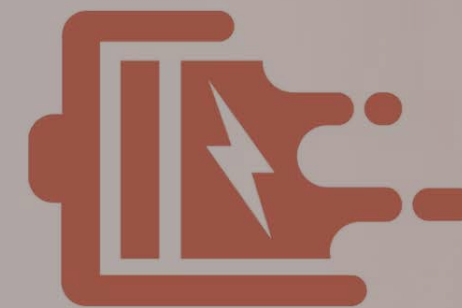


# INVESTMENT OPPORTUNITY



**QPOWER**  
Power up your way

## OVERVIEW / ONE-PAGER

Digital platform – globally available solution for charging vehicles, granting users access to over 350,000+ charge stations and growing

## HIGHLIGHTS

- All-in-one EV app for charging
  - GPS, Payment and trip-planning
- Manage your business Fleet

## INDUSTRY & MARKET

- Governmental institutes
- Everyday EV drivers
- Businesses

# Team behind QPower



**Mashour Afaneh**  
CEO + FOUNDER



**Daniel Smirat**  
COO

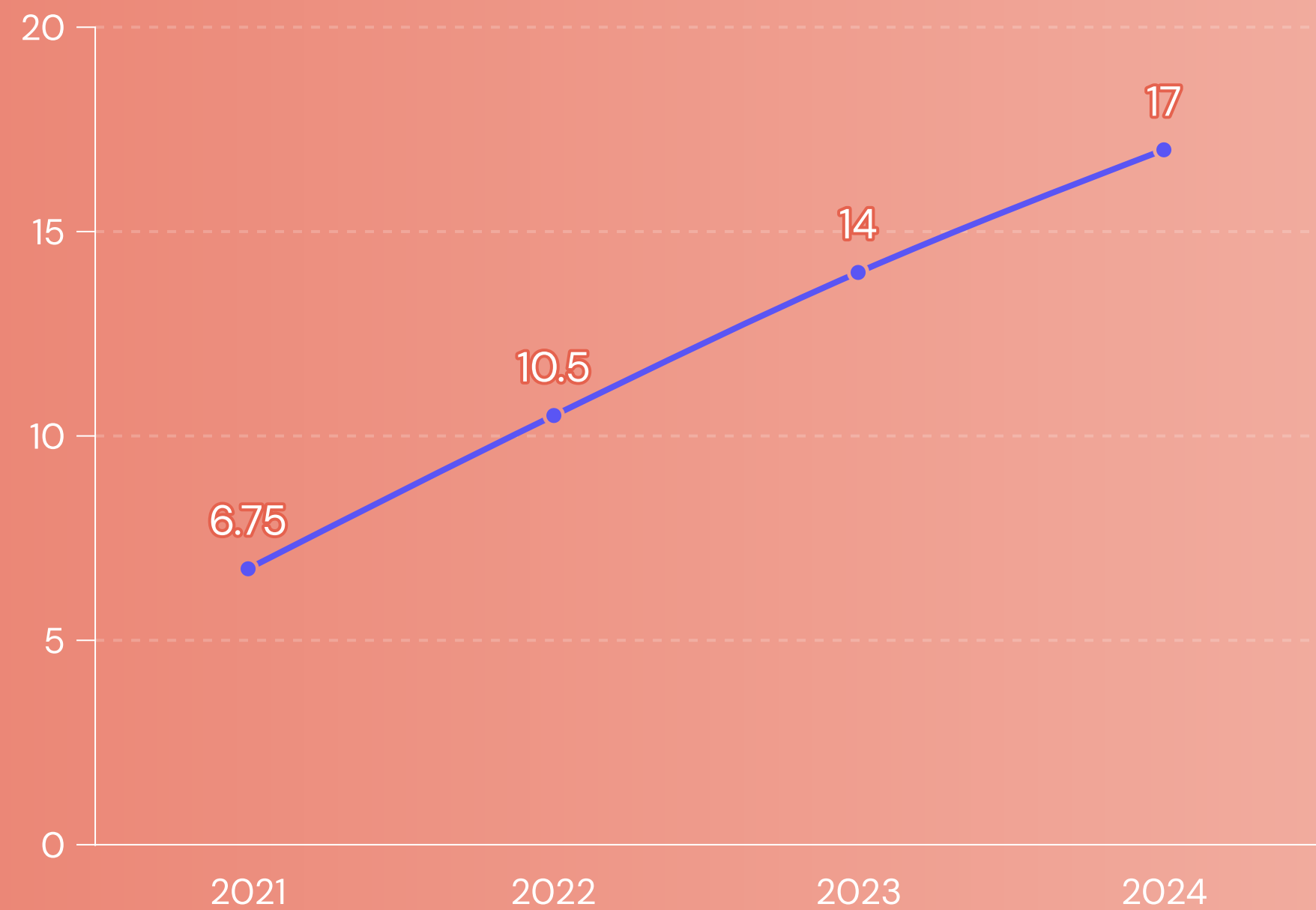


**Mina Alphonse**  
CTO



# Number of EV-Cars sold globally in millions

With increased growth of EV cars, the demand for relevant software and infrastructure is on a all time high.



## THE PROBLEM

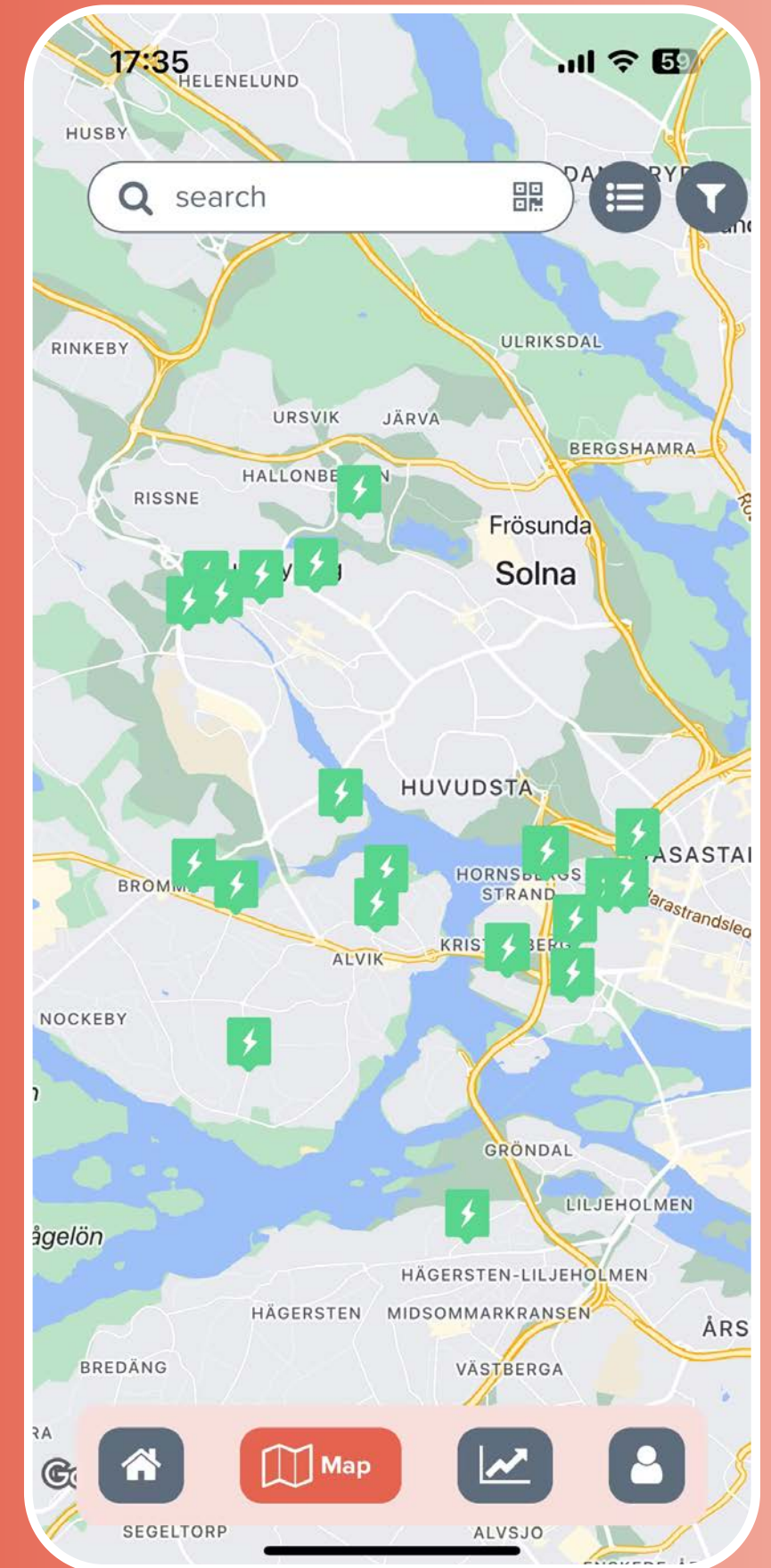
- Limited charging access
- No real-time booking
- Fragmented payments
- Lack of Charging Data
- Range anxiety

