



# Analytics Report Template



Keeping track of your online analytics is essential to the growth and strategy of your business. Use this ClickUp Doc template to keep track of those important numbers!



## Online Data Overview



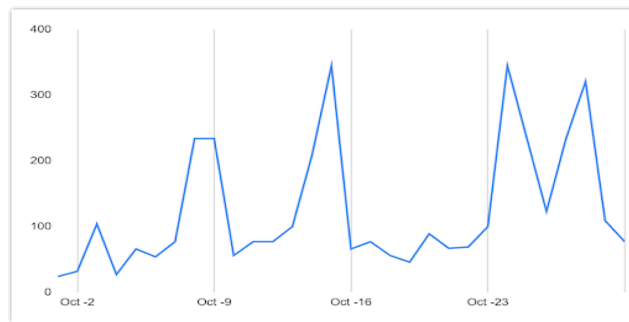
These banners provide you with information that will help you customize your Analytics Report. Delete them as you fill out the information.

### TOTAL SESSIONS



Prev Month: **+22%**

### DAILY SESSION TREND



**3728**

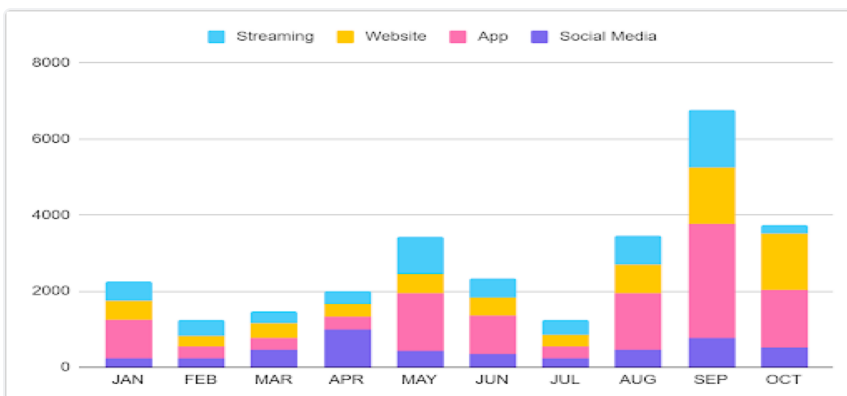
**124 Average  
Daily  
Sessions**



## Session Types



Add a breakdown of your session types (preferably in a column chart) in this section.



### Session Types

- **Social media** - 528
- **App** - 500
- **Website** - 500
- **Streaming** - 200



## Page Visit



Add your Page Visit data here. Indicate an increase or decrease by comparing your current data vs the previous month.



### Pages per Visit



3.5

Previous Month: 2



### Unique Visitors



636

Previous Month: 456

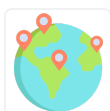
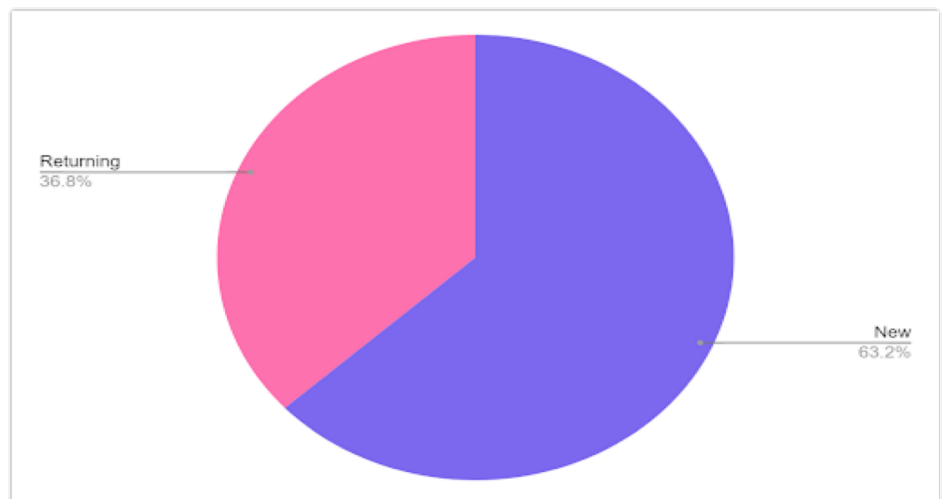


## New vs Returning Visitor Ratio



Add information (preferably a pie chart) on your New vs Returning Visitor Ratio here.


- **New** - 400
- **Returning** - 366



## Top 10 Countries per Visitor



Show data of your top 10 countries per visitor in this section.

Country		Visitor Count
	Philippines	300
	United States	150
	United Kingdom	75
	Angola	66
	India	38
	Uzbekistan	19
	Australia	9
	Cayman Islands	5
	Argentina	3
	Chile	2



## Sales Conversion



Add your sales data and graphs in this section.

