

ARMSTEAD ACADEMIC PROJECT

STAY ★ HUNGRY ★ FOOTBALL CAMP

June 17, 2023

Sacramento State University

**FREE CAMP! 8am-2pm
Online Registration is Required!**

WHAT



STAY HUNGRY FOOTBALL CAMP

AAP will host 500 kids through a FREE Stay Hungry Camp - where youth grades 6-9 will rotate through multiple activities to help them Stay Well and Connected to their future goals on a college campus! First come first served - Online Registration is required!



WHY

The purpose is to inspire young people to set and achieve their goals through exposure to college to help make high school learning relevant; to talk about health and wellness - physically and mentally; and to engage in a fun, pro-social activity.

STAY HUNGRY - encompasses a spirit of humility and hunger in setting and achieving life goals. AAP programming emphasizes the importance of grit, wellness, kindness, and teamwork while achieving student success and a bright future.

WHO



STAY HUNGRY FOOTBALL CAMP

500 YOUTH GRADES 9-6

Educational inequities create additional stress for physical and mental wellness, especially when compounded with trauma in the home or in the community. As a result of these entrenched inequities, many young people lose their spark— their drive to dream big and succeed. They watch their better resourced peers achieve what they know they could too if only they had the support anyone needs to thrive. The camp will provide free access to underserved youth to an inspirational event that supports youth to **CONNECT** and **STAY WELL**.

STAY WELL

- **Physical Wellness:** 4 hour football camp drills
- **Mental Wellness:** Session on stress and asking for help (with SF Giants)
- **Nutritional Wellness:** Healthy snacks and hydration!

CONNECT

- **College and Career Connection:** Hosted on the campus of Sacramento State University and discussion on goal-setting.

REGISTER NOW FOR THE CAMP

WWW.ARMSTEADPROJECT.ORG



DETAILS

STAY HUNGRY
FOOTBALL CAMP



TENTATIVE SCHEDULE

8:00-8:30a:

Arrival and Registration

8:30-9:45a:

Age Appropriate Assignments
(250 Kids in each group)

9:45-10:00a:

Arik Welcomes Youth - Motivational Talk

10:00-11:30a:

GROUP A - College Tour & Wellness Talk
GROUP B - Football Drills

11:30-12:30p:

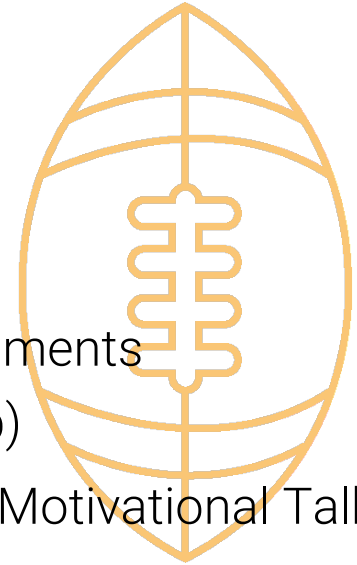
Snacks, Light Lunch, and Hydration

12:00p-1:30p:

GROUP A - Football Drills
GROUP B - College Tour
and Wellness Talk

1:30-2:00p:

Arik Closure Talk + Raffle, and Awards
Group Picture!



Data, Times and Programming are subject to certification by the relevant authorities and may therefore be subject to change.

SPONSOR

STAY HUNGRY FOOTBALL CAMP

COME PARTNER WITH US!

To Support Youth Campers with in-kind product and/or a small donation to cover expenses, **please contact:**

AILA@ARMSTEADPROJECT.ORG

Benefits include Signage benefits, program mention, social media publicity, product placement for youth raffles and/or goodie bags - alongside Presenting Sponsors of Sacramento State University and SF Giants.



SACRAMENTO
STATE



HIGHLIGHTS

500 YOUTH FROM SACRAMENTO

HIGHLIGHTS

WELLNESS + COLLEGE CONNECTION

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SPONSORSHIP

STAY HUNGRY
FOOTBALL CAMP



CAMP SPONSOR \$2,000.00

- Sends 60 youth to Stay Hungry Camp



CAMP IN-KIND SPONSOR NEEDS

- Lunch for 500 youth
- T-Shirt Sponsor
- Raffle Items



CAMP RESOURCES

- Sign-up to volunteer as chaperones and join a group of 25 youth
- Sign up to share college access resources for young people
- All wellness resource flyers are welcome

ABOUT AAP

STAY HUNGRY FOOTBALL CAMP

Dedicated to ensuring that every student, no matter their socioeconomic status, has direct access to the resources they need to thrive, the Armstead Academic Project (AAP) provides youth with positive spaces, tools, and academic support to unlock their potential and achieve their goals.

AAP was founded by San Francisco 49er Arik Armstead and his wife Melinda Armstead in 2019, and supports students in Sacramento and the Bay Area of California. The fundamental premise of AAP is that a zip code should not define student opportunity.

With the support of the Armstead Academic Project, students can focus on setting and achieving goals while being attentive to their physical and mental wellness. Through AAP, students are encouraged to Read, Explore, Connect, and Stay Well, along their academic continuum. AAP provides youth with supplementary opportunities (i.e. afterschool programming, summer reading tuition, STEAM programming, and college and career field trips) that allow for exploration of their interests, additional academic tools to succeed, increased self-esteem, and a sense of purpose.

YOUR SUPPORT WILL HELP MORE THAN 83,720 YOUTH SUCCEED.

READ:

800 youth to participate in Storytimes with Arik Armstead
100+ youth to receive reading interventions to help them reach 3rd grade literacy.

EXPLORE:

150+ middle school youth to receive STEM programming to explore diverse interests.

CONNECT:

1,400+ youth to participate in Career & College tours to build their social network and increase the relevance of their education.

STAY WELL:

1,300 students & 500 teachers to participate in physical and mental wellness events
Community partners to provide free tools, resources, and services to support their holistic health

ADVOCACY:

80,000 unfunded black students across California will receive targeted supplementary education funding to support their academic advancement*

** Black students are the most under performing students in all standardized testing.*

ABOUT ARIK

STAY HUNGRY
FOOTBALL CAMP

EDUCATION EQUITY CHAMP

The youngest of four siblings, Arik Armstead attended high-performing schools in the Elk Grove Unified School District with predominantly white peers from what he describes as “a diverse melting pot” of home life: rural, urban, and suburban. His primary relationship to school was through sports. He struggled with reading and paying attention in class, especially in 1st through 3rd grade and remembers having to attend remedial reading classes before school in order to catch up to his peers. Arik’s mother, Christa Armstead, was a very involved parent, adamant that teachers not label her young Black son with learning disabilities. Arik recognized early on the inequities embedded in the “tracking” system in schools, and is forever grateful to his mother for speaking up on his behalf.

“He didn’t forget that he was a kid once upon a time and he had some struggles,” Arik’s mother Christa said in a 2021 interview for an ESPN article, “and he had a lot of support to help him overcome any obstacle he would have in life. And he realizes not every kid has that. So, his work today is to somehow try to level that out.”



I have been so blessed in so many things that are challenging for others.
Arik says.