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VALENTINA ROTONDARO

As a Multimedia Design student I combine visual storytelling with a technical mindset. My work lives at the intersection of UX/UI, branding, and content creation, supported by a solid foundation in frontend, WordPress, and video editing.

Beyond the screen, I am an analog collage artist and a creative workshop facilitator. I believe in the power of hands-on art to connect with our own expression and with others.

My goal is always the same: mixing beauty with logic to create projects that are as visually stunning as they are easy to use.



EXPERIENCE

EVENT COORDINATION | SYDDANSK ERHVERVSAKADEMI | PRESENT

- Plan and coordinate inclusive university events from concept to execution, designing high-impact visual assets and social media campaigns to drive student engagement and ensure a seamless, human-centered experience.

WORKSHOP FACILITATION & CONTENT CREATION | 2023-PRESENT

- Host monthly analog collage workshops in collaboration with DOKK1, Royal Danish Library, and Aarhus Kommune, bringing together international groups of 20+ participants to build community and foster creativity through hands-on expression.
- Manage the end-to-end production of each event, including experience design, email marketing, and social media communication, while coordinating all materials and logistics to ensure a seamless and engaging participant journey.

HOSPITALITY & CUSTOMER SERVICE ROLES | 2021-2025

- Deliver high-quality guest experiences in fast-paced hotels and restaurants across France, Sweden, Spain, and Denmark, effectively assisting hundreds of international guests per week in multiple languages.

SKILLS



EDUCATION

2025

MULTIMEDIA DESIGN (ongoing)
Syddansk Erhvervsakademi

UX/UI DESIGN
ReDi School Aarhus

2024

RESPONSIVE WEB DESIGN
FreeCodeCamp

GRAPHIC DESIGN & VISUAL COMMUNICATION
Domestika

PAID MEDIA
Rúcula Digital Academy

2023

CONTENT MARKETING & INSTAGRAM REELS
Patricia Marra

2022

COMMUNITY MANAGEMENT
Domestika

LANGUAGES

Spanish: Native
English: Advanced
French: Advanced
Danish: Basic (currently studying)