## WHY NOW?

- Rising EV demand
- Charging infrastructure Gap
- Governmental incentives
- Software defined vehicles
- Sustainability focus

## MISSION STATEMENT

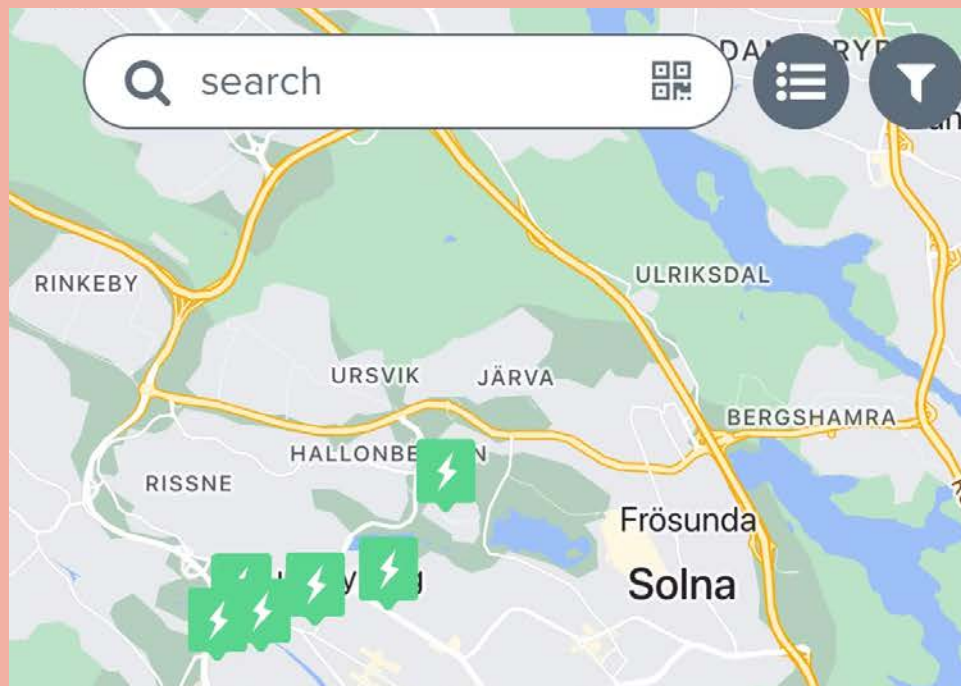
Redefine the future of mobility through effortless access to charging points for electrical vehicles around the globe.





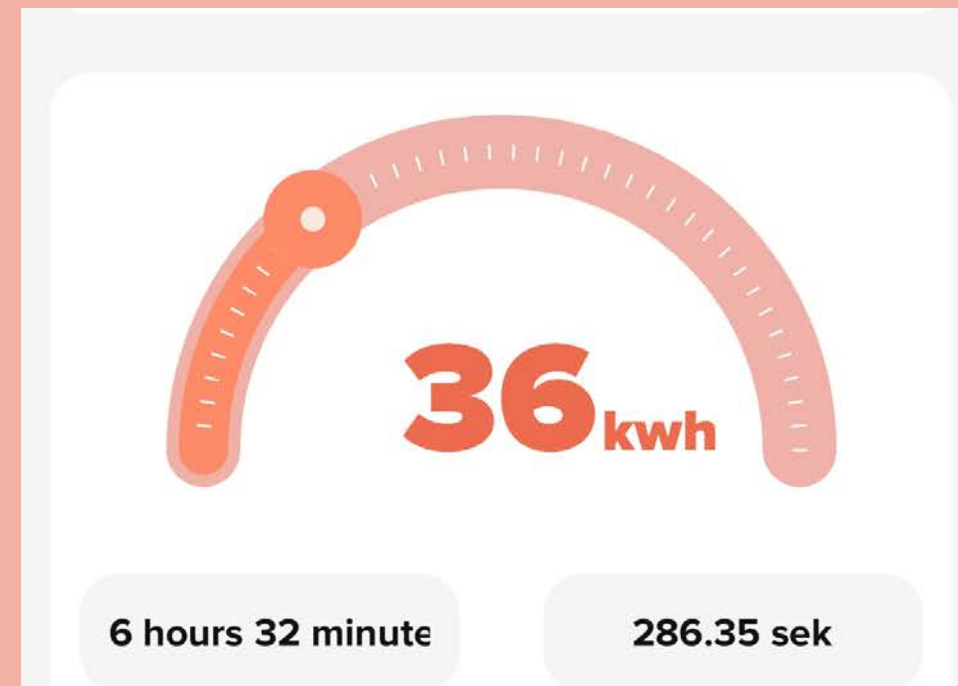
## SOLUTION

# Product features solving current problems



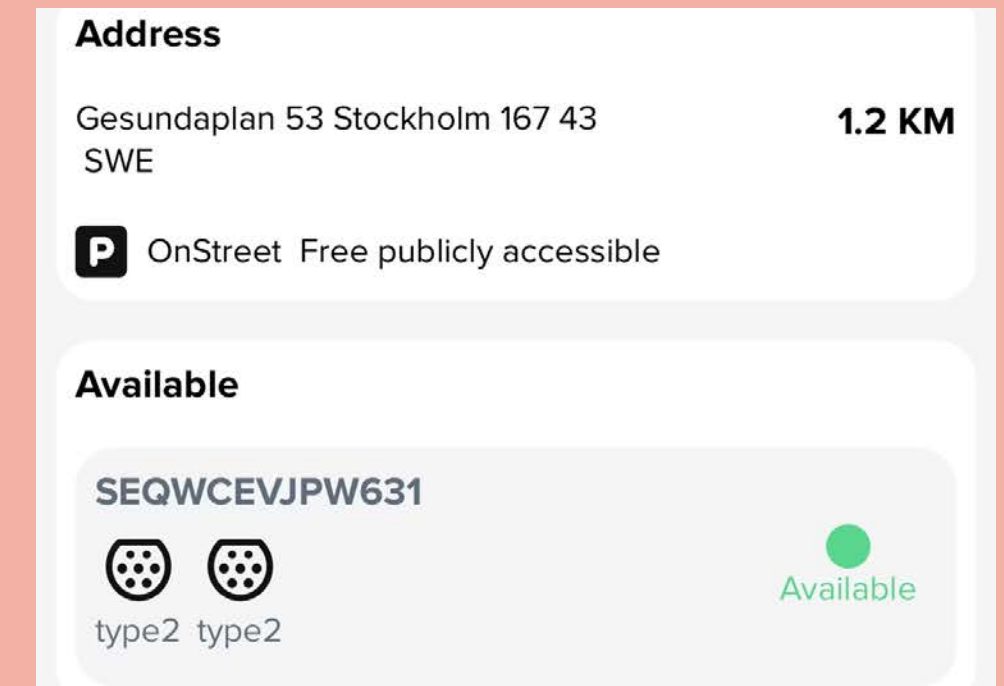
### Location

Trip planning to your location and securing charging, as well find nearby charging stations at current location



### Controlling the amount and get pre-determined cost

Connecting with operators and fetching data to calculate the ratio between price and amount is unique at Qpower



### Works for all charging types

Qpower offers access to all types of drivers, whether they are truck drivers or normal EV drivers

# Features under development



## ANALYTICS & GAMIFICATION

Earn rewards for using Qpower by tracking your consumption



