



Sajeel Shafqat

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Professional Summary

Over the past 6 years, I specialized in e-commerce CMS especially Shopify and have helping industry giants like Sweet July, Natural Farm Pet, Vitaboom elevate their online presence and boost sales. I have tailored these platforms to meet the unique needs of businesses and customers alike.

Experience

Since 07/2025

Shopify Developer

Coalition Technologies, LA, USA

- Transforming complex layout PSDs into HTML5/CSS3 templates.
- Building websites on e-commerce platforms, extending and developing plugins and themes.
- Working under tight deadlines.
- Handling multiple projects at the same time.

03/2022 03/2025

Shopify Developer

Teknologics, LLC, Virginia, USA

- Managed stores (Sweet July, Natural Farm Pet, The Nutr).
- Developed themes for (Vitaboom, Rival Performance Co).
- Served as technical representative in business proposals.

01/2021 – 10/2023

Software Engineer

Eweber Inc, Wahcantt

- Developed Shopify stores (JM Floral, Jei Mei Flower).
- Develop CMS platforms (WordPress, Shopify, Magento 2).
- Managed code documentation for Porta Natura.
- Created JS and PHP scrapers.

01/2020 – 01/2021

Business Development Officer

Special Talent Exchange Program (STEP), Islamabad

- Established Mobi Access for online assistive devices, developed. website, vendor collaborations, sales, and promotions.
- Presented at various congresses and seminars.

Projects

Sweet July – Shopify Store Maintenance

- For the past **1.5 years**, created new features such as a magazine page, designed Liquid sections, implemented new designs, and handled bugs to keep stores running smoothly.
- These efforts led to a **93% increase in total sales** from December 2022 to January 2024

Natural Farm Pet– Shopify Store Maintenance

- For the past **2 years**, upgraded search, design, created templates, modify themes for new sales, extending theme functionality in liquid sections and snippets and handling bugs.
- These effects lead to a **141% increase in total sales** and a **153% increase in fulfilled orders** from October 2022 to November 2023.

Vitaboom – Develop Shopify Store

- Recently developed Vitaboom store with custom designs and dynamic functionality, including filters, new collection templates, and subscription options.
- Fixed theme errors and created sections, leading to quick sales and over **1,781 online store sessions** by May

TheNutr - Shopify Store Maintenance

- For two years, created features like bundle products, template designs, sections, code upgrades, and app integrations.
- Regularly implement custom client functionality and ensure store uptime. Due to high sales and reliability, these stores appeared on [Shark Tank USA](#).

Education & Certification

09/2015 – 07/2019

Bachelor's in Software Engineering (BSSE)

National University of Modern Languages,
Islamabad

06/2019 – 09/2019

Technical Course Track

Punjab Information Technology Board (PITB)

Soft Skills

Software Project Management | Client communication | Problem solving | Critical thinking | Self-learning
| Time management | Team building

Hard Skills

HTML/CSS | Liquid | JavaScript | PHP | jQuery | Shopify API | Responsive design | Theme development |
App integration | Performance optimization | Testing and debugging

Languages

English C1 | German A2

Wah Cantt, 20.07.1996

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