

Ambassadors Programme

VI OPORTO BIOMEDICAL SUMMIT



AMBASSADORS' PROGRAMME

Article 1 - Scope

- 1) The Ambassadors' Programme aims to bring together healthcare students from different universities who are interested in representing the VI edition of the Oporto Biomedical Summit (OBS) within their academic communities and through their social networks.
- 2) The Ambassadors will act as official representatives of the OBS, helping to promote the event, share its values and initiatives and encourage participation among fellow students.
- 3) The programme's main goals are:
 - a) To strengthen the connection between healthcare students from different schools in Portugal and abroad;
 - b) To expand the visibility of the Oporto Biomedical Summit among future healthcare professionals;
 - c) To provide students with a formative experience in communication, science promotion and teamwork.
- 4) In return, Ambassadors will gain access to exclusive benefits such as ticket discounts, priority access to workshops, participation in special activities and public recognition for their contribution to the Summit. Being an Ambassador is not only about promoting an event — it is about joining a motivated community of students who help shape one of the most dynamic scientific gatherings in Portugal.

Article 2- Registration Process

1. To be part of the Ambassador Programme, you must fill out the online form in the platform Google Forms® that will be available on our official our Instagram® account.
2. The form will be available from October 24th (9pm GMT) to November 24th (9pm GMT) 2025.
3. You must be an outside-ICBAS School of Medicine and Biomedical Sciences of the University of Porto (ICBAS-UP) student enrolled in a healthcare degree.
4. There is no limit to the number of Ambassadors for each School.
5. In order to fill out the form, you must fill out:
 - a) Full name
 - b) Preferred Pronouns
 - c) Instagram Username
 - d) Phone number
 - e) Personal email
 - f) Name of your School
 - g) Curricular Year
 - h) Motivation

- i) Photo submission
- j) Year's inscription certificate
- k) Previous experience as an Ambassador (Not Mandatory)
6. The application for the Ambassador Programme implies the acceptance of these terms and conditions.
7. You will not automatically become an official Oporto Biomedical Summit Ambassador - you will be notified of the selection result by December 2025.
8. The selection of the Ambassadors will be conducted by the Public Relations and Registrations Department of the VI Oporto Biomedical Summit. The department will pay special attention to your degree, motivation and previous experience.
9. The selection of the Ambassadors by the Organizing Committee cannot be refuted.
10. By filling out our form, you are agreeing to our Data Policy.

Article 3- Ambassadors' Rights

1. As soon as the Ambassador is selected, the following rights will apply:
 - a) The Ambassador will receive an Ambassador's Code that should be used by the participants (only non-ICBAS) to apply to the congress.
 - b) Actions that promote the congress will be assigned a determined number of points. The following table presents the points assigned to any completed task:

Participant's registration	Social media divulgation
Exchange Student - 10 points	Post/Reels: LinkedIn - 5 pontos Instagram Reels - 5 points Instagram Post - 4 points
	Story: Instagram - 2 points
National Student (non-ICBAS) - 8 points	Repost: Instagram - 1 ponto
	Whatsapp: Message - 5 points
Only valid if the participant that uses the Ambassador's Code	Until a maximum of 49 points is reached.

completes their registration, i.e. after payment.	
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- c) The Ambassadors must purchase their ticket to the congress simultaneously as the other participants.
- Every Ambassador will be added to a WhatsApp community where they will be informed about their and the other Ambassador's points throughout the year.
 - The following table presents the rewards given according to the number of points:
 - Only Medical Students are suitable for the Full Ticket. Every other course only has the Partial Ticket available.

PRIZES	40-49 points	50-99 points	100+ points
Personalized Certificate	X	X	X
Ambassador's Kit		X	X
Workshop Choice Priority		X	X
Gala Registration Priority			X

- b) Succeeding the points counting and Ambassador's score ranking, the following benefits will be applied:

PRIZES	Top 10 Ambassador	Top 6 Ambassador	Top 3 Ambassador
25% Discounted ticket to the VI OBS	X		

50% Discounted Ticket to the VI OBS		X	
75% Ticket to the VI OBS			X

i) Once the Ambassador's Programme ends (the day before the opening day of the congress), the discount will be applied and the Organizing Committee will refund you, up to 1 month after the end of the congress.

Article 4 - Ambassadors' Duties

1. Once selected, each Ambassador becomes part of the official Ambassadors' Network of the VI Oporto Biomedical Summit and is expected to actively contribute to its promotion in a positive and collaborative way.
2. Ambassadors must join the official WhatsApp® group, composed of all Ambassadors and the Public Relations and Registrations Department, where all relevant information, updates and materials will be shared.
3. Ambassadors are encouraged to share official OBS content on their social media accounts — namely Instagram and LinkedIn — using the official tag @oportobiomedicalsummit and any hashtags or materials provided by the team.
4. Ambassadors must also help disseminate OBS information through their university or class WhatsApp® groups (e.g., class, course, or student association chats), in order to reach colleagues who may not follow the official pages.
5. During the promotional period, each Ambassador should make at least:
 - a. Two stories related to the Summit. Creativity and personal style are welcome and appreciated. Additional posts are optional.
 - b. Ambassadors must share their personal promotional code before the opening of registrations and keep it active throughout the campaign.
 - c. All communication should remain visible until the end of the event.
6. If an Ambassador becomes inactive or misses multiple sharing opportunities, the Organizing Committee will reach out to re-engage them. Continued inactivity may result in exclusion from the Programme and its benefits.
7. Above all, Ambassadors are expected to represent the Oporto Biomedical Summit with enthusiasm, respect and responsibility, helping to spread its scientific and collaborative spirit within their academic communities.

Article 5- Missing Cases

1. Any issue not covered by this regulation will be fairly reviewed by the VI edition OBS Public Relations and Registrations Department.

Signed by

Mariana France

Mariana France
President of the VI OBS

João Moreira

João Moreira
Coordinator of the Public Relations and Registrations Department

