

Diamond Legacy Nation – Outreach Scripts

1. Warm Market “Soft Invite” (friends, family, people you know)

Script A – Curiosity Style:

“Hey [Name], I’ve started something new that I’m really excited about. It’s all about wellness + building a little extra income on the side. Would you be open to taking a look? If not, no worries at all 💎.”

Script B – Product Focused:

“Hey [Name], quick question, do you ever use [wellness supplement/protein/coffee/etc.]? I just found something that’s saving me money while making me money, and I’m loving it. Want me to share the link so you can check it out?”

2. Social Media “New Conversation Starter”

Script A – Engagement Style:

“Hey [Name], thanks for connecting! I love meeting other people who are into [common interest]. What are you most focused on this year?”

Script B – Comment-to-Conversation:

“Hey [Name], thanks for your comment/like on my post. I’m curious, do you keep your options open when it comes to creating extra income?”

3. Following Up (no pressure, light touch)

Script A – Friendly Nudge:

“Hey [Name], just wanted to circle back, did you get a chance to check out that info I sent you?”

Script B – Nonchalant Style:

“Hey [Name], not sure if you saw my message earlier. Either way is fine, I just didn’t want you to miss it if it could help you.”

4. Prospecting With “Share the Vision” Tool

Script A – Simple Invite:

“Hey [Name], you popped into my mind. I think you’d totally resonate with what I’m working on. Do you mind if I send you a quick video that explains it better than I ever could?”

Script B – Respectful Option:

“I’m working on a project that could really help people create freedom and better health. No pressure, but would you be open to checking out a short video?”

5. Handling Curiosity / Objections

“Is this one of those pyramid things?”

→ “I get why you’d ask. A lot of old-school companies operated that way. But this is totally different. There are no big buy-ins, no stocking products, no pressure. Just a simple membership model that’s affordable and fair.”

“I don’t have time.”

→ “That’s exactly why I thought of you. This is designed for busy people. You can fit it in the cracks of your day, and the system does most of the heavy lifting.”

“I’ve tried MLM before, and it didn’t work.”

→ “Same — that’s why this caught my eye. It’s not the old way of doing things. No autoships, no overpriced products, just a simple membership and system that anyone can duplicate.”

6. Closing / Call to Action

Script A – Soft Close:

“So, after watching the video, what did you like best?”
(*This keeps the focus positive and opens conversation.*)

Script B – Next Step Invite:

“If you’re ready, I can send you my link to get started, it only takes a few minutes to set up.”

Pro Tips for Your Team:

- Always lead with curiosity, not pressure.
- Be human → use emojis, voice notes, casual tone.
- Follow up lightly → “Fortune is in the follow-up,” but never beg.
- Point to tools (Playbook, Deck, Videos) instead of overexplaining.