

## Core Capabilities

- **Medical Simulation Products & Service**s: manikins, task trainers, VR/AR/MR, LMS/CMS tools, moulage, scenario design
- **Simulation Center Development:** operational planning, budgeting, equipment selection, RFPs, architecture support
- Public Health Consulting: health IT modernization, informatics, system analysis
- **Proposal & Capture Support:** proposal writing, proposal management, capture planning, compliance
- **Training & Curriculum**: needs analysis, instructional design, simulated patients, maintenance, staffing
- **Strategic Government Growth:** BD strategy, government market entry, non-traditional vendor onboarding
- Professional Support: contracts, finance, technical writing, program management

## PSC Codes

- R499 Professional Support: Other
- R408 Professional Support: Program Management
- R410 Program Evaluation/Review/Development
- R423 Professional Support: Intelligence
- **B599** Special Studies & Analysis
- U009 General Education/Training
- AN42 Health R&D: Applied Research Health Care (Other)



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## **NAICS Codes**

Code	Description	Size Standard
541611	Administrative & General Management Consulting (Primary)	\$24.5M annual revenue
339113	Surgical Appliance & Supplies Manufacturing	800 employees
423450	Medical Equipment & Supplies Wholesalers	200 employees
541330	Engineering Services	\$25.5M annual revenue
541511	Custom Computer Programming Services	\$34.0M annual revenue
541512	Computer Systems Design Services	\$34.0M annual revenue
541618	Other Management Consulting Services	\$19.0M annual revenue
541690	Scientific & Technical Consulting Services	\$19.0M annual revenue
541990	Other Professional, Scientific, and Technical Services	\$19.5M annual revenue
611430	Professional and Management Development Training	\$15.0M annual revenue
611710	Educational Support Services	\$24.0M annual revenue