## GRID BALANCING

An increase in the demand for electric vehicles requires a more stable electrical grid. There is the possibility of trading capacity with governments through Qpower. (Demand response program)



## SMART PARKING

More charge stations requires parking options as well necessary integrations for parkspace owners



## MARKET OPPORTUNITY

### Total Addressable Market (TAM) – MENA

The current for only charging in MENA is \$ 1,5B market

### Serviceable Addressable Market (SAM)

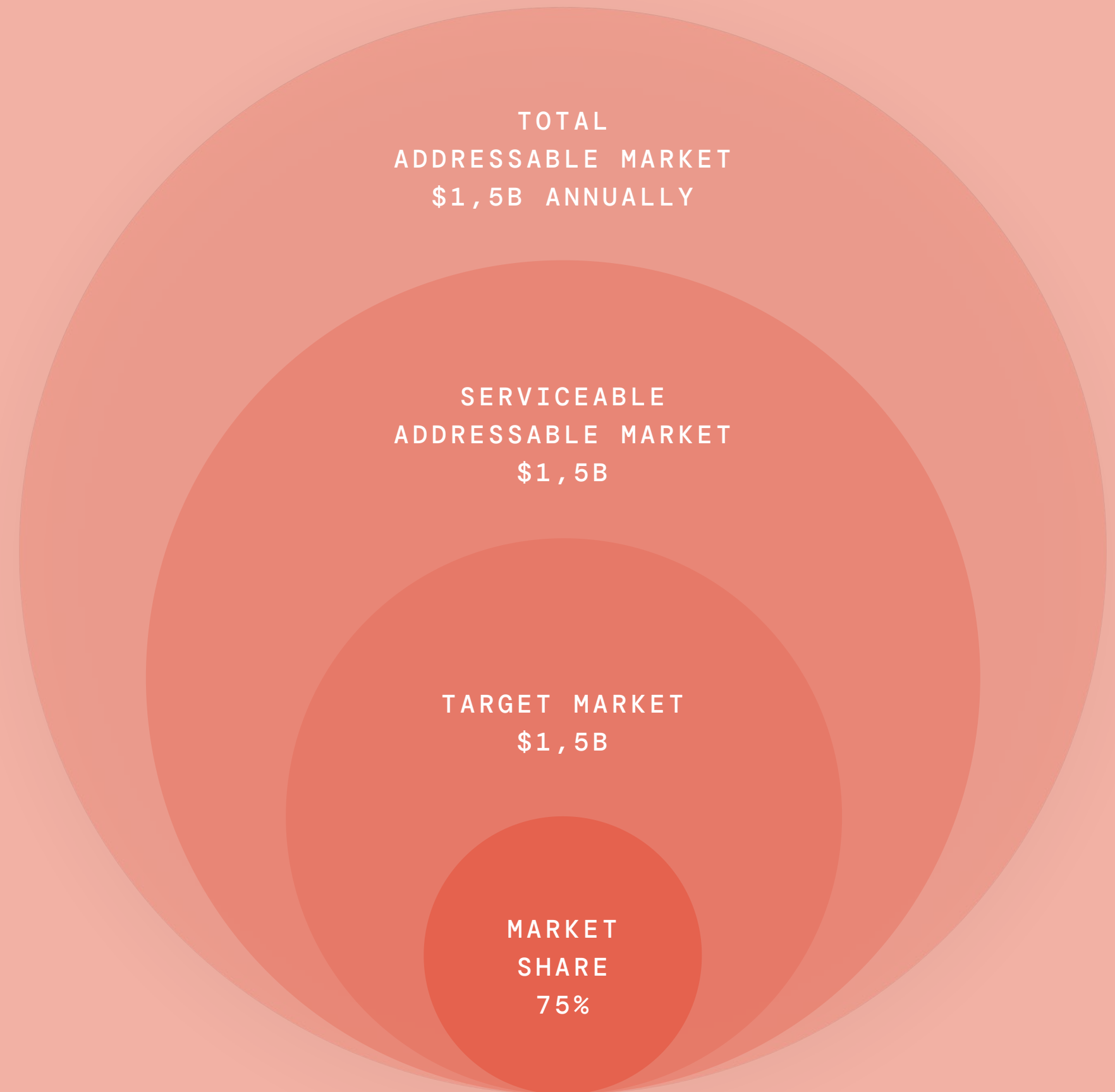
With a scalable solution, Qpower can support a global presence

