME _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP CODE** _____

CONTACT INFORMATION

Name _____

Phone _____

Email Address _____

TYPE OF SPONSORSHIP/CORPORATE AD

- | | |
|---------------------------|---|
| ___ \$10,000 Legacy | ___ \$250 Full Page Corporate Ad |
| ___ \$6,000 Cultural | ___ \$125 Half Page Corporate Ad |
| ___ \$3,000 Heritage | ___ \$75 Quarter Page Corporate Ad |
| ___ \$1,000 History Maker | ___ \$50 Business Card Corporate Ad |
| ___ \$500 Community | ___ \$25 Friends of the NAACP Sponsor Mention |

☐ **Enclosed is my check:**

Please make checks payable to:
NAACP Mooresville-South Iredell
P.O. Box 5671
Mooresville, NC 28117

☐ **Please email a secure payment link to the email address above.**

If you have any questions, please contact April Brown at 443-518-6495 or April.beulah.brown@gmail.com