



Ride-to-Work Partnership

Atlanta Housing x Bird



OVERVIEW

For many Atlanta Housing families, the last mile is the longest, determining whether they can reliably access food, healthcare, or a steady job. That's why Atlanta Housing (AH) and Bird have launched the nation's first **Ride-to-Work partnership**, a groundbreaking collaboration that combines affordable mobility and workforce opportunities for AH residents. This first-of-its-kind initiative makes Atlanta the first U.S. city where a housing authority integrates micromobility directly into resident services—setting a national model for how housing stability and economic opportunity can be advanced through sustainable, affordable transportation.

WHAT THE PARTNERSHIP INCLUDES

Discounted Mobility

- **50% off rides** through the Bird Access program (Enroll: www.bird.co/bird-access-program-terms).
- **20% automatic zone-based discounts** at 10 AH communities and existing Bird discount zones in Atlanta (See map).
- Dedicated Bird parking corrals at AH properties (See map).

Resident Engagement & Support

- Regular community events with the Bird team.
- Test rides, free helmets, safe-riding education.
- On-site assistance with Bird Access enrollment.
- Quarterly on-site recruitment fairs, providing applicant support.

Workforce Opportunities

- Job pathways at Bird's Atlanta Operations and National Service Center
- Roles: Street Team Ambassadors, Field Operations, Repair & Maintenance Positions

WHY ATLANTA?

