

A N A S D A M R A

Experienced digital expert and content creator with specialized skills in research and youth mentorship. Passionate advocate for persons with disabilities (PWD).

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Freelance & Consultancies

Production of a documentary film: Jordanian Women's Cooperatives

Producer (2024)

With funding from IM Swedish Development Partner, I produced a documentary film (Women's Cooperatives), which was screened at the Karama Human Rights Film Festival.

Rasheed (Transparency International – Jordan)

Technical Expert (Feb 2023 – Present)

As the Technical Expert at the Nazaha Project youth subgranting activities, aimed at empowering youth to develop digital tools that enhance accountability and social responsibility, my role involves training on digital tools and translating these concepts into practical digital formats. I provide mentorship throughout their project implementation journey, from development to tool launch, while fostering innovative ideas for advocacy campaigns.

Additionally, I conduct specialized training on AI tools and their applications, ensuring that youth are equipped with cutting-edge skills to leverage artificial intelligence in their projects. I began supporting Cohort 1 of subgrantees in February 2023 and continue to assist the current second cohort.

Generations For Peace - Jordan

Trainer - 2024 (One month)

I designed targeted training sessions centered around governmental media strategy development, trust-building, and crisis management. Leveraging my expertise, I created practical scenarios to equip local government leaders with the skills to handle challenging media crises effectively. Participants gained confidence in crisis navigation and developed tailored media strategies for their institutions.

Mercy Corps Jordan

Trainer - 2023 - (Three months)

Training sessions for youth groups to enhance their proficiency in utilizing digital tools for active participation in public issues emphasized filmmaking, photography, and podcast production skills. These sessions aimed to equip youth with the skills to effectively create impactful digital content and advocate for their causes.

Additionally, specialized training on AI applications was provided, focusing on practical uses such as audio recording and enhancement, adding captions and annotations to videos, and other advanced media production techniques.

IM Swedish development partner

Researcher, graphic designer - (2023 - Three months)

I worked with the Foundation to document its work over the past five years in collaboration with eight local civil society partners in Jordan. My role included conducting one-on-one interviews, collecting and analyzing data, and developing visual representations, such as infographics and activity maps, that effectively showcased the project's achievements and key milestones.

Ebni Campaign

Researcher - (2023 - Present)

My responsibility was to produce a study to evaluate the reality of sexual and reproductive health services provided to girls with disabilities in comprehensive healthcare centers. And include collecting, recording, and analyzing data. Interpret data analysis results, draw inferences, and present findings at the conference.

AFLAMUNA

Impact Producer -(2023 - One Year)

As a fellowship Impact Producer at AFLAMUNA, I played a pivotal role in two impactful films: "The Blue Inmates" directed by Zeina Daccache (Lebanon), and "Life is beautiful" directed by Mohamed Al-Jabali (Gaza). My focus was on harnessing the power of these films to create a positive and lasting change in society.

Sowt Podcast

Podcast producer. (2019 - 2021)

I have written the episodes, conducted the interviews, and recorded the audio for the episodes in collaboration with Sowt.

- Production of Takatof Podcast is a series of dialogues marking ten years since the onset of the Syrian crisis. The series highlighted the European Union Delegation's efforts in Jordan by showcasing its support to Syrian refugees and host communities, while amplifying the voices of those directly impacted.
- Ma Alamal Podcast: About Labour Rights and The Daily Struggles of Migrants and Locals, Produced and hosted (Two seasons).
- Podcast Lahtha: Podcast for Al Jazeera about "Assassins" and Political Assassinations.

Search for Common Ground Jordan

Technical Expert – (2021 - 6 months)

Empowered youth groups by teaching them how to use digital tools effectively. Additionally, created innovative campaign ideas, secured support, and translated these concepts into practical digital formats. Actively guided teams through the production process of their digital tools and provided adequate project supervision.

Tamkeen Fields for Aid Jordan

Media Consultant, Trainer - (2018 - 2020)

Building capacity for the media communication department by training the communication team in basic skills to enhance the institution's media presence, including journalism skills, digital tools, data analysis, and design.

UNESCO Jordan -(6 months)

Master Trainer for media and information literacy – 2019

As a Master Trainer for media and information literacy, I developed and implemented training programs among youth. The programs included critical thinking, fact-checking, digital safety, and media production. I also collaborated with local organizations and schools to create sustainable partnerships for long-term impact. My work with UNESCO in Amman allowed me to gain valuable experience designing and delivering effective training programs to diverse audiences.

JOURNALISTS FOR HUMAN RIGHTS (JHR)

Data analyst and designer's infographic" (2015 - 2018)

Assisting journalists in producing specialized reports on human rights through data analysis and design, and creating visually appealing layouts for publishing.

Work Experience

Exposure For Media Production – Jordan

Producer – JUN 2019 - JUN 2023

Ahel For Community Organizing – JORDAN

Media Consultant – MAY 2019 - JUN 2020

Arab Reporters for Investigative Journalism (ARIJ)– JORDAN

Digital Media Specialist– JAN 2018 - MAY 2019

Sharjah City for Humanitarian Services (SCHS)– UAE

Digital Media and SM Manager– DEC 2015 -JAN 2018

Public Work - Volunteer

Ebni Campaign — 2019 - PRESENT

Founding Member - Media Spokesperson

THE HIGHER COUNCIL FOR THE RIGHTS OF PWD — JAN 2022- PRESENT Board of Trustees member - Member of the Media Committee

BIHIMOUNA CAMPAIGN — 2019 - PRESENT

Member of the Advisory Committee

CEREBRAL PALSY FOUNDATION — 2023- PRESENT

Advocacy and Communications Consultant

Awards

I received the award for Best Investigative Report from JHR for uncovering human rights violations in integrating persons with disabilities into public schools that were not complying with supportive legislation (2019).

Produced a whole movie about the violation of journalists in Jordan, which was shown at several festivals (2013).

Won the fourth best photo prize at the Images Festival in Hamburg, Germany (2011).