

Adithya Sastry

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Education

University of Michigan <i>Bachelor of Science Sound Engineering</i> <i>Minor in Performing Arts Management & Entrepreneurship, & Electrical Engineering</i> <ul style="list-style-type: none">Course Highlights: Sound for Film and Games, Live Sound, Arts Leadership, Music Business, Digital Media Seminar, Basic & Advanced Recording Practices, Computer Music, Jazz Theory I & II, Collaborative designAwards/Honors: 2 semesters University Honors, GPA: 3.5	Ann Arbor, MI Aug. '22 - Apr. '26
New York University <i>Music Industry Essentials Certificate</i>	New York, NY Dec. '23 - Dec. '24
The College of New Jersey <i>Part Time Student</i> <ul style="list-style-type: none">Courses: Physics II	Ewing, NJ Jun. '24 - Sep. '24
Washtenaw Community College <i>Part Time Student</i> <ul style="list-style-type: none">Courses: Calculus II	Ann Arbor, MI Jan. '23 - Jun. '22
Mahwah High School <i>High School Diploma</i> <ul style="list-style-type: none">Courses: AP Music Theory, AP Calculus AB, AP French,Awards/Honors: <i>National Honors Society, Math National Honors Society, Drum Captain, Core Drummer Jazz Band, Robotics Club, Golden Thunderbird Award.</i> 7 AP Courses, Honor Roll all semesters, GPA: 96.1	Mahwah, NJ Sep. '18 - Jun. '22
Trinity Guildhall <i>Drum Kit diploma</i>	Bengaluru, Karnataka, India Sep. '12 - Sep. '18

Experience

Michigan in Color <i>Photographer / Videographer</i> <ul style="list-style-type: none">Conceptualized 2+ projects per year, combining multiple cultural aspects into cohesive photo pieces and collectionsCollaborated effectively with the Michigan in Color staff to capture meaningful stories in the PoC community dailyEstablish community of People of Color at the University of Michigan via coordinating multiple events with 100+ turnout	Ann Arbor, MI Oct. '24 - Pres.
Michigan Music Business Club <i>VP of Production</i> <ul style="list-style-type: none">Rebuilt production team from the ground up by gauging club wide interest and demand for professional tier content creation; through emphasizing creative technologies to 30+ members, created community and learning through music and production, producing workshops for members to learn together as well as creating contentLed production team on 5+ live events in fulfilling tech riders of club events by providing service in concert sound and lighting to create an immersive live experience for events and conferences curated by the club.Spearheaded the planning and execution of a successful music business conference to come, securing \$10k+ in funds over 3 months through strategic partnerships, sponsorships, donations, and grants in anticipation of eventDevelop a sense of community with music related Ann Arbor businesses using communication and networking skills by building partnerships with the Music Business Club that benefit all parties, while managing external relationsEffectively communicate with attention to detail via audio background to collaborate in production and audio editing of the 'B Major' podcast to help youth break into industry, as well as the 'Live at MMBC' event, featuring local artists	Ann Arbor, MI Feb. '24 - Pres.
Handwritten Records <i>Marketing Intern</i> <ul style="list-style-type: none">Assisted in marketing initiatives for 15+ artists via interactive experiences online through robust targeted meta marketing and playlisting campaigns to bolster artist engagement base, and elevate artist roster listener base	Las Vegas, Nevada (Remote) Jun. '24 - Pres.

- Created short-form social media content focused on client promotional material and social media reel and TikTok video cuts using Premiere Pro, CapCut, TikTok, to create gripping content and generated 10k+ streaming rise

Sunbabe Records

Ann Arbor, MI

Co-Founder, Booking

Apr. '24 - Pres.

- Spearhead successful debut festival with 200+ audience by leading efforts in talent buying, marketing, art direction, operations, and planning through local partnerships and effective communication and organization
- Expand name as a local creative artists' organization by engaging community via targeted social media efforts generating 50k+ impressions, in person advertisement programming generating 100+ hits per campaign
- Effectively communicate and develop network by booking/managing artists & building community around art
- Aid in production process and engineering in studio and/or creatively directing changes with musical arrangements

Filmic Productions

Ann Arbor, MI

Sound Engineering Team Member

Sep. '23 - Pres.

- Communicated with client and team to convey strong message through sonic means via means of scoring, mixing, recording and editing as a support for video for 5+ projects per year and fulfilling client vision in process
- Utilize skills in audio engineering and composition to execute robust projects that the client is passionate about, generating \$10k+ in revenue for the production agency annually

Duderstadt Media Commons

Ann Arbor, MI

Audio / Video Assistant

Aug. '23 - Pres.