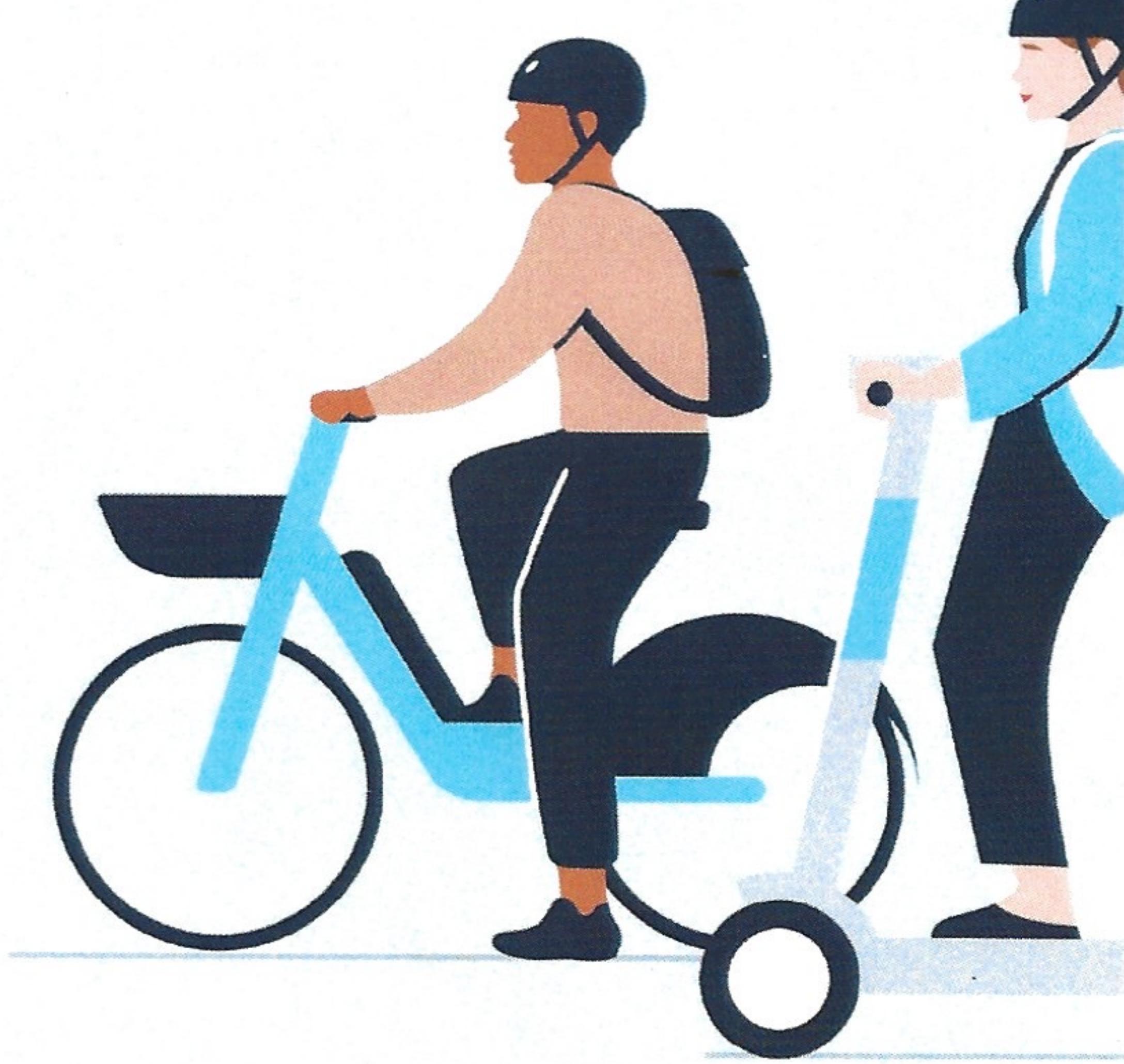
Discounted Mobility

- **Proven Demand:** Bird riders have taken more than 800,000 rides year to date, and millions of trips since first launching in 2018.
- **Housing Commitment:** the city's commitment to building affordable housing allows Bird to support this commitment with transportation services.
- **City Support & Partnerships:** Investments in bike lanes, parking zones, and carbon credit programs, with strong collaboration from Atlanta DOT on Vision Zero and congestion reduction.
- **Increased Access to Atlanta Beltline:** a safe, convenient urban trail corridor connecting the city's neighborhoods and key destinations including housing, shops, restaurants, parks, and schools.
- **Next-Gen Vehicles:** Atlanta is home to Bird's newest e-bike and e-scooter models, built for safety, accessibility, and everyday use.



Ride-to-Work

Affordable Rides + Local Jobs for Atlanta Housing Residents



SAVE ON RIDES

50% Off with Bird Access

- Bird Access makes it easy to ride with **deeply discounted prices** for those who qualify.

20% Off in Select AH Community Zones

- Discount is applied automatically when you start a ride at these 10 AH community zones and existing Bird discount zones in Atlanta- no signup needed. See map.

FIND LOCAL JOBS



- Bird Ambassador roles
- Street team positions
- Repair & maintenance jobs
- Career fairs + training support

Mobility is opportunity.

Affordable rides and job pathways that open doors to new freedom and possibilities.

HOW TO GET STARTED

Step 1: Download the Bird App

01

- Search “**Bird**” in the iPhone App Store or Google Play + create your account

Step 2: Enroll for Bird Access

02

- Scan the QR code below and complete the Bird Access registration form
- Apply with proof of enrollment (approval takes 2-3 business days)

Step 3: Explore Job Opportunities

03

- Learn more at Bird recruitment fairs or through AH workforce events
- Apply for jobs at bird.co/careers



Stuck on something? Let us help! Email hello@bird.co or Call 866.205.2442



Careers at Bird

Join Bird's mission to change the way the world moves, one ride at a time. Our award-winning electric vehicles help reduce carbon emissions and traffic in over 200+ cities around the world — and we're just getting started.

Fleet Manager

- Oversee your own local fleet of scooters and bikes — charging, maintaining, and deploying them where riders need them most.
- Ideal for: independent contractors or small business owners who enjoy logistics and local impact.

Street Team Associate

- Support Bird's operations on the ground by organizing vehicles, engaging with riders, ensuring vehicles are parked safely and compliantly, and provide field data and insights.
- Ideal for: hands-on, community-minded problem solvers who enjoy being outdoors, interacting with people, and keeping city streets running smoothly.

Vehicle Mechanic

- Keep Bird's electric scooters and bikes in top shape!
- Repair, maintain, and refurbish vehicles while supporting daily operations in a fast-paced, hands-on environment.
- Ideal for: mechanically minded individuals or students looking for hands-on work.

City Operations Manager

- Lead local operations, manage teams, and oversee performance in key markets. This role combines strategic thinking with day-to-day leadership.
- Ideal for: problem-solvers with strong leadership and data skills who love managing people and processes.

Senior City Operations Manager

- Own operations across Atlanta and nearby markets.
- You'll lead teams, manage performance, build city partnerships, and drive business growth.
- Ideal for: experienced managers or veterans ready to take charge in a dynamic, mission-driven environment.

Life at Bird

We're bold, collaborative, and mission-driven. You'll join a team that values **diversity, authenticity, and innovation** — and is always ready to build the future of micro-mobility together. Bird is proud to be an equal opportunity employer.

Ready to Fly with us?



Check current openings and apply at www.bird.co/careers

Note: Not all roles are hiring now.