

# Privacy Policy

**Effective Date:** 1<sup>st</sup> January 2026

**Last Updated:** 1<sup>st</sup> January 2026

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## 1. Introduction

Desha Publishing (“Company,” “we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our website, purchase our services, or interact with us. By using our website, you consent to the practices described in this Policy.

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## 2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, billing details, and shipping address.
- **Account Information:** Login credentials, preferences, and communication history.
- **Transaction Data:** Records of purchases, payment methods, and order history.

- **Manuscript & Author Data:** Content you submit for publishing, including manuscripts, illustrations, and cover designs.
  - **Technical Data:** IP address, browser type, operating system, device information, and cookies.
  - **Usage Data:** Pages visited, time spent on the website, and interactions with features.
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### 3. How We Use Your Information

We use collected information to:

- Provide and improve our publishing services.
  - Process payments and deliver purchased products.
  - Communicate with you regarding orders, submissions, or inquiries.
  - Send newsletters, promotional offers, and updates (with your consent).
  - Protect against fraud, unauthorized access, and misuse of our website.
  - Comply with legal obligations and enforce our Terms & Conditions.
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### 4. Sharing of Information

We do not sell your personal information. We may share data only in the following circumstances:

- **Service Providers:** With trusted partners who assist in payment processing, shipping, or IT support.
  - **Legal Compliance:** When required by law, regulation, or court order.
  - **Business Transfers:** In case of merger, acquisition, or sale of assets, your information may be transferred.
  - **Author Collaborations:** Manuscript-related data may be shared with editors, designers, or printers under contract.
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## 5. Cookies and Tracking Technologies

- We use cookies to enhance your browsing experience, remember preferences, and analyze website traffic.
  - You can disable cookies in your browser settings, but some features may not function properly.
  - Third-party analytics tools (e.g., Google Analytics) may collect anonymous usage data.
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## 6. Data Security

- We implement industry-standard measures to protect your information from unauthorized access, disclosure, or alteration.
  - However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute protection.
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## **7. Your Rights**

Depending on your jurisdiction, you may have the right to:

- Access the personal data we hold about you.
  - Request correction of inaccurate or incomplete information.
  - Request deletion of your personal data, subject to legal obligations.
  - Opt out of marketing communications at any time.
  - Withdraw consent where processing is based on consent.
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## **8. International Data Transfers**

If you access our website from outside Uganda, your information may be transferred and processed in Uganda or other jurisdictions. We ensure appropriate safeguards are in place for such transfers.

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## **9. Children's Privacy**

Our website is not directed to children under 13. We do not knowingly collect personal information from minors. If we discover such data has been collected, we will delete it promptly.

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## **10. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with the updated effective date. Continued use of the website after changes indicates acceptance of the revised Policy.

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## **11. Contact Us**

If you have questions or concerns about this Privacy Policy, please contact:

**Desha Publishing**

Email: [legal@deshapublishinghouse.com](mailto:legal@deshapublishinghouse.com)

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