

PERCEPTION AND RANKING OF TOP EXECUTIVE SEARCH FIRMS: **SHREK COMPANIES IN FOCUS**



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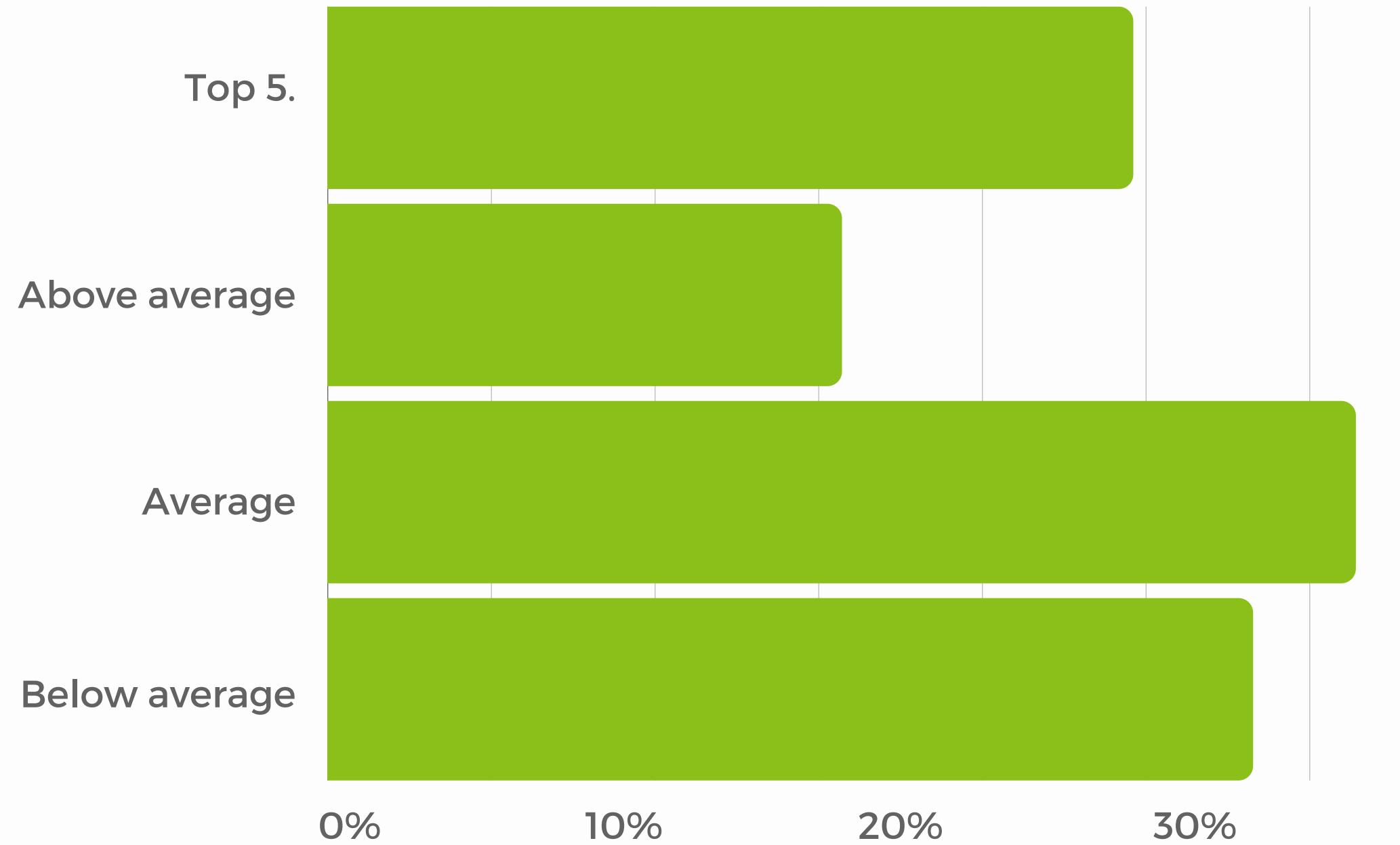
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Perception of Top Executive Search Firms: SHREK Companies