- Led peers effectively in weekly training to ensure safe and standard treatment of studio spaces to allow student body to utilize industry standard spaces and build musical community of creators at the University of Michigan
- Assisted as an audio engineer in professionally produced sessions like jazz big bands, chamber ensembles, rock groups, and soloists to capture the best sound possible via mic usage, placement, signal flow for commercial use
- Used DAWs, digital and analog gear like consoles, mics, preamps to go into Pro Tools to assist engineers to record, edit, and mix audio, often while recording video to deliver final polished and authentic final product to the client
- Led in studio operations like troubleshooting issues to maintain the studio as a clean and well working space, allowing for ease of access for all equipment, and quick and productive session flow as clients book space
- Collaborated with video team to efficiently record audio for 5+ video projects monthly, with diverse projects
- Work as a camera operator with meticulous detail - finding and focusing shots by being attentive to detail on set to prioritize client vision and create a cohesive picture of the performance being captured in the studio
- Assist video studio operations like lighting control, optimizing space, lens testing, etc. to streamline production process

Cedar Bend

Ann Arbor, MI

Lead Music Producer, Engineer, Mixer, Manager, Booking

Sep. '22 - Pres.

- Managed group of 8 musicians in the group to streamline productivity through scheduling rehearsals, recording time, and shows to create and maintain a sense of productivity throughout the band
- Conceptualized and curated an overall vision for the group through combining visual and auditory elements to create a cohesive image of the group through music videos, social media marketing content, album covers
- Computed \$5K+ finances in revenue to maintain a healthy profit margin and create assets for the band like merchandise to make more money for the group, doubling profit in 3 months through this process
- Conceptualized and created multiple songs with robust production, short form and long form marketing content through video, generating 15k+ streams on DSPs and 80k+ impressions on social media

Mad Lettuce Management Artist Boutique

Los Angeles, CA (Remote)

Intern

Nov. '23 - Mar. '24

- Led A&R projects for Mad Lettuce, finding and pairing up and coming LA artists and producers together with clients to facilitate new music creation, to elevate the Mad Lettuce catalog and foster new artist relationships
- Devised creative ideas to boost engagement on social media platforms through social media marketing via Instagram reels and posts, while building the Mad Lettuce brand as a supportive artist agency
- Applied skills in adobe creative suite via photoshop and illustrator and bring creative and fully developed brand items like merchandise, stickers, and flyers, etc. to life to gift friends and family for the holiday season
- Implement robust, independent CRM to track information for 5+ clients to track progress with attention to detail

The Sea That Carries Emmanuel

Ann Arbor, MI

Sound Director and Producer, Lead Music Composer

Aug. '24 - Pres.

- Supervised film crew of 15+ members on sound operations on set over 20+ shoot days, handling equipment and talent to create a robust, productive sound crew while establishing a sense of community with those involved in filming
- Advised members of sound crew on common practice on set, managing on set etiquette for all sound operations
- Designed and Developed sound for full movie, from ambience, foley, ADR, set dialogue to composition of movie score, while leading sound crew in gathering and editing ambient, foley sounds to create a cohesive and professional movie

Thematic, Inc.

Remote

Music Industry and Data Analytics Extern

Aug. '23 - Oct. '23

- Handle external relations with 15+ content creators, communicating confidently to advertise Thematic
- Analyze 2010 - 2020 chart data to foresee entertainment trends, informing customer engagement choices
- Through connectedness with current culture, utilize popular content trends to connect creators to Thematic

263 Studios, LLC.

Totowa, NJ

Intern

May '23 - Aug. '23

- Develop artistic ideas with client, introduce new possibilities for creativity through unique musical background
- Set up sessions for head producer and engineer, keep studio running as assistant; aiding in day to day
- Record vocals & instruments with skills in audio engineering to assist studio operations, keeping business up

Jersey Mike's Subs

Suffern, NY

Shift Lead

Jun. '21 - Aug. '23

- Use effective leadership communication via attention to detail with colleagues to lead and operate day to day
- Handle customer relations with ease using friendly communication skills. Meet needs of consumer above all
- Take charge of day to day store operations keeping track of monetary holdings, housekeeping, and by directing work to be done by fellow employees to end business day successfully, setting the next day up for success

Mahwah High School Marching Band

Mahwah, NJ

Drum Captain

May. '20 - May '22

- Captained drumline of 10+ members, serving as a mentor, peer leader and figure to look up to in the marching band
- Serve as liaison between drum major and band, communicating tempo changes for band to follow, working as a team
- Facilitated productivity in a peer group with a leader first mentality, positively motivating peers to work harder in general

Projects **Lead composer, producer, mixer in below* ****More projects can be found on www.adithyasastry.com**

The Sea That Carries Emmanuel, Short Film, 2025

Green Copper - Cedar Bend, Single, 2025

People of the Earth and Sea - Maddy Ringo, Album, 2025

Inverse - Adithya, EP, 2023

Roots - Cedar Bend, Single, 2023

Falcon Song - Maddy Ringo, Adithya, EP, 2024

Clyde's Song - Cedar Bend, Single, 2024

August (Acoustic Version) - Maddy Ringo, Single, 2024

Additional / Skills

- Proficient in DAWs: **Ableton, Pro Tools, Logic Pro X**
- **GrammyU** and **Audio Engineering Society** member
- Proficient in **Microsoft Office/Google Suite**
- Adobe Creative Suite: **Photoshop, Illustrator, Premiere Pro, Audition**
- Proficient in **Java, C++, Python, MATLAB** | Dante Level 1 Certified
- New Jersey Seal of Biliteracy in French; Conversational in Telugu and Kannada; Native English speaker
- Attentive to detail, communicative, works well under high pressure, hard working, dedicated, authentic, calculated