

**BOARD OF DIRECTORS MEETING MINUTES FOR  
ACTIVE SENIORS, INCORPORATED  
100 Harvest Street, Salinas, CA 93901  
DATE: March 6, 2025  
DRAFT**

1. **Call to order:** 1:00 PM.
2. **Attendance:** Bob Whitlock, President; Gerry Reynolds, 1<sup>st</sup> Vice-President; Linda Evans, 2<sup>nd</sup> Vice-President; Christine Higgins, Treasurer; Bob McGregor, Laura Ruggieri, Witold Piekarski, Stephen Doolittle, and Sera Hirasuna, Secretary. Yvonne Mraule absent. Quorum confirmed. Michael Beck joined the meeting at 1:11pm.  
Guests signed in on the attendance roster.
3. **Minutes of Previous Meeting(s):** Minutes of Feb. 6, 2025 Board Meeting were approved as amended. M/S/C.
4. **Correspondence:** None
5. **President's Report:** Bob Whitlock reported:
  - A. Executive Committee met on Mar 4, 2025:
    1. The Safety Fair, scheduled for Sat., Apr. 12, 2025, was approved.
    2. The Pizza giveaway (funded by a donor) will be paired with an in-service workday on April 26.
  - B. Michael Beck was appointed chair of the ad hoc Legacy/scholarship committee.
  - C. Volunteer lists in support of the free lunch drawing should be sent to Linda Evans.
  - D. Copies of the expanded duties of the Executive Committee members were distributed.
6. **Old Business:**
  - A. Growth & Expansion Focus Group members are Loretta Salinas, Bob Whitlock, Stephen Doolittle, and Linda Evans.
  - B. ASI holidays/closure days are posted on the bulletin board and were reviewed by the President: Memorial Day, Independence Day, Labor Day, Thanksgiving Day (open on following Friday), and Christmas through Jan 1, 2026. ASI uses holidays to do maintenance tasks.
7. **New Business:**
  - A. Legacy/Scholarship project. Chair Michael Beck additional committee members are being sought.
  - B. Tour Director Sharon Piazza requested the Board clarify the Director of Tours responsibility and role. After discussion, Bob McGregor motioned all travel for ASI members is the responsibility of the Director of Tours. Linda Evans seconded the motion; it passed unanimously.
8. **Special Officer Reports**
  - A. Director of Finance Report: Bob McGregor gave the financial report.
  - B. Director of Office Operations: Linda Evans reported on changes in the office.
  - C. Director of Tours Report: Sharon Piazza reported Casino trip a success. "Cher, the Musical" (March) is fully booked; "Six, the Musical" (Apr) is almost booked. She is awaiting clarification from the U.S.S. Hornet re: lunch (May). UCSC Arboretum trip (June 19); Moulin Rouge info to come. Contact info for members on the Alaska Cruise (Aug) will be obtained.
9. **Committee/Activity Reports:**
  - A. Activities. Sera Hirasuna reported a new activity (card-making workshop) is being vetted.
  - B. Facilities Use: Margaret Neal has received 3 non-ASI requests; all for August 2025.
  - C. Food Distribution Activity: Dwight Freedman reported 350 bags of food were distributed last month. The Food Bank inspected our operation; ASI received an A+ rating.

- D. Kitchen: Lionel Gill distributed menus for the rest of the year. The 20-year-old ovens need to be replaced. He and grant writer Margaret Neal will discuss writing a grant to buy replacements.
- E. Maintenance – Stephen Doolittle reported problems with the security cameras. All-Safe will replace them since they are under warranty; Stephen is in the process of installing the bike rack. He met with the Executive Committee re: ideas to enhance the outside area of ASI.
- F. Membership. Dwight stated there are 950 ASI members. Final renewal notices went out; 230 renewals are outstanding. My Active Center has been activated to work with Square. The process using Square for membership renewal online was tested by Laura Ruggieri; it worked; but it is not ready for general use yet.
- G. Newsletter. No report.
- H. Policies and Procedures: Linda Evans has resigned from this committee.
- I. Programs and Speakers: Laura Ruggieri reported that the March luncheon speaker will be Cathie Montero, CFO of the Food Bank of Monterey County; April's speaker, John Metzger of Metzger Farms; May, John Macias and Joni Madolora on veterans; June, Reader's Theater; November, the Camerata Singers.
- J. Safety Committee: Witold Piekarski reported Safety Fair publicity will go out shortly.
- K. Sunshine & Health: No report.
- L. Technology/IT Committee: Dwight Freedman reported 12 people attended the last Tech Assistance activity; help from Loaves & Fishes was useful. The User Manual continues to be updated and is available to Office volunteers, who continue to be MSC trained. Dwight reported 1900 members participated in activities per a recent month report. This number does not include activity leaders.
- M. Webmaster Jim Tripp reported a 14% drop last month in unique hits, but a 14% rise in direct ASI's hits, meaning people headed directly to ASI's site. There were also hits from 14 countries.

**Next Board Meeting:** Thursday, April 3, 2025, 1:00 p.m.

Adjournment: 2:40 PM.

Respectfully submitted,

Sera Hirasuna

Approved: