

# 25+ HOOKS UNAZOEZA TUMIA KWENYE VIDEO ZAKO

Usipate shida ukiwa unaandika intro yako, hii list itakusaidia kuandika intro zako vizuri na uongezee views kwenye video zako bila shida yoyote

**By Esuvat Kamugisha**



[esuvatkamugisha@gmail.com](mailto:esuvatkamugisha@gmail.com)

# Introduction

Last week, I posted a video on how to write a short-form video script and even gave out a [free script template guide](#) to help you structure your videos better! 🎬✨

I know that many of you found it helpful, and I wanted to take things a step further! To make sure your videos hook viewers from the very first second, I've put together **30 powerful hooks** you can use to start your short-form videos.

If you haven't watched last week's video yet, make sure you [check it out](#) so you can pair these hooks with the right script structure! 🚀

Now, let's get into it!



[Get it here](#)



[Watch here](#)



 How to shoot & script videos (pamoja na free script template) | Tutorials &...  
Esuvat Kamugisha

## **Kwa Nini Hook ni Muhimu Mwanzoni mwa Video Zako? 🎬**

Hook ni sekunde za kwanza kabisa za video yako ambazo zinashika attention ya mtazamaji na kumfanya aendelee kutazama.

Kama huna hook kali, watu watapita video yako bila kuitazama, na hiyo inashusha reach yako.

***Hapa kuna sababu kwanini lazima utumie hook:***

### **1 Inakamata Attention Mara Moja**

Attention spans ni fupi sana! Ukiwa na hook kali, unamfanya mtu asimame na kutazama video yako badalaya ku-scroll.

### **2 Inasaidia Kuongeza Watch Time**

The longer mtu anavyotazama video yako, algorithm itaisukuma kwa watu wengi zaidi na kuongeza views na engagement.

### **3 Inawafanya Watazamaji Wawe Curious**

Ukianza na hook yenye intrigue, watu watajisikia kama "Nahitaji kujua jibu la hii!" au "Nini kinafuata?", na hiyo inawafanya waendeleo kutazama.

### **4 Inakufanya Ustand Out**

Kuna content nyingi online, lakini ikiwa hook yako ni kali, video yako itatokea kwa urahisi na kuvutia zaidi watazamaji.

### **5 Inasaidia Engagement & Conversions**

Kama hook yako inaongelea kitu ambacho audience yako inajali, utapata more likes, comments, shares, na followers kwa haraka!

#### **Pro Tip:**

Jaribu hooks tofauti kwa video zako na angalia ipi inapata reaction kubwa zaidi. The better your hook, the bigger your success! 🎥🔥

- 1 "Stop scrolling! Hii itakusaidia sana!"
- 2 "Watu wengi wanafanya haya makosa, usiwe mmoja wao!"
- 3 "Kama unafanya hivi, you're wasting your time!"
- 4 "This is why your content is not growing!"
- 5 "Unataka **xxxxxxxx** lakini hujui wapi pa kuanza?"
- 6 "Hii ndio njia rahisi ya kupata **xxxxx** bila **xxxxxx!**"
- 7 "If you're struggling with [**problem**], watch this!"
- 8 "Watu 90% hawajui siri hii kuhusu [**topic**]!"
- 9 "The secret to success in [**topic**] is simpler than you think!"
- 10 "Most people don't know this hack **xxxx** but you will!"

- 1 1 "Kama ungeanza **xxxx** last year, ungekuwa mbali sana!"
- 1 2 "**xxxxx** ni sababu kubwa kwanini huoni progress!"
- 1 3 "Kama unataka kuona growth haraka, fanya hivi!"
- 1 4 "The one thing I wish I knew earlier about [**topic**]..."
- 1 5 "Kama hujui **xxxx**, you're missing out BIG TIME!"
- 1 6 "Unajua kwanini wengi wanashindwa kwenye [**topic**]?"
- 1 7 "I did [**something**] for **x** days and here's what happened!"
- 1 8 "The truth about [**topic**] that no one tells you!"
- 1 9 "Wacha nikueleze kitu ambacho kinabadilisha game..."
- 2 0 "Mtu aliye **xxxxx** hii video ni **xxxxxxxxxx!**"

- 2 1 "Watu wanadhani inabidi uwe **xxxxx**... lakini ukweli ni huu!"
- 2 2 "Sikiliza! Hii inaweza kubadilisha everything kwako!"
- 2 3 "Unafanya kila kitu right, lakini bado hupati matokeo? Here's why!"
- 2 4 "Kama unataka mafanikio, lazima ujue hii kitu moja!"
- 2 5 "Usiondoke bila kusikia hii..."
- 2 6 "Hii ndio trick inayoweza kuongeza **xxxxx** zako mara mbili!"
- 2 7 "Kama unataka ku- **xxxxxxxxxxx**, fanya hivi!"
- 2 8 "Umeshawahi kujiuliza kwanini **xxxxxxxxxxxxx**?"
- 2 9 "Hii ndiyo njia bora ya **xxxxxxxxxxx** bila **xxxxxxxxxx**"
- 3 0 "Hii ni sababu kwanini watu **xxxxxxxxxxx**"





## 📣 ANNOUNCEMENT 📣

- **Download the free script** template guide if you haven't already!
- **Watch last week's video** on how to write a short-form script for maximum impact!

 **Subscribe Here**

If you don't subscribe to my YouTube channel you're missing out a lot!

Napost huko a lot of educational stuff kuhusu freelancing and nawaonyesha reality ya kuwa na kibarua, side hustle na kuwa content creator

-  **Follow me**  
[@esuvatkamugishaa](https://www.instagram.com/esuvatkamugishaa)
-  **Follow me**  
[@esuvatkamugishaa](https://www.instagram.com/esuvatkamugishaa)
-  **Check out**  
[esuvatkamugisha.com](https://www.esuvatkamugisha.com)
-  **Subscribe**  
[@esuvatkamugishaa](https://www.youtube.com/esuvatkamugishaa)



**BOFYA APA KU-SUBSCRIBE ON MY**  
**YOUTUBE CHANNEL**