

Randa Victor

Product Design • UX • Mobile Apps
SaaS • AI-powered workflows



15+ Years
Experience



100+ Products
UX/UI Designs

Product designer with 14+ years' experience shaping over 100 digital products across SaaS, mobile apps, and complex platforms. Applies AI-assisted design thinking and vibe coding to simplify complexity, explore ideas faster, and deliver clear, scalable, user-centered product experiences.

Experience

Product Designer (UX Senior Manager)



LINK Development (Egypt) • 2024 – Present

- Designing and shaping digital products across SaaS, mobile apps, and complex platforms, with a strong focus on clarity, usability, and real product constraints
- Working hands-on across product discovery, user flows, interaction design, and high-fidelity interfaces
- Simplifying complex workflows, dashboards, and admin systems to support better product decisions
- Translating business goals and user needs into clear, scalable, and user-centered product experiences
- Exploring ideas and validating directions through AI-assisted thinking and vibe coding to move faster and reduce early design friction
- Collaborating closely with product managers and engineers throughout design and iteration cycles
- Reviewing and improving existing products by identifying UX and product-level gaps
- Contributing to product roadmaps through design insights, validation, and usability feedback

Principal Product Designer



Apply4U (United Kingdom) • 2024 - Part Time

Product Designer (UX Consultant)



Workflex (Europe) • 2023 - 2024

UX Consultant



LINK Development (Egypt) • 2020 - 2023

SaaS Product Designer



Parent ApS (Canada) • 2021 - 2024

SaaS Product Designer



Jiosdev LLC (USA) • 2017 - 2024

Mobile App Product Designer



TuDoc (UAE) | 2017 • 2019

Product Designer (Senior UX Lead)



LINK Development (Egypt) • 2017 - 2020

Product Designer (UX Design Lead)



LINK Development (Egypt) • 2014 - 2017

Senior UX Designer



LINK Development (Egypt) • 2012 - 2014

Mobile App Product Designer



LINK Development (Egypt) • 2011 - 2012

Web UX Designer



LNK Development (Egypt) • 2009 - 2011

Graphic Designer



LINK Development (Egypt) • 2008 - 2009



[View Portfolio • 100+ projects](#)

Education

Professional Education: User Experience & Product Design

Interaction Design Foundation (IxDF)
Continuous professional learning across UX, interaction design, and product thinking

[Certificates →](#)

Bachelor of Fine Arts (Graphic Design)

Helwan University, Cairo • 2003 – 2008
Specialization: Graphic Design & Visual Communication

Notre Dame des Apôtres

High School Diploma • 1990 - 2003

Certificates

- **AI Prompts Foundations** • Uxcel
- **GenAI Fundamentals for UX Designers** • Udemy
- **Design Thinking** • Interaction Design Foundation
- **Mobile User Experience (UX) Design** • IDF
- **UX for Business** • Lynda
- **UX Research Fundamentals** • Lynda
- **UX Audit** • Udemy Business
- **Emotional Design** • Interaction Design Foundation

[View more 30+ Certificates →](#)

Core Skills & Design Platforms

Product & UX Design

Product Design
UX Design
SaaS Product Design
Mobile App Design
Design Systems

Product Practices

Product Discovery
User Flows & Journey Mapping
Prototyping & Iterative Design
Usability Testing
Complex Workflows & Dashboards

AI-Assisted & Exploratory Design

Vibe coding for rapid exploration
AI-assisted design thinking
AI-assisted prototyping
AI-assisted idea validation
Reducing product complexity with AI

Tools & Platforms

- Figma (including Figma Make)
- FigJam
- Lovable
- Framer
- Notion
- Project & collaboration (Jira, ClickUp, Slack, Teams)
- AI design copilots (ChatGPT, Claude)

Soft Skills

- Product thinking
- Problem solving
- Clear communication
- Cross-functional collaboration
- Stakeholder alignment
- Systems thinking
- Iterative mindset
- Comfort with ambiguity

Testimonials & Happy Clients

“Randa consistently turns complex product challenges into clear, usable experiences.”
— *Product Manager, SaaS Platform*

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Contact Info

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