Randa Victor UX/Product Designer | SaaS & Mobile Expert CAIRO, EGYPT

UX Senior Manager

LINK Development (Egypt) | 2024 – Present





UX/Product Designer with 15+ years' experience crafting over 100 digital products across SaaS, mobile, and enterprise sectors. Skilled in Figma, UX strategy, and Agile environments. Known for solving complex UX problems and delivering scalable, user-centric solutions 🚀



	 Consulting clients and companies for optimal UX design through sessions, validations, plans, and programs.
	 Conducting UX/UI lectures and sessions at AUC/GUC.
	 Mentoring and coaching UX teams.
	 Building design processes to enhance time-to-market and project quality.
	 Creating roadmaps, workflows, and analysis reports to ensure UX delivery success.
	 Designing over 50 mobile apps across various sectors and regions.
	 Collaborating with regional clients, managing end-to-end design requirements, and following Agile methodologies.
	 Reviewing, enhancing, and solving business UX challenges while improving previously designed products.
	 Translating business needs into user-friendly and enjoyable products.
	 Sharing wireframes and interactive ideas for Admin portals, Charts, and Dashboards to address UX issues and business challenges.
Product Designer	Workflex (Europe) 2023 - 2024
UX Consultant	LINK Development (Egypt) 2020 - 2023
SaaS Product Designer	Parent ApS (Canada) 2021 - Part Time
SaaS Product Designer	Jiosdev LLC (USA) 2017 - Part Time
Mobile App. Product Designer	TuDoc (UAE) 2017 - 2019
Senior UX Lead	LINK Development (Egypt) 2017 - 2020
UX Design Lead	LINK Development (Egypt) 2014 - 2017
Senior UX Designer	LINK Development (Egypt) 2012 - 2014
Mobile Apps. UX designer	LINK Development (Egypt) 2011 - 2012
Web UX Designer	LINK Development (Egypt) 2009 - 2011
Graphic Designer	LINK Development (Egypt) 2008 - 2009



MY CERTIFICATES

Interaction Design Foundation

UX Focused learning platform • Certificates

Bachelor of Fine Arts

Helwan University • 2003 - 2008 Major: Graphic, Cartoons Department.

Notre Dame des Apôtres

High School Diploma • 1990 - 2003

- UX Audit Udemy Business
- Master Project Management PMP/PMI Udemy
- Design Thinking IDF
- UX Management IDF
- Mobile User Experience (UX) Design IDF
- UX for Business Lynda
- Emotional Design IDF
- UX Research Fundamentals Lynda

View more 30+ Certificates →



Core Skills & Design Platforms

Figma
Sketch
Adobe XD
Photoshop
After effects
Agile

Visual Design

UX Writing

SaaS UX

UX Audit

Product Design

Design Systems

Wireframing
Prototype
Usability
User Flow
UX Mobile Apps
User research



Communication

English Fluency

Time management

Punctuality

Problem Solving

Teamwork

Presentation Skills

Negotiation Skills

Leadership

Flexibility

Attention to details

Quality of work

Testimonials & Happy Clients



Maria Hamlin

Senior Program Manager, FastTrack for Azure at Microsoft January 4, 2021, Maria worked with Randa but they were at different companies

I worked with Randa during our time at the Grand Egyptian Museum Project.

Randa is a very passionate and talented person and I truly enjoyed working with her.

She is knowledgeable and easy to work with and was respected by her team and the customer alike.



Ahmed Fathi

iOS @ Spotify | Helping software engineers become better engineers January 16, 2021, Ahmed worked with Randa on the same team

Our team was lucky enough to have such a raw talent like Randa.

She has proved her world-class skills over & over. Such endless passion & devotion, she is clearly doing what she loves!

I've personally learnt a lot from her. And beside her extraordinary skills in the field, she is always proactive, learning, growing and super detail-oriented!

She is a leader, team-player & consultant. She takes a pride in her work & seeks its perfection through iteration.

Randa will always have my top recommendation without any reservations!

View more 5+ recommendations →



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