



# EVENT SPONSORSHIP 2025

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ORGANISED BY:  
YorcyberSec Limited

# About The Events

Introducing Cybrewery Evenings – A Unique Networking Opportunity for IT and Cyber Professionals.

Join us for an evening of delicious food and drinks while learning from your peers in the industry. This isn't your typical networking event – it's about building a community and sharing knowledge. We're dedicated to showcasing the incredible projects happening in IT and security and facilitating conversations about them.

These events will be held every month in the North, specifically around Leeds, Manchester, Burnley, Newcastle and York. Ticket price includes all drinks, food, and a donation to charity.

Don't miss out on this fantastic opportunity to connect with like-minded professionals.



# Key Points

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**01** Increase Brand Awareness - Social posts and promotions with a Q&A on the night.

**02** Target Market - Get the people you want to the evenings. Using adverts and our network. The sponsor gets the final say on who gets tickets meaning no competitors will be there.

**03** Support Charity - Ticket sales from each event support a charity selected by the speaker.

**04** You do NOT get the attendee list - As most sign up with personal emails we cannot provide this.

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# Event Schedule



- January 2025 - Burnley - Education Focus
  - February 2025 - Manchester
  - March 2025 - Leeds
  - April 2025 - York or Newcastle
  - May 2025 - Burnley - Education Focus
  - June 2025 - Manchester
  - July 2025 - Leeds
  - August 2025 - York or Newcastle
  - September 2025 - Burnley and Manchester
  - October 2025 - Leeds Cyber Security Conference
  - November 2025 - York or Newcastle
  - December 2025 - Leeds Christmas Quiz Special
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# Sponsorship Pricing



Each location incurs different costs for food, drink, booking fees etc.

Costs include time spent on promotion, adverts, slide decks and inviting the requested target audience.

We also check ticket requests with you, as all events are invite only. This prevents competitors being present and encourages productive conversations on the evenings.

## **Solo Sponsor**

Leeds - £1,850 + VAT

Manchester - £1,850 + VAT

York/Newcastle - £1,650 + VAT

Burnley - £1,200 + VAT

## **Joint Sponsor - With High Table**

Leeds - £1,200 + VAT

Manchester - £1,200 + VAT

York/Newcastle - £1,000 + VAT

Burnley - £650 + VAT

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# Reviews



The feedback we have received has been amazing.

So far on the post event surveys we have a NPS of 94. We also ask people to describe the evenings in 3 words here they are:

‘Informal, Beery, Good-laugh’

‘Relaxed, Easy, Interesting’

‘Informative, Enjoyable, Worthwhile’

‘Interesting, Engaging, Fun’

‘Absorbing, Constructive, Hospitable’

Welcoming, Educational, Informal

‘Relaxed, Enjoyable, Quality’

To find out which events are available and sponsor contact Lee via email or give him a ring.

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