

COMPANY PROFILE

Cassindo
PT. CATUR SARANA SOLUSINDO

2022

**General Trading
Company**

ABOUT OUR COMPANY

A Brief Story About The Company

Our company specializes in general trading, offering a wide range of products and services to meet the needs of our diverse customer base. With a strong focus on quality and customer satisfaction, we aim to provide the best value for money to our clients. Our experienced team is dedicated to understanding the market trends and sourcing high-quality products from reliable suppliers. Whether it's consumer goods, industrial products, or raw materials, we strive to be a one-stop solution for all trading needs. We are committed to building long-lasting relationships with both our customers and suppliers, ensuring mutual success and growth. With a proactive and adaptable approach, we are always looking for new opportunities and partnerships to expand our trading capabilities and deliver excellence in every aspect of our business.

Efficiently connect buyers and sellers for successful transactions and partnerships across markets.

VISION

To become a leading general trading company in Indonesia that delivers reliable, innovative, and modern trade solutions for diverse industries.

MISSION

- To provide high-quality products and services from globally trusted brands.
- To deliver efficient and customized trade solutions that meet client needs.
- To build long-term, mutually beneficial partnerships with clients and vendors.
- To embrace technology and innovation for enhanced customer experience.
- To uphold integrity, professionalism, and corporate social responsibility in all operations.

MAJOR FACTOR



01 Wide Product Range

From industrial tools to office essentials, we offer a comprehensive and customizable supply solution

02 Strategic Partnerships

Collaborations with leading global brands ensure quality, authenticity, and competitive pricing

03 Agile Procurement Process

Fast, responsive, and efficient sourcing tailored to each client's needs.

04 Experienced Team

Professionals with deep industry knowledge and commitment to excellent service

PRODUCT OVERVIEW

A Brief Story About The Product

At Cassindo, we provide a diverse range of high-quality products tailored to support various industrial and commercial needs. From electrical components, industrial tools, and automation devices to stationery, safety equipment, and custom ID solutions, our curated catalog ensures reliability and efficiency in every supply.



PRODUCT

✓ Power and Control Cables

We supply high-quality power and control cables from trusted brands such as Supreme, KMI, and Jembo.

Our cable solutions are tailored to meet industry standards for safety, durability, and performance—ensuring reliable energy distribution for every project



✓ Electrical Tools and Equipment

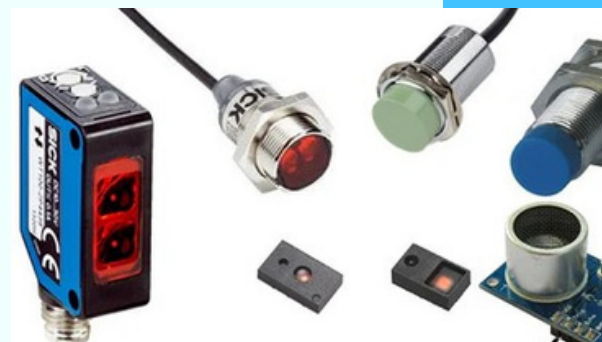
Cassindo provides a wide selection of electrical tools and industrial-grade components from leading brands like Legrand and Schneider Electric.

Our products are designed to support efficient installations, safe operations, and long-term durability in demanding environments.

✓ Sensor and Controller

We offer precision sensor and automation control systems from globally recognized brands like SMC and Misumi.

These products enable accurate detection, monitoring, and control, optimizing your industrial processes with smart, data-driven performance



PRODUCT

✓ Stationery

We provide a wide range of essential office stationery to support daily operations—ranging from writing tools, calculators, files, and desk supplies.

Our selections ensure functionality, consistency, and a professional working environment for your team



✓ Lighting and Fixtures

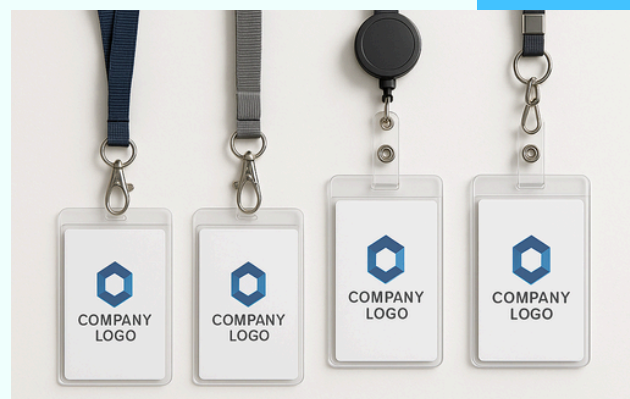
We offer reliable and energy-efficient lighting solutions including LED bulbs, fixtures, and accessories.

Partnering with trusted brands like Philips, our lighting products are suitable for industrial, commercial, and office settings—ensuring brightness, safety, and long-term performance

✓ ID Card Custom and merchandise

Cassindo delivers custom ID card printing and a variety of merchandise for corporate needs—ranging from lanyards and badge holders to personalized promotional items.

These solutions support branding, access control, and workplace identity with high-quality finishes



PRODUCT

Steel

We supply a wide range of industrial materials including steel, aluminum, stainless steel, and other essential metals to support various construction, manufacturing, and engineering needs.

Our materials are selected for their durability, precision, and compliance with industry standards—ensuring strength and reliability in every project



Safety Tools and Equipment

We provide complete safety solutions including helmets, vests, gloves, safety shoes, ear protection, and more—designed to meet workplace safety regulations and ensure worker protection.

Our products are ideal for industrial, construction, and warehousing environments, combining comfort, compliance, and long-lasting performance

**For More Inquiries
Dont hesitate to contact us**

CONTACT ME

We are ready to assist you

Have questions, need more details, or looking for a custom solution?
Our team is here to provide you with the support you need.
Don't hesitate to reach out – we're just one message away.
Let's build smart trade solutions together.



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