



# The Creative Pro's AI Toolkit Guide

## Introduction

### Welcome to Your AI Toolkit

The creative process is changing, and that's a good thing. AI isn't here to replace your imagination. It's here to support it. Whether you're a designer, writer, marketer, or content creator, today's AI tools can help you move faster, think bigger, and stay focused on the parts of your craft that matter most.

This guide introduces top tools across writing, design, video, brainstorming, and productivity. We've also included quick use prompts to help you dive in, explore what's possible, and customize your creative workflow.

Let's get creating - smarter, faster, and with more flow.

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### Tool Directory by Category

#### 💡 Ideation & Brainstorming

- **ChatGPT (OpenAI)**  
*Use for:* content ideas, brainstorming, rewrites  
*Try this prompt:* “Give me 10 social media hook ideas for a product launch.”
- **Notion AI**  
*Use for:* summarizing notes, auto-writing docs  
*Try this prompt:* “Summarize this meeting and suggest 3 next steps.”
- **Whimsical AI**  
*Use for:* diagrams, mind maps, quick wireframes  
*Try this prompt:* “Create a user journey map for a customer buying coffee online.”

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#### ✍️ Writing & Editing

- **GrammarlyGO**  
*Use for:* rewriting, tone adjustment, expansion  
*Try this prompt:* “Make this paragraph more persuasive and energetic.”
- **Jasper**  
*Use for:* marketing copy, SEO writing  
*Try this prompt:* “Write a product description for eco-friendly water bottles.”
- **Sudowrite**  
*Use for:* creative writing, brainstorming scenes  
*Try this prompt:* “Help me describe a city at night in a magical realism story.”

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### Design & Visuals

- **Adobe Firefly**  
*Use for:* text-to-image, content fill  
*Try this prompt:* “Create a vibrant street art mural with futuristic vibes.”
  - **Midjourney**  
*Use for:* concept art, surreal visuals  
*Try this prompt:* “An astronaut in a vintage library, hyper-realistic, cinematic lighting.”
  - **Canva Magic Studio**  
*Use for:* fast graphics, social posts  
*Try this prompt:* “Design a bold Instagram post for a spring sale.”
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### Video & Audio

- **Descript**  
*Use for:* video editing via transcript, voiceover  
*Try this prompt:* “Clean up filler words and shorten this 3-minute clip to 90 seconds.”
  - **Runway ML**  
*Use for:* motion design, object removal  
*Try this prompt:* “Track the motion of this product and apply a glow effect.”
  - **ElevenLabs**  
*Use for:* voice cloning, narration  
*Try this prompt:* “Create a calm, professional voiceover for a tutorial.”
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### ⚙️ Workflow & Productivity

- **ClickUp AI**

*Use for:* task generation, auto-summaries

*Try this prompt:* “Summarize this email thread and suggest action items.”

- **Motion**

*Use for:* smart scheduling

*Try this prompt:* “Prioritize and auto-schedule my tasks for tomorrow.”

- **Tome**

*Use for:* auto-generated presentations

*Try this prompt:* “Build a 5-slide pitch deck for a new podcast.”

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### Final Tips

#### How to Choose the Right Tools:

- ✓ Align with your creative process
- ✓ Start with free trials
- ✓ Integrate where you already work
- ✓ Keep ethics and originality top of mind

#### Bonus Prompt:

“Give me five unique ways I can use [TOOL NAME] in my [creative discipline].”