30 Day Launch Calendar

| Day 1: Update your FB/IG bio with curiosity-driven wording. | Day 2: Post a 60- second video sharing your "why you said yes" experience. | Day 3 : Message 5+ people who engaged with your last posts. | Day 4: Share a motivational story in your FB/IG stories (your own or from the team). | Day 5: Comment on 10 posts from your network to boost visibility. | Day 6: Share a lifestyle photo with a caption about why you're building this business. | Day 7: Journal: "What results would Diamond rank create for my life + family?" |
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| Day 8: Post a Reel/TikTok using a trending audio (with a simple value tip or story). | Day 9: Start 5 new conversations with curiosity questions. | Day 10: Invite 2 people to watch the "Share the Vision" video | Day 11: Follow up with 3 people who've shown interest. | Day 12: Share a personal development insight (book, podcast, quote). | Day 13: Record a short product demo or testimonial. | Day 14: Share your week's progress in the FB group. |
| Day 15: Teach 1 teammate how to make their first curiosity post. | Day 16: Post a team culture/community vibe post. | Day 17: Invite 3 people to the FB group. | Day 18: Share a story about your personal growth since joining. | Day 19: Record a 2- minute "why I joined / why I'm staying" video. | Day 20: Follow up with 3 leads using authentic check-ins. | Day 21: Celebrate a teammate's small win publicly (tag them). |
| Day 22: Host a live or Zoom with a teammate (short story share). | Day 23: Share a Reel/TikTok busting a limiting belief about side hustles. | Day 24: Journal: "What kind of leader do I want to be remembered as? | Day 25: Watch a team call replay + post your biggest takeaway. | Day 26: Reach out to 3 people with valuebased scripts. | Day 27: Check in with your team/sign-ups. | Day 28: Post a legacy- style message, impact/what do you want to be remembered as?" |
| Day 29: Do a 15–30 min personal development activity (journal, meditation, reading). | Day 30: Celebrate your 30-day milestone in the Group! 🎉. | | | | | |