In the fast-paced and competitive world of executive search, understanding how industry leaders perceive top firms is crucial for staying ahead of the game. As search firms continue to grow, the importance of maintaining a strong reputation becomes increasingly evident. With 80% of partners being recruited from rival firms, executives are increasingly seeking out organizations that are strategic, current, and distinctive. To shed light on the perception of executive search firms, we conducted a series of polls on LinkedIn, inviting professionals to rate and rank the most prominent players in the industry. In this report, we present the results of our surveys focusing on the SHREK firms - Egon Zehnder, Russell Reynolds, Spencer Stuart, Heidrick & Struggles, and Korn Ferry. Our goal is to provide valuable insights into the perceptions of these firms, shedding light on their standing in the eyes of their peers. Join us as we unveil the perceptions of industry insiders in our 'Ostrich Head' series of surveys.

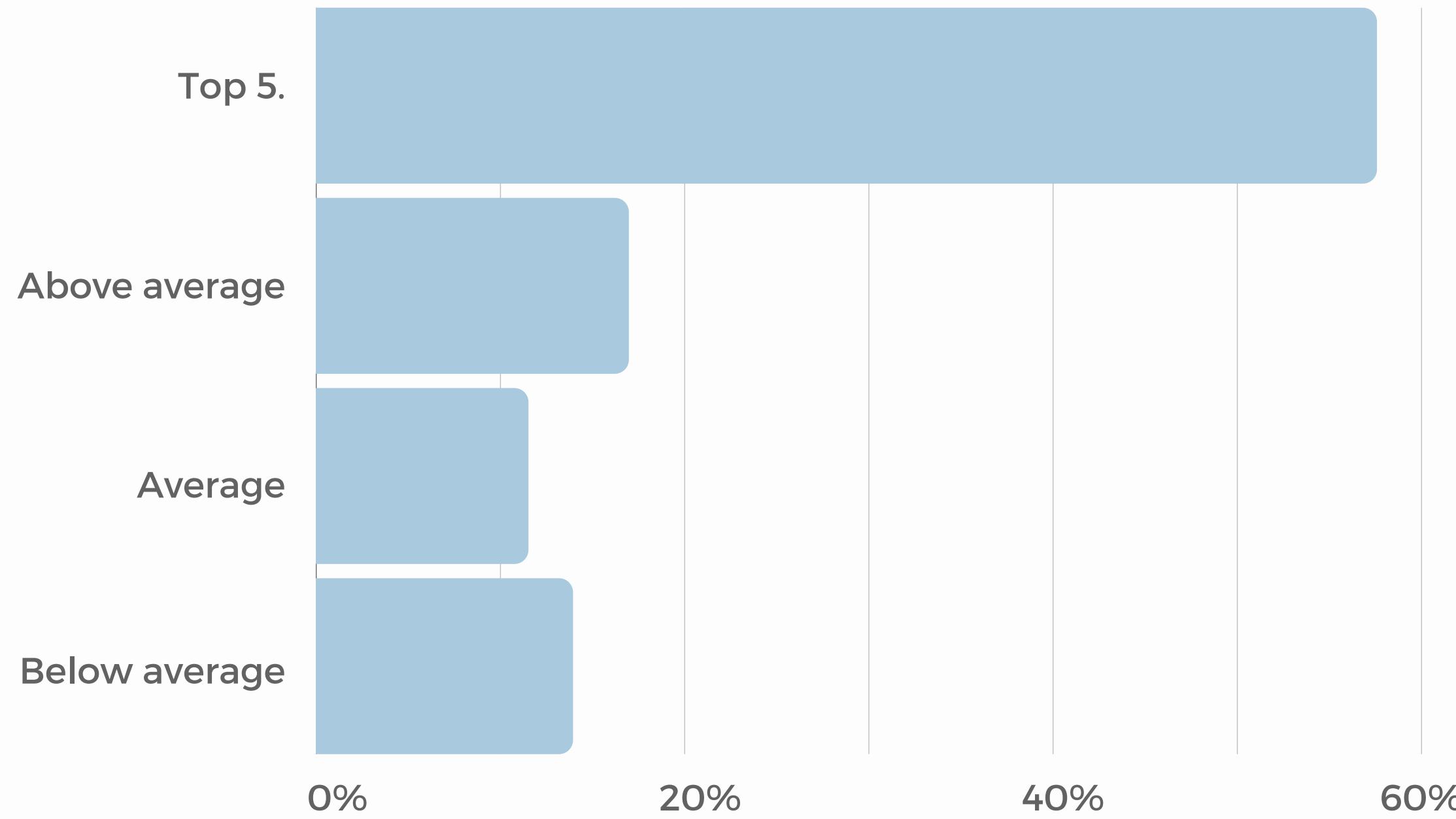
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Korn Ferry



