



*Dynamic, Insightful, Inspirational*

Sabahat Naureen is an accomplished strategic business advisor and the creator of the Audacious Personal Brand Framework (a proven methodology that helps technical leaders and founders translate expertise into visibility), and the Audacious Transformation Diamond (a framework for business transformation).

She has helped hundreds of leaders carve out their leadership narrative and brand, and spent over a decade driving complex business transformations at some of the world's biggest firms.

Known for her energetic, dynamic and insightful speaking style, Sabahat keeps the audience talking long after the event. Sabahat also produces and hosts a podcast called Bold Hearted, where she explores fearless conversations with trailblazers.

# Sabahat Naureen

Strategic Advisor, International Speaker & Creator of the Audacious Personal Brand Framework and the Audacious Transformation Diamond

## SIGNATURE TOPICS

- ✓ Building Bold Personal Brands for Leaders: The Audacious Framework
- ✓ Audacious Diamond: Fixing the critical blind spot in the 'People-Process-Tech' transformation framework
- ✓ Future-Proof Your Brand: Why Personal Branding Matters More in the AI Era
- ✓ The Power Pivot: Embracing a Non-Linear Career

## IDEAL AUDIENCE

Primary: Technical leaders, transformation executives, women professionals, consultants and B2B founders  
Secondary: Startup teams, corporate innovation leaders

*Get in touch:*

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## PAST ATTENDEE FEEDBACK

*"I've been to numerous personal branding talks but this one from Sabahat felt more inspiring... The consultant in me loved her use of frameworks to craft your Leadership Narrative."*

— Consulting Professional

*"What a great workshop! I used to think I had to pick one lane, but you helped me see it's totally possible to build a personal brand—even with two businesses in different sectors. Like you say: start with your why"*

— Operations Consultant + Event Entrepreneur

*"This session was one of my favourites, providing actionable strategies for leaders to create a strong, memorable brand. The one-on-one Q&A after the session was incredible."*

— Tech Sales & Revenue Leader

### DELIVERY STYLE

- Framework-driven content that analytical minds appreciate
- High energy presentation with authentic storytelling
- Interactive Q&A sessions for personalized insights
- Technical credibility (P.Eng and MBA) that resonates with skeptical audiences

### RECENTLY SPOKEN AT

- DataCon Calgary
- Project Management Institute Conference - Vancouver
- Project Management Institute Conference Souther Alberta

AVAILABLE FOR SPEAKING ENGAGEMENTS WORLDWIDE  
IN-PERSON OR VIRTUAL  
PLEASE INQUIRE ABOUT RATES



Get in touch:

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