



7 EARLY SIGNS YOUR CHILD NEEDS BRAIN BOOSTING

(BEFORE IT'S TOO LATE)

www.kidcortex.com

WHY 0-6 YEARS ARE CRITICAL?

Over 90% of a child's brain develops before age 6 due to rapid synaptogenesis, myelination, and pruning processes. During this phase, the brain forms up to 1 million new neural connections per second (Harvard Center on the Developing Child).

Key brain regions such as the prefrontal cortex (attention, impulse control) and temporal lobes (language and social understanding) undergo peak plasticity. Early experiences directly influence the wiring of these systems.

Moreover, foundational abilities like:

Speech & language (Broca's & Wernicke's areas),

Motor coordination (cerebellum, basal ganglia),

Emotional regulation (amygdala, hippocampus),

Social cognition (mirror neuron system),

All of these are most responsive to external stimulation and caregiver interaction in this window.

If developmental delays are missed during this period, intervention becomes slower, harder, and more resource-intensive after age 6, when brain plasticity declines sharply..

At KIDCORTEx, we've supported hundreds of families and spotted early signs that most parents ignore. These 7 signs are like the body's fever, they're how your child's brain says, "I need help!"

THE 7 SIGNS

Based on global child development research, over 70% of delays can be identified before age 6, if these early signs are recognised.



01 **Delayed Speech or Very Few Words**

By age 2, a child should speak at least 50 words and combine two. If not, it may indicate a delay in expressive language or auditory processing.

02 **Can't Focus Without a Screen**

Children who can't focus on toys/books for more than 2–3 minutes but sit glued to screens may have impaired attention span or delayed prefrontal development.

03 **Struggles with Motor Skills**

By age 3, children should jump, draw circles, and build towers. Delays here affect coordination, handwriting, and balance.

THE 7 SIGNS

These signs are based on clinical milestones and should not be ignored, early detection leads to faster progress.

- 04 Avoids Eye Contact or Doesn't Respond to Name**
If a child avoids eye contact or doesn't respond to their name by 12 months, it may signal a deficit in social referencing, an early ASD indicator.
- 05 Frequent Meltdowns Over Small Things**
Regular emotional outbursts over routine changes may signal sensory dysregulation or poor emotional control, often linked with neurodevelopmental concerns.
- 06 Lacks Imaginative Play**
By age 2.5, children should engage in pretend (symbolic) play. Its absence indicates underdeveloped imagination and social cognition.
- 07 Your Parental Instinct Feels Something is "Off"**
If you feel "something is off," don't wait. Parental instinct is a powerful early warning, often before formal diagnosis.

ABOUT KIDCORTEX

India's first science backed, parent led therapy program for early brain development.

Founded by child development experts

KIDCORTEX was created by a multidisciplinary team of child psychologists, pediatricians, occupational therapists, and neurologists. Our approach blends clinical expertise with practical home strategies that work in real Indian households.

Neuroscience-based screen-free therapy

Our therapy programs are built on the science of neuroplasticity, the brain's ability to grow and adapt. Designed with inputs from developmental pediatricians and behavioral therapists, all activities are screen-free, play-based, and research-backed.

Parent-led, home-friendly programs

We believe parents are the best partners in therapy. That's why our model equips you with daily, expert-curated activities that require no special setup, just a willing parent and a few minutes each day.

Weekly expert guidance

Your child's journey is supervised weekly by our professionals, including developmental pediatricians, therapists, and psychologists. We review progress, set new goals, and adjust the plan as needed, together with you.

Therapy for real developmental goals

Whether it's speech delay, poor attention, meltdowns, or social issues, we provide targeted therapy plans aligned with your child's age and needs. Our team includes speech therapists, occupational therapists, and behavioral experts.

Support via WhatsApp & Live Consults

We're available when you need us, through direct WhatsApp support and scheduled consults. Whether it's a question or crisis, you can speak to a real therapist, not a bot.



WHAT TO DO NEXT?



The brain grows fastest in early years, but also heals fastest if supported early.

That's why our therapists at KIDCORTEX created the Cortex360™ Method, a screen-free, home-friendly therapy plan tailored to your child.

**BOOK YOUR FREE
CONSULTATION NOW**



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