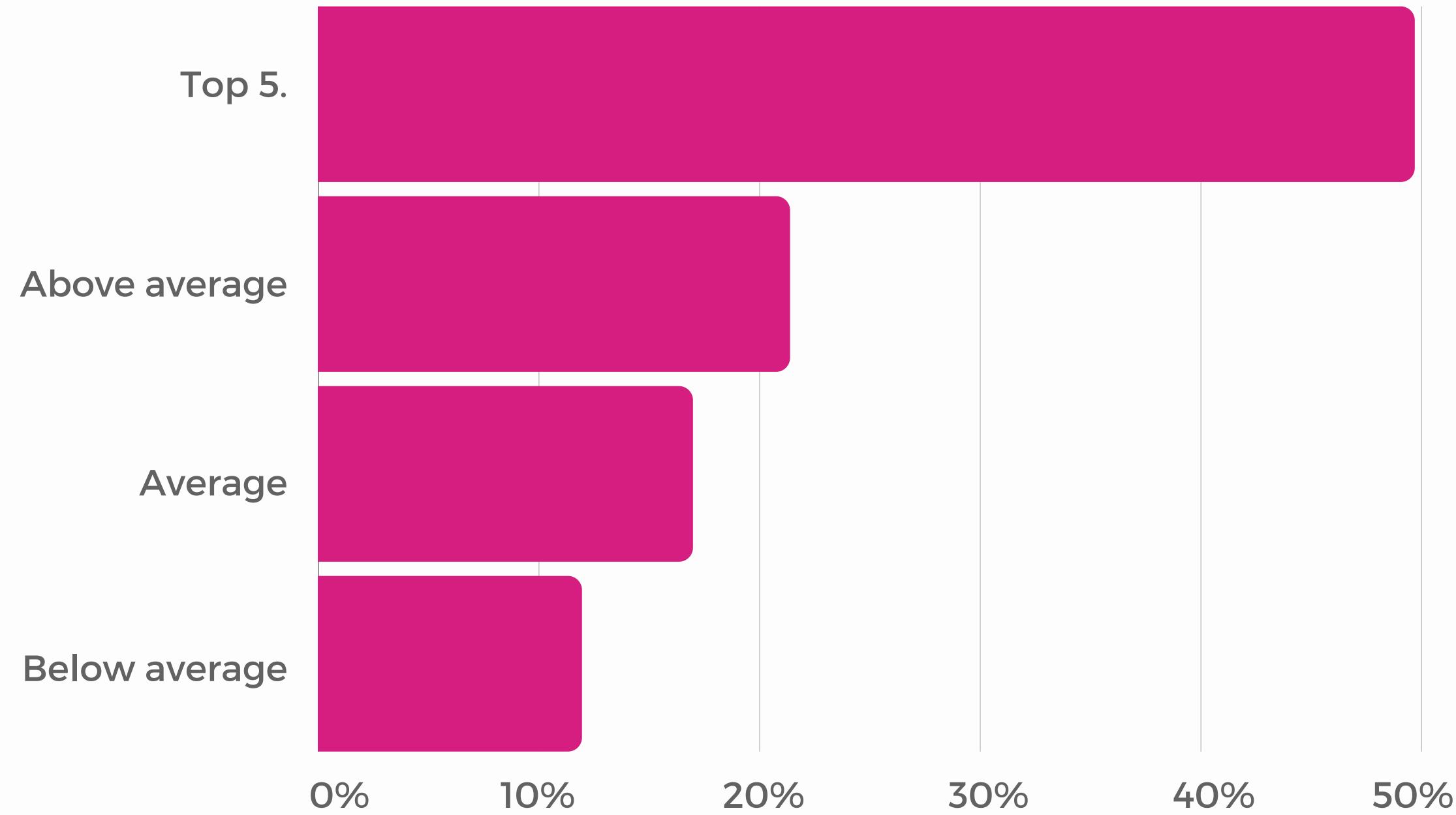
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Egon Zehnder