### TOTAL CONVERSIONS



511

Previous Month: 347

### CONVERSION RATE



72.49%

Previous Month: 66.8%



### TOP PRODUCTS



Add data (preferably a bar chart) showing your Top Products here.

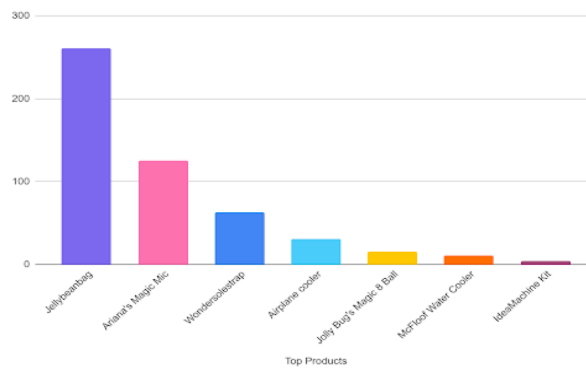
## TOTAL SALES



**\$4932.56**

Prev \$ 3,323.65

Top Products



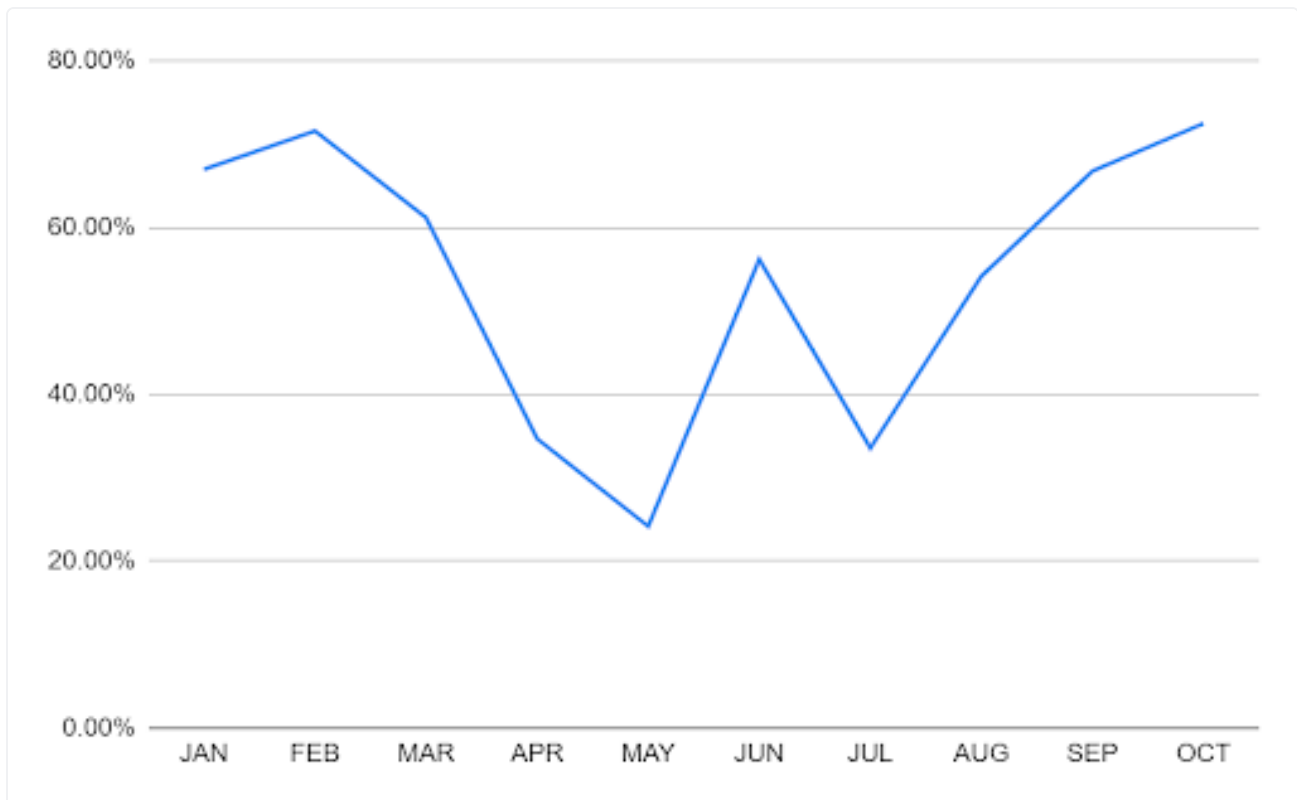
## AVE VISIT VALUE



**\$45.33**

Prev \$ 30.77

## CONVERSION RATE TREND (YEAR TO DATE)



## Transactions

💡 Supply the transaction details in this section.

## TOTAL TRANSACTIONS

## TOTAL REVENUE



**\$1542.23**

## REV/TRANSACTION



**\$5.17**



298

Prev Month \$ 899.23

Prev Month \$ 4.32

Prev Month 208

### Transaction Trend (Year to Date)

