

# Javier Rueda Pérez

360º Audiovisual Communicator/Graphic Designer

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## RESUME

Exchange student at USMP, specializing in communication. I have experience over 7 international volunteer projects focused on the distribution, production, and dissemination of transmedia content and the use of social media, carried out in countries such as Bulgaria, Croatia, Turkey, Romania, etc..

*"A polyglot constantly seeking new skills."*

## WORK EXPERIENCE

### FREELANCE

#### Audiovisual Communicator / Graphic Designer | 2020 – PRESENT

- I Coordinated and managed the creative aspects of various projects, including the recording and editing of pieces with limited production equipment.
- I Developed graphic pieces such as brochures, leaflets, banners, posters, and logos, using mock-ups for presentation and ensuring visual identity consistency.

### STUDOSIS

#### Video Editor | 2023 – 2024

- I Provided post-production support by editing videos in Premiere and collaborating with the VFX team in After Effects to create reels, music videos, and advertisements, adapting content for the required platforms.
- I Assisted in the production, recording, and direction of various pieces, contributing innovative ideas aligned with the latest visual trends.

### ICL 國際學伴

#### English Teacher and Event Organizer | 2023 Taiwan

- I Developed and presented educational material for children aged 7 to 15, using audiovisual media to immerse them in the language and encourage imitation of the presented content.
- I Organized language exchange events in bars and pubs, managing the discussions and coordinating participants.

## FORMATION

### Communications

USMP, Facultad de comunicaciones y Turismo | 2023 - 2024, Lima, Perú

### Internacional Marketing

KGU, Kyonggy University Suwon (Exchange) | 2022 - 2023, Suwon, Corea

### Audiovisual Communications

UMA, Facultad de comunicación | 2020 - 2024, Málaga, España

## SKILLS

Premiere | Photoshop | Illustrator | After Effects | Figma | Paint tool Sai | Canva | Animation | Editing | Design | Cameraman | Photography | Starter motion graphics |

## LANGAUGES

Spanish: Native

English: Intermediate to Advanced B2

Chinese, French, Korean