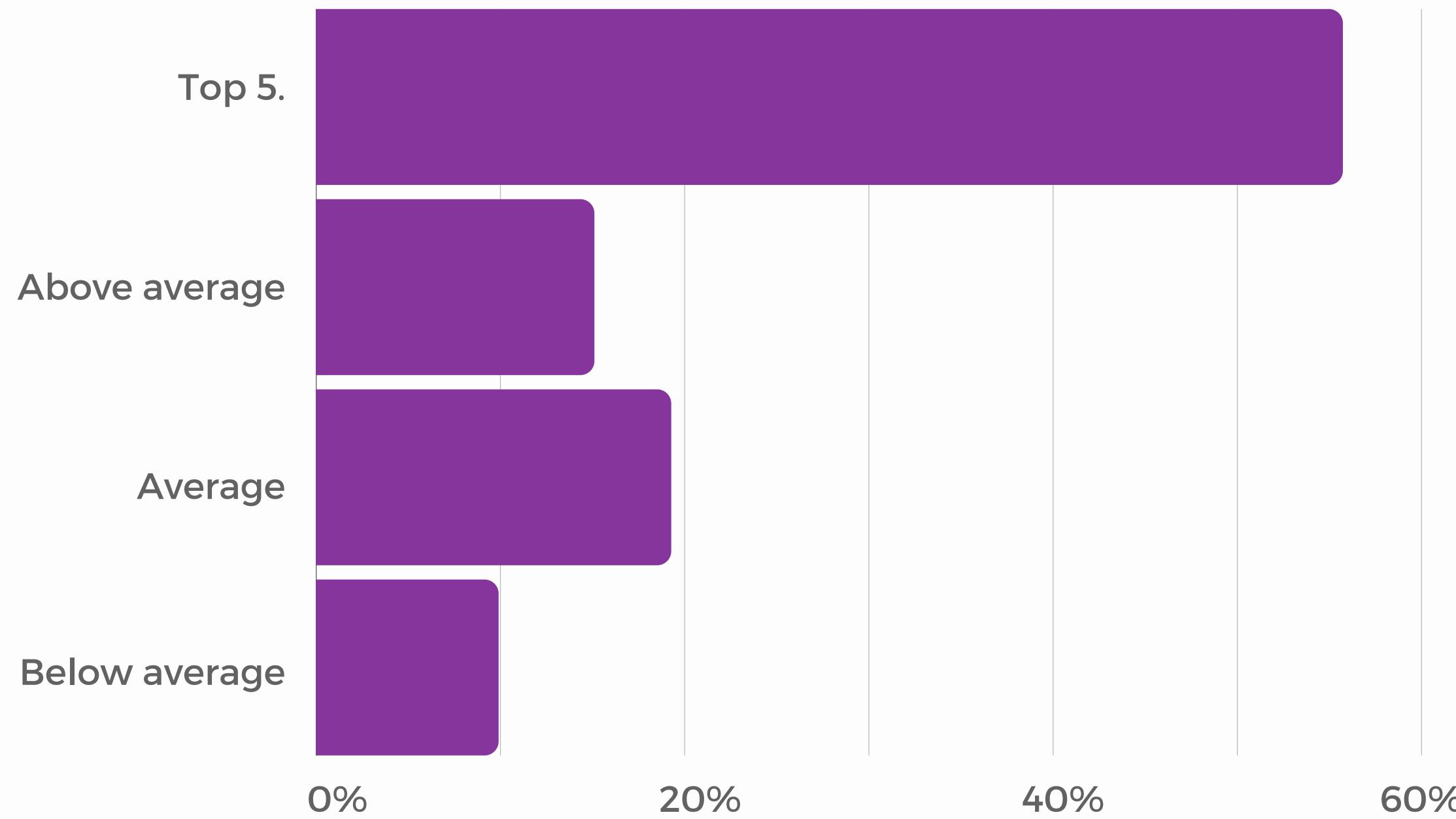
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Russell Reynolds Associates



