

# CORTEX360™

*The Elite Early Brain Development Program*

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[www.kidcortex.com](http://www.kidcortex.com)



## Why 0–6 Years Are Critical for Brain Development?

Over 90% of brain development occurs by age 6. Early neural wiring determines lifelong cognitive, social, and emotional capacity (WHO).

Children who receive developmental support during this phase are 60% more likely to meet school readiness goals (UNICEF, 2022).

# WELL-COME



# WHY PARENTS CHOOSE CORTEX360™

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## **Therapist-Designed, Parent-Led Therapy System**

Cortex360™ is created by pediatric specialists to equip parents with daily therapy strategies, so you can confidently support your child's speech, focus, and emotional growth at home.

## **Toolkit Delivery Increases Engagement by 80%**

Research shows that when families receive printed therapy tools at home, follow-through improves dramatically, leading to faster results with less screen time and confusion (NIMHANS, 2021).



## **Expert Monitoring with Weekly Feedback**

With weekly online consults and goal tracking, you get professional insight and real-time course correction, helping you stay consistent without feeling overwhelmed.



# CORTEX360 TIMELINE

01

## **Book Your Free Child Development Consult**

Every big change starts with a simple conversation. In this 20-minute call, we listen to your concerns, speech delay, poor focus, behavior issues and help you understand where your child truly stands.

02

## **Enroll in the Cortex360™ Journey**

Once you join, you'll receive a curated, screen-free therapy kit designed by specialists. From printed workbooks to sensory tools and tracking charts, this is your step into a world of confident, hands-on parenting.

03

## **Begin Daily Therapy Routines at Home**

You'll spend just 30 minutes a day with your child using our guided activities. Meanwhile, our therapists connect with you weekly to guide, review progress, and resolve doubts via WhatsApp.

04

## **Notice Changes You Can Feel**

Within just 3–4 weeks, most parents see powerful shifts:

- More eye contact
- Improved focus
- Calmer behavior

Your child becomes more responsive and connected.

05

## **Go Deeper with Expert & Tools**

As your child grows, so does the program. You get upgraded tools and attend exclusive live sessions to handle behavior, build language, and strengthen emotional regulation.

You'll learn what to say, how to respond, and what not to worry about.

06

## **Progress Report & Independent Next Steps**

At Week 16, you receive a full therapist report, future plan, and continued access to tools that help you maintain momentum.

No confusion. No relapse. No guilt.

# BEGINNER PLAN

SEE A SPARK OF CHANGE IN  
JUST 4 WEEKS

2025



Imagine your child looking up at you with brighter eyes, telling you a new word, focusing on play, or smiling through a calm moment. That's what our Starter Plan delivers.

## SERVICES

- ✓ 4 Live Therapy Sessions with Doctors
- ✓ Beginner Toolkit (sensory, cognitive, emotional aids)
- ✓ Personalized 30-min Daily Routines you actually enjoy doing
- ✓ WhatsApp Support whenever you hit a question or doubt
- ✓ Final Progress Summary to celebrate your first wins

₹14,000

"We saw change in just 2 weeks, more eye contact and calmer behavior. And I felt like I finally knew what to do."  
Ritu, Parent (Gurgaon)

I'M READY TO SEE MY CHILD'S  
FIRST BREAKTHROUGH!

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Neuroscience  
Based

Clinically  
Guided

Expert  
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Outcome  
Driven

Progress  
Assured

# GROWTH PLAN

JOIN THE 200+ FAMILIES WHO'VE  
TURNED HOPE INTO HABIT

2025

A complete 16 week framework to transform  
focus, speech, and emotional resilience.

## SERVICES

- ✓ 16 Live Therapy Sessions with Doctors
- ✓ Growth Toolkit (sensory, cognitive, emotional aids)
- ✓ 3 Live Parent Webinars on behavior, focus, and communication
- ✓ Personalized 30 min Daily Routines you actually enjoy doing
- ✓ WhatsApp Support whenever you hit a question or doubt
- ✓ Routine & Mood Trackers to see growth on paper

₹56,000

"He used to avoid eye contact and rarely responded. Now he waves at people, shows interest in books, and even plays on his own. Thank you, KidCortex!"

Jaspreet & Harmeet (Ludhiana)

COUNT ME IN FOR REAL,  
STRUCTURED GROWTH!

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# SIGNATURE PLAN

AN ELITE, 24 WEEK IMMERSIVE  
JOURNEY WITH TOP SPECIALISTS

2025



Envision a child who leads playtime, connects naturally with peers, and approaches learning with curiosity. That's the level of transformation our Signature Plan guarantees.

## SERVICES

- ✓ 24 Live Therapy Sessions with Doctors
- ✓ 2 Signature Toolkits phased for evolving needs
- ✓ 2 Bonus Strategy Sessions
- ✓ 6 Expert Webinars & Bonus Masterclasses (neurology, OT, psychology)
- ✓ Priority WhatsApp Line for instant answers
- ✓ Custom Monthly Progress Roadmaps to chart long-term success
- ✓ 60 Day Impact Guarantee (or extra sessions on us)

₹82,000

"Their roadmap was a game changer. My son is more regulated, uses words for needs, and we now understand his emotions too."

Meenal & Sanjay (Mumbai)

## I WANT TOTAL TRANSFORMATION FOR MY CHILD!

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## ABOUT KIDCORTEX

At KidCortex, we're not just another therapy platform, we're a movement for mindful parenting.

Founded by a team of dedicated doctors, child development specialists, and neuroscientists, we believe early brain development doesn't need to be complicated or overwhelming.

Our mission is simple: To give every parent the tools, clarity, and support they need to help their child thrive without depending on screens or chasing endless opinions.

From expert-led consults, to playful therapy tools delivered to your doorstep, we combine the power of medicine with the warmth of real parenting. Whether your child needs a little push or a lot of support, we walk the journey with you step by step.

Because at KidCortex, we don't just work on milestones, we build mindsets.

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## YOUR CHILD'S GROWTH STARTS HERE



Parents using Cortex360™ report measurable improvements in 21-45 days, across speech, focus, sensory, and emotional areas.

You don't need to figure it out alone, start your transformation with our Doctor's led system, now.

*Thank you!*



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