



Garden Fleet Eco-Brick Kickstarter Campaign

A grassroots war on plastic waste — starting at the world's last ecological frontier.

[KICKSTARTER CAMPAIGN](#)

The Problem: Picking It Up Isn't Enough

Plastic pollution is one of the most urgent environmental crises of our time — but collecting trash is only half the battle. Without a robust system to **process and permanently remove** collected plastics, the waste cycle simply continues. Trash gets hauled to dump sites, breaks down in open air, and inevitably finds its way back into rivers, oceans, and ecosystems — causing catastrophic, compounding damage to biodiversity and human health.

Why the Philippines?

The Philippines ranks as the **#1 producer of plastic waste globally**

Why Palawan?

Palawan is known locally as "**The Last Frontier**" — the last ecologically pristine biome on Earth. It is irreplaceable, and it is under threat right now.

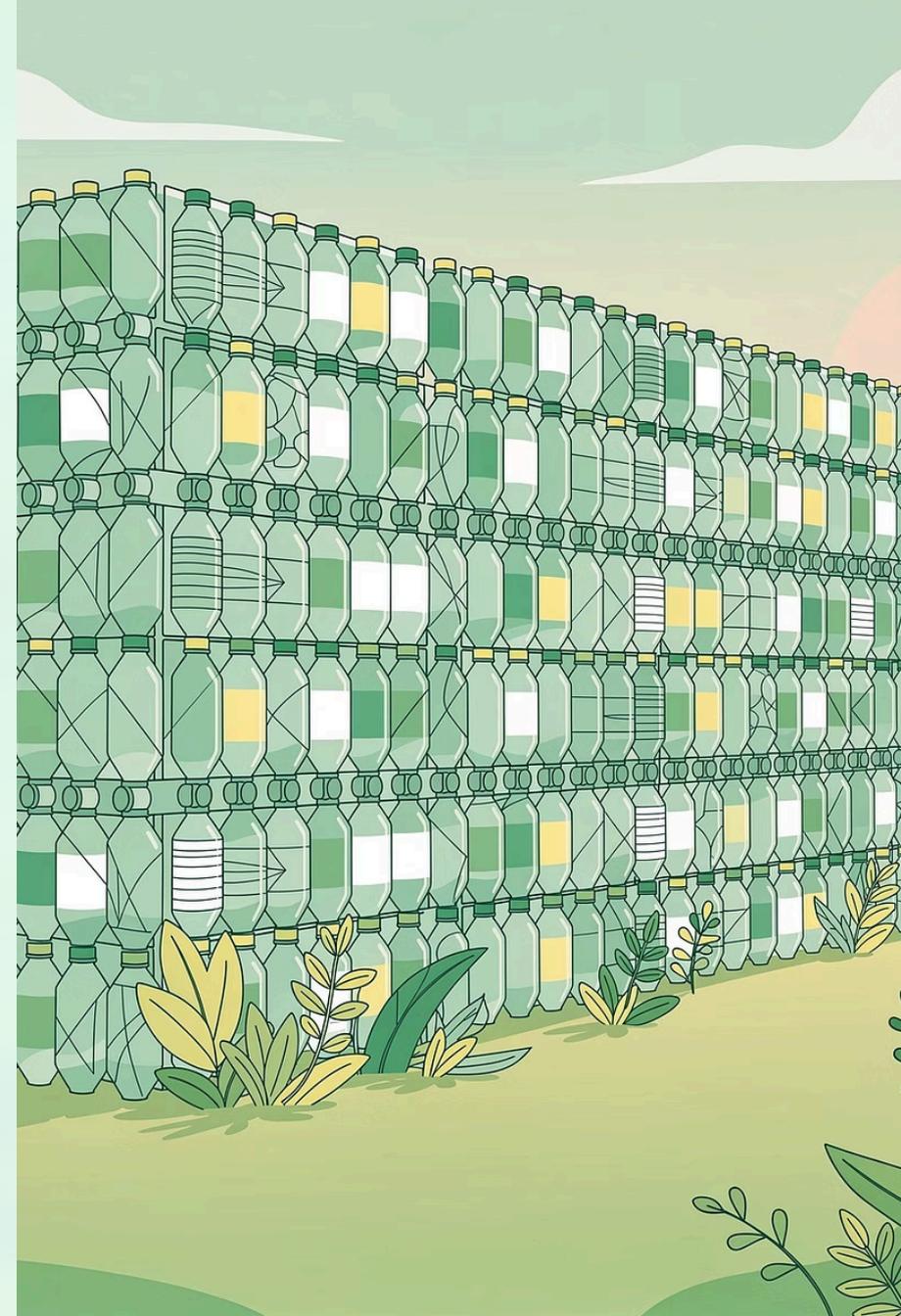
Why Eco-Bricks Are the Answer

In the Global South, large-scale industrial plastic processing is simply not an option — the infrastructure doesn't exist. Eco-bricks offer a powerful, **low-tech, community-driven solution** that anyone can participate in. Plastic waste is compacted tightly into reusable bottles, transforming pollution into durable building material. The result? Stronger communities, cleaner environments, and beautifully constructed buildings made entirely from what was once trash.



Builds Real Structures

Eco-bricks are used to construct benches, walls, garden beds, and full community buildings — turning pollution into lasting, beautiful infrastructure.



The Clock Is Ticking: Why Act Now

We have reached a **catastrophic tipping point**. Plastics don't simply disappear — they fragment into microplastics and nanoplastics, infiltrating every ecosystem on the planet. Every species studied including humans now carries measurable traces of plastic in their bodies. The consequences are already emerging: **infertility, hormonal disruption, and immune dysfunction** that compounds across generations.