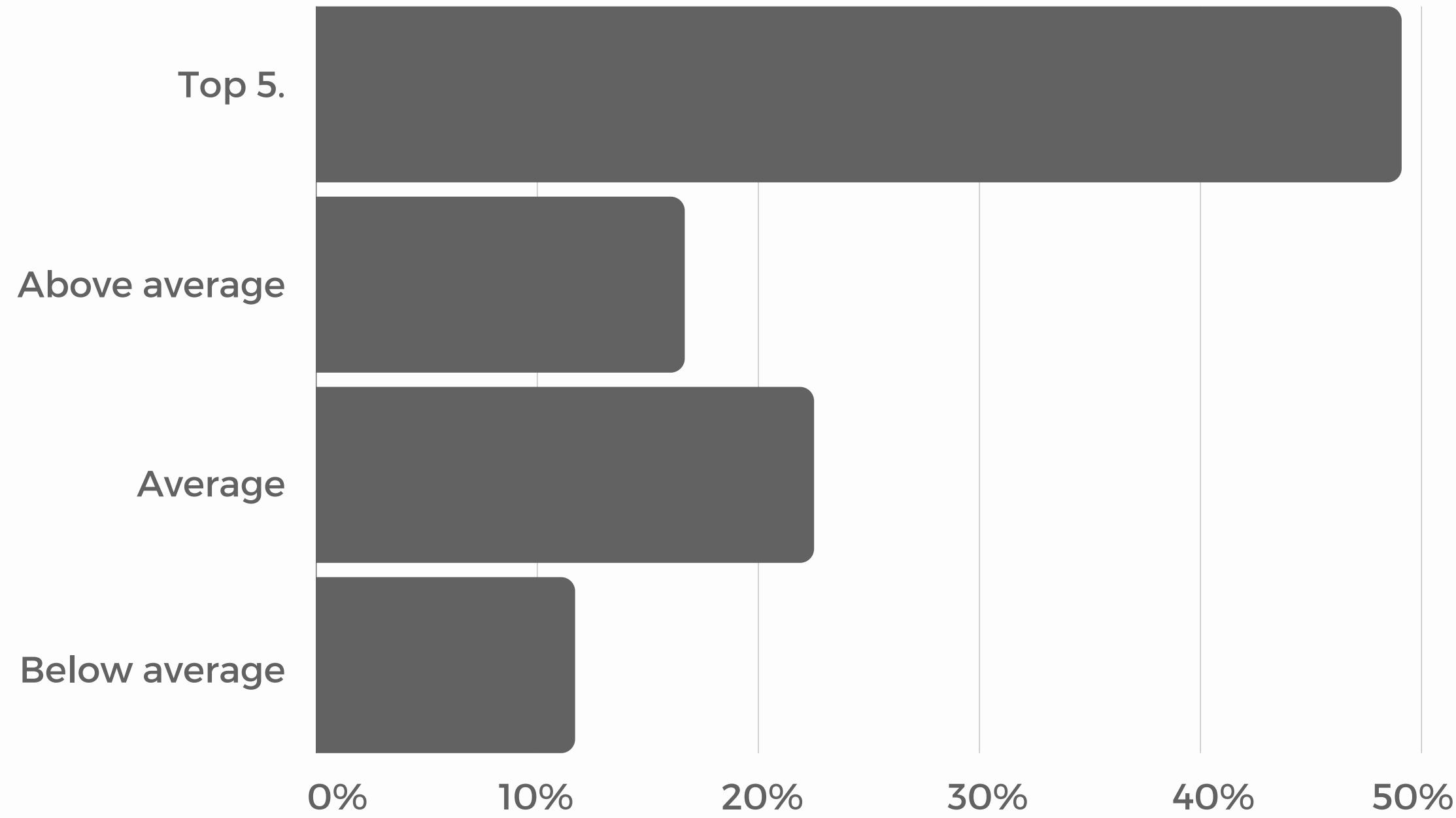
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Spencer Stuart



