



Lishlazz
way to thank you

Campaign Overview

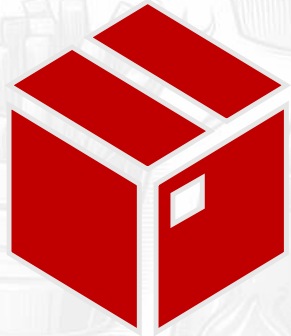
حملة نهايه العام

حملة تحت مسمى : كل الشكر ليكم...

**الكونسبت: توجيه رساله شكر لكل عملاء ليشلاز لعام مليء بالسعاده و النجاح
لعام شاركطنا فيه لحظاتكم .. عام أعطينا فيه آراءكم و ملاحظاتكم لنحسن من أنفسنا ..
لهذا نشكركم ..**

الفاعليه: عمل فاعليه اخر اسبوع فى العام سحب على جوائز

Campaign implementation



Consumers who has a bill with over than 200 SAR get the opportunity to choose a box from the hanging box. Choosing the box will be on Spot in (Amir Sultan Branch) and we could implement it in another branch (Obhour)



The duration is 1 week or until the boxes is finished.

Boxes implementation







All boxes must have a Thank you card inside
With a QR to download the app.

Prizes:



1-2 iphones.



PS5 games



Discount vouchers.



Caps with Lishlazz logo on it.



Apron with lishlazz logo on it.



Lishlazz spice rub.



Vouchrs for a free burger.



Discount code for the application.

Tactics:

- Heaving social media ads and posting before the event.
- All waiters must wear a badge that says (Thank you)
- When a consumer choose the box, it must be captured by video to be used on social media.

Benefits:

- Social media buzz.
- Inc. Consumer emotional connection.
- Inc. Consumer AVG. check.
- Inc. Consumer Loyalty.
- Connecting Lishlazz to the community.



Thank you