### Target Market

Taking advantage of dominating software and exclusivity contracts will lead to early wins

### Market Share

With dominating Technology and right starting point of operation, estimated 18% market share in US, EU and Canadian region – 2027



NUMBERS OF INTEREST

Food for thought

5300

NUMBERS OF USERS WITH THE POC

\$20.46

CAC

120.000

USERS UNTIL 2027

67

PARTNER INTEGRATIONS

15%

SERVICE FEE FOR EACH TRANSACTION

500 000

CHARGE POINT INTEGRATED TO 2025

# Intellectual Property

01

## BACKEND AND SCALABILITY

It supports **real-time data processing** for charging station availability, booking, and payments, ensuring users have a seamless experience even as the app scales regionally or globally.

02

## SMOOTH PAYMENT SOLUTIONS

The app's payment system supports multiple payment gateways and offers a **smooth, frictionless transaction process.** , users can pay for charging sessions across various networks in one unified experience, enhancing user satisfaction and loyalty

03

## CUTTING-EDGE FEATURES

While many apps provide station locations, Qpower offers **real-time station availability** through direct integration with charging networks. This gives users confidence that they won't arrive at a station only to find it in use or offline. The backend's ability to manage these live updates with low latency is a key differentiator.

# Intellectual Property

04

## DATA AND AI-DRIVEN

The app leverages machine learning to predict **charging patterns and optimize energy consumption**. For example, based on users' charging history, the app can suggest optimal charging times and locations, helping users save time and money. Over time, this data becomes a valuable asset for monetization or further optimization.

05

## PROPRIETARY ALGORITHMS AND IP

The app's future core algorithms for **charging station routing, real-time availability, and smart charging** are proprietary and can be patented. These algorithms make the Qpower unique by offering a superior user experience and optimizing energy consumption, pricing, and charging time.

