

BUSINESSWOOD

Simplifying your Business

Business का Doctor, Business यहीं बनता है...!



काम
हमारा

PROFIT
आपका



Business का Doctor, Business यहीं बनता है...!

PODCAST CREATOR

Businesswood - "बिज़नेस की बात"

Presented by

BUSINESSWOOD

www.businesswood.in

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About the **PODCAST**

"Story से Trust बनता है... और Trust से Business."

Businesswood - बिज़नेस की बात एक प्रीमियम Podcast प्लेटफॉर्म है, जिसका उद्देश्य भारत के उद्यमियों, स्टार्टअप फाउंडर्स और बिज़नेस लीडर्स की वास्तविक कहानियों को दुनिया तक पहुँचाना है। यह प्लेटफॉर्म न केवल कहानियाँ साझा करेगा, बल्कि नए उद्यमियों को प्रेरणा, दिशा और व्यावहारिक बिज़नेस ज्ञान भी प्रदान करेगा।

Vision: भारत के हर Entrepreneur को इस Podcast के माध्यम से एक मजबूत Personal Brand बनाना और उनकी कहानी को देश-विदेश तक पहुँचाना।

Mission:

- लाखों लोगों को Entrepreneur बनने के लिए प्रेरित करना
- Real Business Experiences को जन-जन तक पहुँचाना
- Startup Ecosystem को मजबूत बनाना



"हर Startup की कहानी, हर Entrepreneur की जुबानी।"



CREATOR PROFILE

VINEET DWIVEDI
Growth Strategist | Brand Builder



- Dynamic growth strategist focused on building scalable businesses & strong brand positioning.
- Driving innovation, execution, and expansion to help entrepreneurs achieve sustainable success.

AKHILESH PANDEY
Visionary Entrepreneur | 20+ Years Experience

- Visionary entrepreneur with 20+ years of experience in technology, e-learning, and business strategy.
- Empowering startups and businesses through Businesswood with practical guidance & scalable solutions.



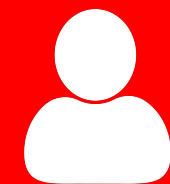


AUDIENCE OBJECTIVES

The podcast reaches a highly engaged audience with consistent performance



Startup और Business Awareness बढ़ाना



Businesswood Brand को मजबूत बनाना



Lead Generation और Community Building

CONTENT FORMAT & TOPICS

- Long-form episodes
In-depth discussions with guests or solo reflections.

- Short-form clips
Highlights adapted for social platforms to increase reach.

- Core topics
Creativity, lifestyle, personal stories, and cultural insights.



Episode Structure:

1. Introduction (Host + Guest Intro)
2. Startup Journey (Beginning Story)
3. Challenges & Learnings
4. Growth Strategy
5. Advice for Audience
6. Closing + CTA

PODCAST DISTRIBUTION

PLATFORMS

The podcast is distributed across multiple platforms to maximize reach and accessibility, using both audio and video formats tailored to each channel.



SOCIAL & AUDIENCE REACH

- Active listeners across streaming platforms
- Consistent return listeners and audience loyalty
- Strong interaction through comments and shares





BRAND

Brand Collaboration Opportunities

- Sponsored segments

Natural brand mentions within episode conversations.

- Branded episodes

Dedicated episodes developed around shared values.



COLLABORATION VALUE FOR BRANDS

Brands gain more than exposure—they gain trust, authentic storytelling, and placement within real conversations that resonate with listeners.

BUSINESS GROWTH INVESTMENT

Plan Name	Price	Features
Starter Presence	₹6,999 / Invite Based	<ul style="list-style-type: none">- Selected Guest Feature- Free Studio, Host & Podcast Recording- Social Media Mention
Growth Story Plan	₹12,999	<ul style="list-style-type: none">- Full Podcast Episode (20-30 min)- YouTube Upload- 2 Short Reels / Clips, Basic Branding
Brand Builder Plan	₹19,999	<ul style="list-style-type: none">- Premium Podcast Shoot (30-40 min)- YouTube & 5 Reels / Shorts- Thumbnail & SEO Optimization, Social Media Promotion
Authority Builder Plan	₹24,999	<ul style="list-style-type: none">- Priority Podcast Slot- High Quality Video Production- 10+ Reels / Clips- LinkedIn & Instagram Promotion
Premium Feature Plan	₹49,999	<ul style="list-style-type: none">- Featured Guest Highlight- Homepage / Website Landing Feature- Paid Ads & Lead Generation Support- Complete Branding Package (3 Months)

BUSINESS GROWTH INVESTMENT

PRICING STRUCTURE

Transparent Pricing | Premium Quality

Production Cost Breakdown



Host Fees

₹5,000 (Per Episode)



Studio Charges

₹500 / Hour



Cameraman with Camera

₹1,000 / Hour



Content Creation

Custom Pricing
(Requirement Based)



Video Editing

₹500 / Minute

Why Choose Businesswood?

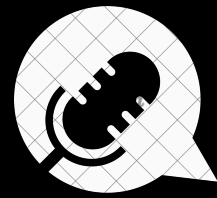
- ✓ High Quality Production
- ✓ Personal Branding Focus
- ✓ Flexible Pricing Model

Get Started Today!

www.businesswood.in

Businesswood - "दिल्लेनेस की बात"

Because Stories Build Trust & Trust Builds Business



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Presented by **Businesswood**

CONNECT NOW

Businesswood - "बिज़नेस की बात" सिर्फ एक Podcast नहीं, बल्कि एक ऐसा प्लेटफॉर्म है जो Storytelling के माध्यम से Trust बनाएगा और Trust के माध्यम से Business Growth को बढ़ाएगा।



✉ support@businesswood.in 🌐 www.careerwood.in