

All Odisha Designers Association
Bhubaneswar, Odisha

The ODA Honours: A Spectrum of Excellence

Recognising the architects of our future, from the
spark of youth to the wisdom of experience.

A READING DECK PREPARED FOR THE ODA COMMITTEE

Five distinct pillars of recognition

An ecosystem of awards designed to honour merit across all stages of life and impact.



Honouring the arc of a lifetime

Excellence evolves. We recognise merit at every stage of the human journey, ensuring that potential, stability and wisdom are equally celebrated.



Treebihikrama Sammama

The Ignition

Ages 16–29

This award identifies early brilliance. It is for individuals displaying exceptional promise and achievement in the formative years of their careers.



Pruthibi Ratna Sammama

Pruthibi = Earth | Ratna = Jewel

Ages 30–44

Recognising those who have become the 'Jewels of the Earth.' These individuals are in their prime working years, anchoring society through their professional contributions.



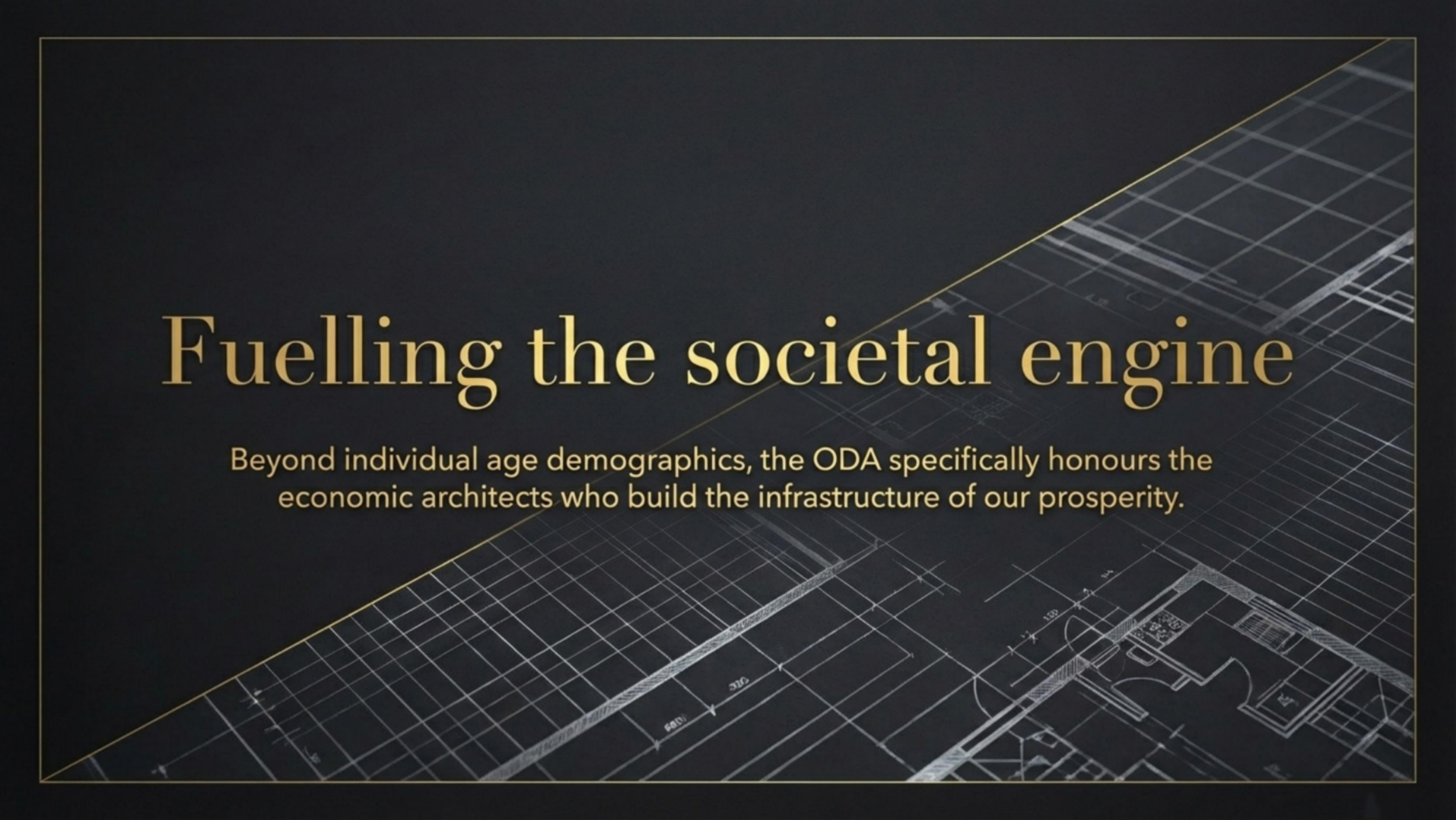
Surjya Sammana

Surjya = Sun

Age 45+

A salute to sustained excellence. This honour is reserved for those who have reached a level of seniority and wisdom, illuminating their field like the sun.



The background of the slide is a detailed architectural blueprint or technical drawing. It features a complex grid of lines, with various geometric shapes and structures. A prominent diagonal line runs from the bottom-left towards the top-right. The drawing includes various annotations, such as dimension lines with arrows and small text labels, though they are not clearly legible. The overall aesthetic is technical and precise, rendered in a light blue or grey color against a dark background.