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Heidrick & Struggles



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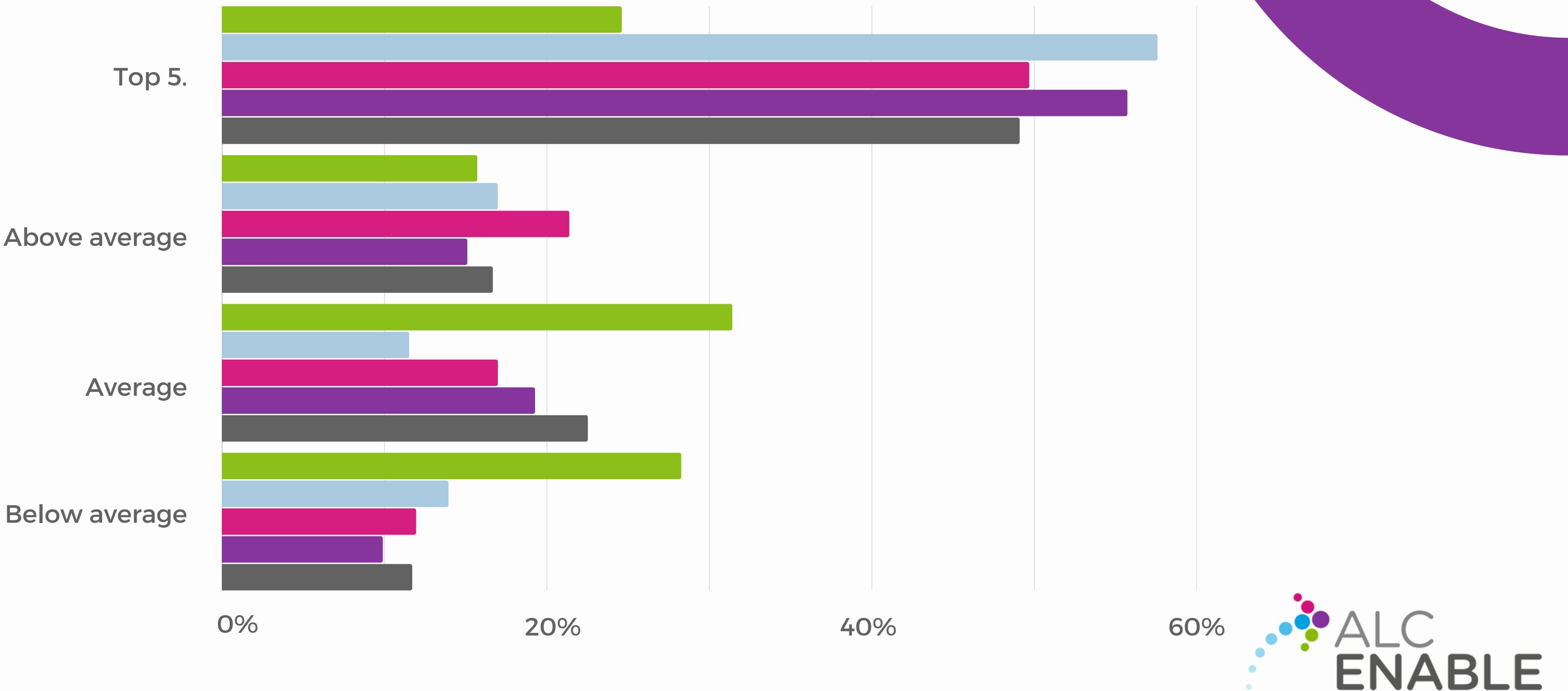
Korn Ferry

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THANK YOU

For Your Attention

