

Okay, here's a cold calling script designed to deliver that message smoothly and professionally

(Cold Caller Answers Phone)

Cold Caller: Hello, this is [Cold Caller's Name] calling. Am I speaking with [Homeowner's Name]?

(Homeowner Responds)

Cold Caller: Great! Hello [Homeowner's Name], my name is [Cold Caller's Name], and I'm calling on behalf of PLB Investments LLC. We're reaching out because you recently filled out a form expressing interest in selling your property located at [Property Address].

(Pause Briefly)

Cold Caller: The reason for my call today is to continue onto the next step and collect the final pieces of information we need to move forward and schedule a property inspection.

(Pause Briefly)

Cold Caller: To help us get a better initial understanding of the property, could you please send us anywhere from 10 to 15 photos? These photos will give us a good overview before we schedule an in-person inspection.

(Pause Briefly)

Cold Caller: Also, to formalize our interest, we'll be sending you an option agreement with a \$0.00 option fee. This simply gives us the right to inspect the property, with no cost to you. Once you've completed the contract signature, we'll move forward and schedule a day and time that's most convenient for you for us to come out and inspect the property.

(Pause Briefly)

Cold Caller: To get started, what's the best email address we can send the option agreement to?

(Homeowner Provides Email Address)

Cold Caller: Perfect. And regarding the photos, is there an email address or a phone number where you can send those?

(Homeowner Provides Photo Submission Method)

Cold Caller: Great. Now, to schedule the inspection, what time of day typically works best for you? Are mornings, afternoons, or evenings usually more convenient?

(Homeowner Responds)

Cold Caller: Okay, and what days of the week are generally best for you?

(Homeowner Responds)

Cold Caller: Excellent. We'll get the option agreement sent over right away and then we'll be in touch to coordinate the inspection after we receive your photos and the signed agreement. Thank you for your time, [Homeowner's Name]! Have a great day.