The Ultimate Smurfs Happy Meal Collector's Guide & Checklist

Overview

McDonald's and the Smurfs have teamed up *multiple times* across decades, bringing us waves of tiny blue magic through Happy Meals. This guide covers every major release, plus checklists, rarity notes, and tips for collectors.

Major Smurfs Happy Meal Waves

1. Classic Smurfs Collection (1983–1984, USA)

The original Smurf mania! These toys were static PVC figures, often made by Schleich or Wallace Berrie.

Checklist:

- V Papa Smurf
- Smurfette
- V Brainy Smurf
- V Hefty Smurf
- Vanity Smurf
- V Jokey Smurf
- V Handy Smurf
- W Harmony Smurf

Rarity Tip: These originals can fetch decent value if in mint condition or in sealed bags.

2. European Smurf Figures (1990s)

More expressive poses, improved paint, and themed costumes. Often seen in France, Germany, and the UK.

Common variants include:

- Soccer Smurf
- Chef Smurf
- V Doctor Smurf
- Musician Smurf

• Smurf in Pajamas

Watch out for regional paint color differences—some collectors hunt by country variant!

3. The Smurfs Movie Collection (2011 – Global Tie-In)

Released in conjunction with the 2011 *The Smurfs* CGI film. A 16-piece global release with region-specific variations.

Checklist:

- Vapa Smurf with Staff
- Smurfette with Mirror
- W Brainy with Book
- Grouchy Arms Crossed
- Gutsy Smurf
- Clumsy with a Leaf
- Vanity with Flower
- **V** Jokey with Gift Box
- Z Azrael (Rare in some regions)
- **V** Gargamel
- Additional region-exclusive variants (e.g., glow-in-the-dark Smurf in EU)

Collecting Tip: The base stand colors often indicate the release region. Some came with QR codes for digital unlocks.

• 4. Smurfs: The Lost Village (2017)

Promotional toys for the animated film *Smurfs: The Lost Village*. 8–10 figures per region, with new female Smurfs introduced.

Checklist:

- Smurfette with Butterfly
- Brainy Smurf
- Hefty Smurf with Weights
- Clumsy Smurf (Falling Pose)
- V Smurfstorm (new female Smurf)
- Smurflily with Staff

- Smurfblossom with Mirror
- V Smurf in Barrel (rare in Latin America)

Glow-in-the-dark variants and removable accessories increase collectibility.

Collector Tips

How to Spot Authentic Smurf Happy Meal Toys

- Check base stamps: Most will say "McDonald's" or "© Peyo".
- Look for original bags with year and toy number.
- Official Happy Meal toys often have simple articulation or wind-up features.

m Where to Find Them Today

- · eBay, Etsy, and toy collector Facebook groups
- Vintage toy shops or garage sales
- Local toy cons or retro expos

Printable Collector's Checklist

Year	Series	Total Toys	Collected	Notes
1983	Classic Smurfs (US)	8		OG wave – PVC figs
1990s	European Editions	~10		Country paint variants
2011	Movie Series	16		Global + Azrael
2017	Lost Village	8-10		Female Smurfs debut

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