**Brainstorm AI Prompt List**

*20 Prompts to Spark Ideas, Plan Content & Power Creativity*

**🧠 Content Ideation Prompts**

Use these to generate blog topics, video ideas, or general themes:

1. “Give me 10 blog post ideas about [your industry].”
2. “What are some trending topics in [specific niche] right now?”
3. “What are common customer questions in [your field]?”
4. “Create content ideas based on the top 3 problems my audience faces.”
5. “What are 5 unique ways to explain [key product/service]?”

**📅 Content Calendar & Planning Prompts**

Map out themes, campaigns, and cross-platform content:

1. “Build a weekly content calendar for [month] focused on [topic].”
2. “Suggest a month-long social media campaign for a [type of business].”
3. “What seasonal content should a [small biz type] post in [month/season]?”
4. “Outline a 3-part content series about [product, trend, or service].”
5. “Create a simple editorial plan for blog + email + social for next month.”

**✍️ Drafting & Writing Prompts**

Great for first drafts, outlines, or content structure:

1. “Write a blog post outline for [topic].”
2. “Give me 3 headline options for a blog about [subject].”
3. “Draft a short paragraph introducing [service/product].”
4. “What’s a good intro for a post about [challenge or trend]?”
5. “Rewrite this paragraph to sound more [friendly/professional/urgent/etc.].”

**🔄 Repurposing Prompts**

Turn one idea into many:

1. “Summarize this blog post into 3 LinkedIn captions.”
2. “Turn this blog post into an Instagram carousel script.”
3. “Create a short email teaser for this content.”
4. “Give me 3 social captions using key takeaways from this article.”
5. “What’s a good video script based on this blog post?”

**✅ Tips for Better Results**

* Be specific with your input. Add context like your audience, tone, or format.
* Think of AI like a creative intern—great at helping, but you still lead the way.
* Edit everything. Your voice and insight are what bring content to life.