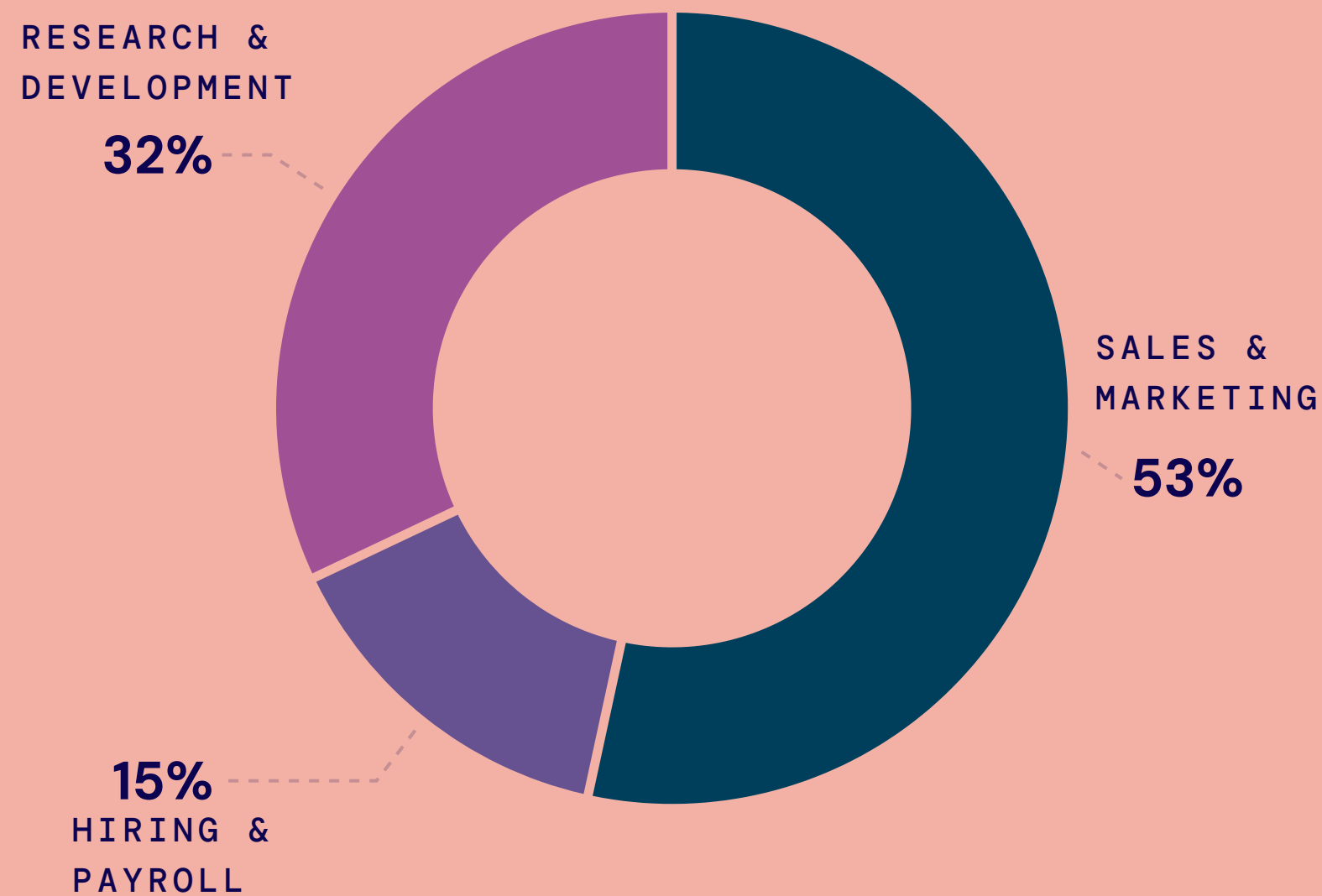
06

## DATA OWNERSHIP

**Data as an Asset:** As the Qpower grows, it collects valuable data on charging habits, station demand, and user preferences. This data can be monetized in various ways, such as offering insights to charging networks, utilities, and municipalities, or using it to drive further AI optimization. Data ownership is a critical asset, especially as EV adoption scales.

## DEAL TERMS

€ 500 k Pre seed



## IDEAL INVESTOR

- Ambitions on reaching global scale
- Relevant contacts in Europe, US and GCC regions
- Understands the technical scalability and the capabilities of the products eco system



PRIVILEGED & CONFIDENTIAL

# THANK YOU

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