

# PUBLISHING MODEL

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Electric Moon Publishing & Media, LLC is a full-service, custom book publisher for indie authors, businesses, organizations, and ministries. Authors who use our services retain their intellectual rights and royalties\* while paying for professional book publishing production, distribution assistance, and marketing tools and advice.

EMoon's titles are Christian/faith-based and G/PG-rated general market. Through our imprints, we work with children's authors in fiction and non-fiction as well as titles for NR, MR, YA, NA, and adult.

Our services are rendered by industry professionals and can be contracted as a full-service **Paperback Package** which typically includes:

- **Editing** (*content and copy available—one round for each*)
- **Custom cover** (*three mock-ups, three rounds of revisions*)
- **Interior design** (*three rounds of revisions*)
- **Proofread prior to publishing** (*one round*)
- **Marketing tools** (*custom designed sell sheet and bookmarks for author to print. Also available, but not included—social media marketing, book trailer, audio book, web design*).
- **ISBN assignment** (*thru EMoon Publishing or an imprint*) **and barcode generation**
- **Hard proof or digital proof to view and approve prior to publishing**
- **Design and publishing of e-book version**
- **Inclusion in distribution channels through Anchor** (*exclusions may apply*)
- **Paperback printing**
  - **P.O.D. through KDP Print (Amazon) or IngramSparks**
  - **Traditional: Quantity** (*around 250-1000 units*) **prints through one of our traditional printers**
- **Custom illustrations** (*Available but not included and are priced per project*).

Prices for the first nine services listed plus P.O.D. set-up through KDP Print (*Amazon*) or IngramSpark are available to quote on a per-project basis dependent upon custom book project specifications (*editorial needs, word count, etc.*). Traditionally printed books (*higher quality softcovers, hardcovers, and full-color interiors*) are the same cost for services plus illustrations (*if necessary*), and the price of the chosen book quantity.

For authors seriously considering a partnership with EMoon, after an introduction to you and details about your book project (*title, synopsis, word count, target market, genre*), we like to begin every potential publishing endeavor with an editorial review of the initial 5-10 pages of the manuscript.

If you have questions, please contact us through our website at [www.emoonpublishing.com](http://www.emoonpublishing.com). Additional downloadable material can be found on our website under **Writers Resources**.

Best Regards,  
**The EMoon Team**

*\*Author does not share royalties with EMoon, but may pay royalties to secondary distribution channels, i.e. Amazon, Barnes & Noble.*