

GPT-5 Codex Small Business Checklist

Step 1: Audit one pain point

- Pick one repetitive task (ex: booking confirmations, invoicing).
- Ask: could AI-assisted coding automate this?

Step 2: Ask for AI-assisted quotes

- When hiring devs, request two quotes:
 - AI-assisted work vs. human-only work.
 - Compare savings in hours + cost.

Step 3: Secure your data

- Confirm customer data is handled safely.
- Require contracts/NDA with any vendor using AI.
- Avoid exposing sensitive data to third-party tools.

Step 4: Start small pilot projects

- Try low-risk tasks first (UI tweaks, dashboards).
- Evaluate quality, speed, and cost before scaling.

Step 5: Keep a human in the loop

- Always test AI-produced code before customer use.
- Developers should focus on integration, security, QA.