

Australian HIFU Buyer's Guide

HIFUMACHINESALES.COM

Top 5 buying mistakes

- ✓ Buying on price alone.
- ✓ Not enough practical, hands-on treatments included in the training package. So you can be confident to deliver treatments straight away.
- ✓ Not checking the technical support team is based in Australia. You can call us for treatment guidance.
- ✓ Lack of understanding on the treatment cost and cartridge yield. Knowing how many treatments per set of cartridge.
- ✓ Unclear of the break-even, return on investment.

Top 10 must have's

1. Does it do 'face' & 'body' treatments?
2. Does it have a small round handpiece to treat the curves of the face?
3. Does it use MPT Technology - the latest in HIFU innovation?
4. 10,000 or more shots per cartridge.
5. Low treatment cost.
6. Warranty - 2 + yrs.
7. Australian based team that you can 'talk to' for treatment support.
8. Repairs & maintenance - do you get a replacement machine if yours breaks down?
9. Training - does it include hands-on practical training across a wide range of client ages.
10. Training material - is there a simple to follow, yet comprehensive guide for the different treatment settings and protocols?

Clinic Setup Considerations



Clinic Setup Checklist

- 1. Marketing & Advertising budget - advertising is essential such as google and social media.
- 2. Clinic Fit-out - create a welcoming, uncluttered, entry and treatment space.
- 3. Stock & Consumables - keep a good supply on hand. Stock sells, make sure you have a range that compliments your treatments.
- 4. Liability & Indemnity Insurance - shop around. Vero Insurance is good value for money, if you are starting-up.
- 5. Automated booking system with SMS reminders is essential for a smooth client experience.
- 6. Buy now - pay later. It is essential to have by able to accept Afterpay or Zip, Debit and Credit Cards.

Training and support matter the most

- In-depth hands-on Training is crucial.
- Phone support for treatment guidance, reduces nerves and builds confidence.
- Access to a dedicated support team, who respond quickly, especially when you are starting out.
- Practical training reduces risk and ensures there are no poor reviews.
- You will need simple to follow videos, step by step 'cheat sheets' for all of the face and body treatments.
- Learning specialist techniques such as facial sculpting are lucrative and results in high volume, recurring bookings.

HIFU Clinical Benefits



Non-Invasive

HIFU treatments are non-invasive, meaning no surgical incisions are required, leading to less anxiety and a quicker recovery for patients.



Long-Lasting Results

Results from HIFU treatments are known to be long-lasting, providing patients with a youthful appearance for months to a year after a single session.



Reduced Downtime

Clients can typically return to their daily activities immediately after treatment, enjoying minimal downtime compared to traditional surgical options.



Improved Skin Tone

This technology enhances the overall skin tone and texture, resulting in a smoother, more radiant complexion, boosting confidence in Clients of all ages from 20 to 80 years old.

Compare the top 4 Australian Machines



Features	UltraTherapy 15D MPT 	Ultraformer III
Technology	Micro Macro Focus Ultrasound MPT	Micro Macro Focus Ultrasound MPT
Treatment Types	Face + Body	Face + Body
Sculpting cartridges & handpiece	Contour probe facial cartridges (4.0 / 3.0 / 1.5 mm)	small round precision
Cartridges included & depths	11 cartridges 13 / 9 / 6 / 4.5 / 3 / 2 / 1.5 mm	7 cartridges 13 / 9 / 6 / 4.5 / 3 / 2 / 1.5 mm
Shots per Cartridge	10,000 shots	20,000 shots
Cost per Cartridge	\$500	\$2,000-\$3,000
Cost per Shot	\$0.05 per shot/line	\$0.10-\$0.15 per shot/line

Features	ApoloMed HS-510	Asterasys Liftera
Technology	8D HIFU multi-line treatment system	Thermal Diffusion Treatment
Treatment Types	Face + Body	Face
Sculpting cartridges & handpiece	No small round precision piece 4.5 / 3 / 1.5 mm	small round precision pen 4.5 / 3 / 1.5 mm
Cartridges included & depths	7 cartridges 16 / 13 / 9 / 6 / 4.5 / 3 / 1.5 mm	3 cartridges 4.5 / 3 / 1.5 mm
Shots per Cartridge	10,000-20,000	20,000
Cost per Cartridge	≈\$1,300	≈\$3,000
Cost per Shot	≈\$0.13-\$0.65 per line	≈\$0.95-\$1.00 per line

Break-even calculator



- Get a clearer picture of your clinic operating costs.
- Compare HIFU packages and find out how long it will take you to break-even.
- Compare utilisation vs profit vs break-even.



[https://hifumachinesales.com/
clinic-break-even-calculator](https://hifumachinesales.com/clinic-break-even-calculator)

Get a Quote on a HIFU Package



Visit our website to generate an instant detailed quote. There are 3 options.

Simplify it all with our 'beginner friendly' **Clinic Starter Kit**. Start from scratch, no beauty experience, we will show you how.

- **\$49,995 - Clinic Starter Kit**

- 15D MPT HIFU Machine
- 3 days training
- clinic fit-out
- \$6,000 google ads
- website + booking app set up
- treatment + business coaching



[https://hifumachinesales.com/
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Brisbane HIFU Clinic

“Client retention is exceptionally strong, with over 90% of clients returning for follow-up or maintenance treatments within 3-4 months.”



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4U Skin & Laser Clinic

“The hands on training gave us the confidence to book clients from day one. It was essential in helping us build a service we trust and rely on.”



Next Steps

- Call us for a chat
- Book a private HIFU machine demo.
 - See the latest HIFU MPT machines in action
 - Your choice of video call or in person demo (Brisbane)
 - Receive a free facelift at the in-person demo.
- Receive a detailed quote and understanding of the inclusions and options.
- Move forward with confidence.



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