- 📄 Scientists have detected microplastics in human blood, lungs, breast milk, and placentas. The contamination is no longer a future threat — Published on PubMed Central



Kickstarter Rewards



\$10 — Garden Fleet Digital Guide

Start your journey with our essential digital guide to eco-bricks and plastic upcycling.

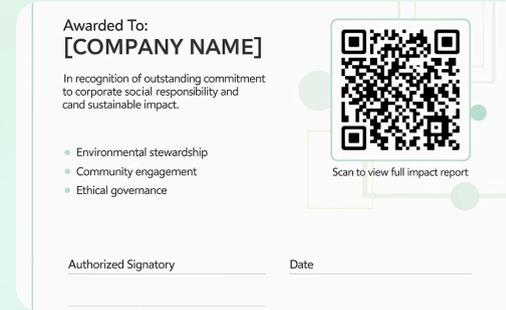
- Eco-Brick Starter Guide (Digital)
- Plastic re-use tips



\$25 — Supporter Recognition Pack

Show your commitment and join our movement with public recognition for your contribution.

- Includes Garden Fleet Digital Guide
- Signed Certificate of Recognition
- Digital G.F Badge



\$50 — Corporate Impact Pack

Receive a verified, audit-friendly digital certificate documenting your direct plastic removal impact.

- Includes Supporter Recognition Pack
- CSR ready corporate certificate
- QR code for verification



\$150 — Garden Fleet Donor Pack

Become a permanent part of our mission by having your name etched into a real eco-brick structure.

- Includes Corporate Impact Pack
- Photo documentation of your plaque
- Your name signed into our buildings



\$500 — Garden Hospitality Pack

Experience our work firsthand with a guided, full-day immersive cleanup operation in Palawan for one person.

- Includes Garden Fleet Donor Pack
- Airport pickup & lodging included
- Hands-on cleanup & sorting
- Personalized impact report
- Flight Not Included



\$5,000 — Full Immersion Week

A transformative, high-touch five-day expedition designed for true impact leaders and philanthropists.

- Includes Garden Fleet Hospitality Pack
- All-inclusive 5-day Palawan trip for 2 people
- Daily field & strategy sessions
- Professional photo/video package
- Flight Not Included



Thank You for Being Part of the Mission

Every dollar, every brick, every cleanup brings us closer to a cleaner, healthier planet. Together, we're turning the tide on plastic waste.