Fuelling the societal engine

Beyond individual age demographics, the ODA specifically honours the economic architects who build the infrastructure of our prosperity.

New Wave Entrepreneur Award

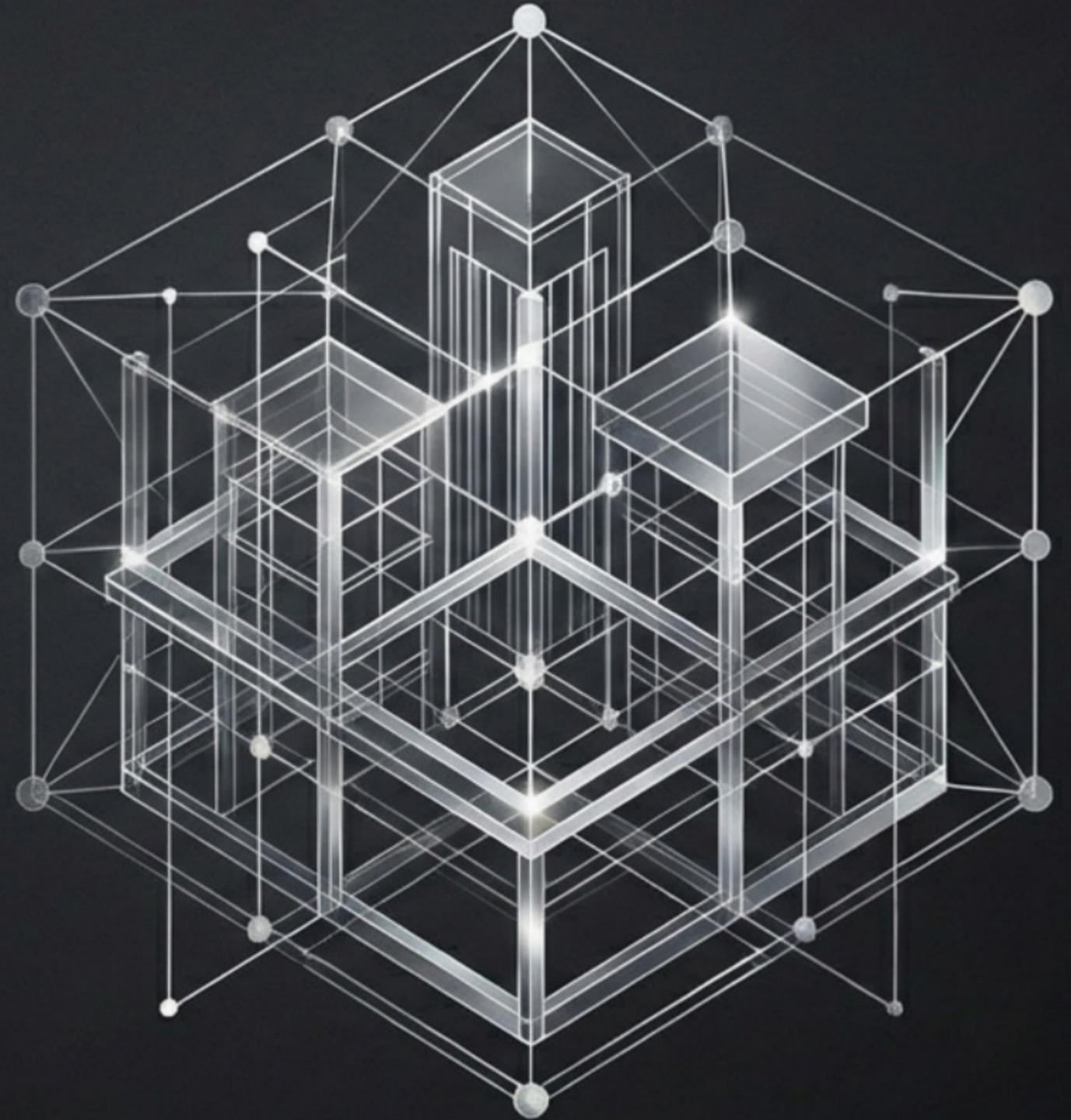
Criterion 01: Product Excellence

Providing top-quality products to society.

Criterion 02: Economic Impact

The active creation of job opportunities.

Targeted at innovators who do not just succeed personally but uplift the community by generating employment and value.





THE SINGULARITY



Parama Surjya Sammana

The Supreme Sun

The Rarest Individual

This is the ODA's highest honour. It is not bound by age, but by magnitude. It is bestowed solely upon those whose work demonstrates extraordinary excellence and profound impact.

AWARD NAME**TARGET GROUP****KEY CONCEPT**

Treebihikrama

Ages 16–29

Early Promise (Spark)

Pruthibi Ratna

Ages 30–44

Established Excellence (Earth Jewel)

Surjya

Ages 45+

Senior Wisdom (Sun)

New Wave Entrepreneur

Business Owners

Quality Products + Job Creation

Parama Surjya

The Rarest Individual

Extraordinary Impact (Supreme Sun)

Excellence in every dimension.



www.odishadesignersassociation.com