

Emma Marshall

GRAPHIC DESIGNER
& ILLUSTRATOR

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About

Confident and passionate graphic designer with over 10 years experience working with both print and digital media. Proven track record of delivering eye-catching and effective design to meet clients needs. Passionate about collaborating with a team and working on established brands, as well as working on larger scale brand development. A creative designer and illustrator with strong understanding of design principles.

Skills

Excellent communication, time management and organisation. I work well as both part of a team and am comfortable leading projects

Adobe Photoshop	●●●●●●
Adobe Indesign	●●●●●●
MS Excel	●●●●●●
MS Word	●●●●●●
Adobe Illustrator	●●●●●●
CSS/Html	●●●●●●
Wordpress (management & editing)	●●●●●●
Squarespace	●●●●●●
Canva	●●●●●●
UI/UX	●●●●●●
Mailchimp	●●●●●●

Education

2009 - 2011 GRAPHIC DESIGN DIPLOMA
at CATC Design School

2007 - 2009 VISUAL ARTS DIPLOMA
at Southbank Institute of Technology

Referee

Pauline Milligan

Senior Designer - Black Arts
0418 700 820

Emma Scarf

Studio Team Leader - Supercheap Auto
0431 289 841

Work Experience

NOV 2023 - JAN 2024 GRAPHIC DESIGNER

at Supercheap Auto

Catalogue design; Following established brand guidelines; Communication and collaboration with marketing team; POS and Marketing Material; EDM Design

JUN 2019 - PRESENT FREELANCE GRAPHIC DESIGNER

at CoffeeCat Creative

Branding; Communication with clients; Website design; Event branding & marketing materials; Marketing design

JUN 2019 - DEC 2023 CONTRACT GRAPHIC DESIGNER

at Black Arts

Catalogue design & layout; POS material design; Image editing; Brand development

2017 - 2019 DIGITAL & CREATIVE CO-ORDINATOR

at NightOwl Convenience

Digital artwork creation and scheduling using specialised software; Brand management; Social media content creation, management and reporting; Campaign development and implementation; Wordpress website maintenance and design; App design and coordination with developers; Project management

2013 - 2017 GRAPHIC DESIGNER

at MPM Marketing Services

File and process management; Packaging design, Product image photography, creation and editing; Creation of advertising and website material; Flyer and brochure design; Brand and product development, Preparing files for print; Social media content creation and management

2009 - 2013 JUNIOR GRAPHIC DESIGNER

at Black Arts

Image editing; Layout design; Logo design and assisting in corporate branding; Preparing files for print; Social media management

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